

## **JOB DESCRIPTION: GRAPHIC DESIGNER (3 month fixed-term contract)**

TCO London

Founded in 2005, TCO is a publisher and content marketing agency specialising in the production of premium journalism and content across digital, print, film and experiential. Our own independent magazines, *Huck* and *Little White Lies*, embody our mission to innovate and inspire, and to connect people with their passions.

We've helped some of the world's largest brands, such as Vans, Levis and Google, connect with audiences across platforms, territories and devices; we also produce multiple publications each year leveraging our love of print for clients including Netflix and Amazon Studios. We're now looking for passionate and creative individuals to help us grow.

This is a mid-level plus role, working with our award-winning design team on a range of exciting and diverse creative projects. We want someone with passion, raw talent, an enquiring mind and a can-do attitude to join our small but mighty team.

### **ROLE REQUIREMENTS:**

Job Title: Graphic Designer

Grade/Salary: Mid-level - salary dependent on experience, fixed monthly fee

Experience: 4-5 years experience

Hours: Full-time

Contract term: 3 months fixed term, with a view to extending to permanent

### **ROLE PURPOSE AND ROLE DIMENSIONS:**

TCO is seeking a talented mid-weight Graphic Designer who can deliver inspiring ideas and stunning designs with a focus on editorial, print publications and branding.

A designer with strong typography and layout skills, who has a passion for beautiful printed design that elevates inspiring content is a must, as demonstrated by relevant experience.

Although primarily working in print, the applicant must be competent across multi-disciplines and be happy to work on digital and social media projects, pitches and corporate reports. UX or animation skills are a bonus. They must be able to work to tight and high-pressured deadlines. And above all have: an enquiring mind, creative thinking, an eye for detail, self initiative and the ability to work within a team.

### **ROLE REQUIREMENTS:**

- Skilled at creating visual concepts and moodboards
- Skilled at producing editorial layouts, typesetting, style sheets and image editing for print
- Work closely with editors, other members of the design team, and project/account managers to create and maintain the overall look and feel of projects, in keeping with an established aesthetic
- Manage the design process from conception through to execution
- Artwork designs ready for print or online
- Ensure design deadlines are met, internally and externally, and that design projects are delivered on time

- Ensure client satisfaction by matching the original brief to the concept(s) presented.
- Producing innovative solutions to redefine a brief where appropriate
- Assist with branding and marketing design requirements
- Assist with pitches, presentations and other documents
- Work well as part of a team to contribute ideas and design artwork for other projects
- Manage fonts, images and other design assets
- Be self initiated and autonomous when needed
- Stay up-to-date with the latest design trends, and ensure TCO's output sits at the cutting edge of design

## **EXPERIENCE AND SKILLS:**

- Degree level or comparable qualification in art, graphic design or similar field essential
- Experience across all aspects of design with proven editorial or commercial experience in a similar role
- Publishing experience preferable
- Exceptional creative flair and a talent for design
- Working knowledge of Adobe Creative Suite, especially InDesign, Photoshop and Illustrator
- Strong typographic knowledge – with an understanding of inDesign typesetting tools: paragraph styles, character styles and baseline grids
- Attention to detail and accuracy
- Understanding of print processes and liaising directly with printers preferable
- An understanding of the latest trends and your role within a commercial environment
- Professional approach to time management and organisational skills, costs and deadlines
- UX or animation skills are a plus, but not a requirement.
- Illustration skills are a plus, but not a requirement. The projects are unlikely to include creation of illustrations
- Experience with commissioning illustrators

## **PERSONALITY, CHARACTER TRAITS AND DISPOSITION:**

- A deep passion for design
- Detail oriented
- Ability to work in a small team, developing work collaboratively and able to take and action feedback
- Proactive and flexible in your approach with the ability to work on your own with limited supervision
- Self-motivated and driven
- Good communication skills
- Ability to show initiative

The successful candidate will be asked to provide satisfactory references and proof of their right to work in the UK. Please send your CV, a brief covering letter, plus your portfolio (with editorial layout examples) and availability to [tertia@tcolondon.com](mailto:tertia@tcolondon.com). Application deadline: **11 Feb 2021**

*TCO is committed to being an equal opportunities employer and cultivating an inclusive and diverse culture where every team member is valued, where our differences are celebrated and where all voices are heard. We are especially keen to work with talented individuals who bring their unique perspectives to their work, and welcome applications from underrepresented groups in the design industry.*