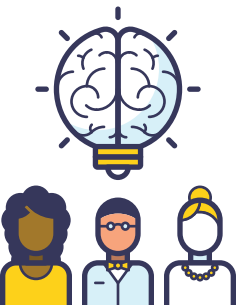




Brainstorming *Guide*

HOST A BRAINSTORM AT YOUR SCHOOL

teachersguild.org @teachersguild #tguild



Welcome

USE THIS HANDY GUIDE TO HOST A BRAINSTORM AT YOUR SCHOOL. AFTERWARDS, SHARE WITH US HOW MANY IDEAS WERE CONTRIBUTED TO OUR ONLINE COLLABORATION: WWW.TEACHERSGUILD.ORG

Running awesome brainstorms is like facilitating great dialogue in your classroom. Your role is to make people feel at ease and encourage lots of great ideas.

BRAINSTORMING RULES

- Go for Quantity!
- Encourage Wild Ideas
- Defer Judgement
- Build on the Ideas of Others
- Stay Focused
- Be Visual

Run Your Brainstorm

TIME NEEDED: 1.5hr

SPACE: Open with a blank wall or whiteboard area to post up ideas

OPTIMAL ATTENDEE

SIZE: 15-20

MATERIALS: Post-its • Sharpies • Written out How might we questions from The Teachers Guild Ideate phase (See our Missions) • Ask participants to bring in a couple of computers

OPTIONAL: We think wine, beer, and cheese provide the best sustenance for awesome brainstorms, don't you?

AGENDA

- **Introductions:** Get to know who's in the room **5MIN**
 - Round of name games
- **Warm up:** Set the tone **6MIN**
 - Do a quick improv game to get people talking
- **Tea up:** Ground people in the "What" **6MIN**
 - For newbies to The Teachers Guild, share with them what it's all about: Getting teachers at the center of designing the future of education.
 - Explain what the How might we questions are that you'll be brainstorming around (See Missions on The Collaboration page: www.teachersguild.org + Missions Card)
 - Review the Brainstorming Rules + remind people not to sell their ideas
- **Brainstorm!:** Let ideas flow **40MIN**
 - One idea per post-it
 - Be ok with silence at first
 - Model sharing wild ideas
- **Vote:** Pick out favorites **5MIN**
 - Ask participants to sticky dot or +1 their favorites. If you want, set criteria like "Vote for the wildest!" or "Vote for the one you most want tomorrow"
- **Post to The Guild:** Share ideas with the community **25MIN**
 - Ask participants to take out their computers. They can team up if they want. Then, have them start posting their ideas to The Guild so other educators can build on them, be inspired, and so you can keep the conversation going.
- **Close:** Thank yous **3MIN**
 - Celebrate the number of ideas you came up with and posted (See page 4)

Share Your Brainstorm

Share out how many ideas you came up with! At The Teachers Guild, we like to hear stories of innovative, optimistic educators designing new and better solutions,

Here's how to share your brainstorm with us:

- 1 Find your Brainstorming Ballot.** Write in how many ideas you came up in the brainstorm + how many ideas you added to the Collaboration!
- 2 Round up participants, and snap a pic!** Don't forget to hold up your poster
- 3 Share it with us in these ways:**
Tweet: [@teachersguild](#) [#tguild](#)
Email: hello@teachersguild.org