



## NY Women's Surf Film Festival, August 12 at The Montauk Beach House

Groundbreaking Women's Surf Films Presented by  
Lava Girl Surf and LUNA®

New York, NY - July 24, 2017 – Lava Girl Surf is pleased to announce the 5th Annual NY Women's Surf Film Festival, expanding for the first year to include a screening in Montauk, NY on August 12 at The Montauk Beach House. The festival, which launched in 2012 at The Rockaway Beach Surf Club in New York City, brings together the global surf community for a special night focused on women in surfing and filmmaking. This year's film festival unveils featured shorts and mid-length films that take an in-depth look at the courage, independence, challenges, skill and environmental conservation efforts of these women surfers.

Lava Girl Surf was the first of its kind in offering a New York women's surf workshop. To complement the workshop and celebrate women in surfing, filmmaking, and grassroots environmentalism, Lava Girl Surf launched the NY Women's Surf Film Festival in NYC. For the second year in a row, the festival will be presented in conjunction with LUNA, a nutritional bar for women.

Lava Girl Surf's co-founder Davina Grincevicius, a surfer and director herself, is curator of the event. "I'm excited to bring the creative inspiration and culture of this year's selection of women's surf films to Montauk, in an effort to expand the reach of our featured filmmakers and fearless female surfers beyond NYC. The collection of films we're screening bring a big dose of honesty and reality to the sport - something all Montauk surfers and beach goers are sure to love," said Grincevicius. "We're also

excited to have LUNA as a primary presenting sponsor again this year, showing their continued support for the female surf community.”

Several diverse styles of storytelling will be featured in this year’s much anticipated festival, from established and emerging directors, producers and filmmakers from the United States, Australia, Canada, New Zealand, Sri Lanka, Tahiti, and the Maldives. Selections will highlight the inspiring lives of women surfers, their unique journeys and passions, and their connections to the ocean. Coinciding as it does with the growing recognition of surfing as a New York pastime, the continued expansion of the global surf community, and the recent accomplishments of female big wave surfers in particular, this festival marks a pivotal moment in the history of women’s surfing.

“LUNA is honored to be part of this year’s New York Women’s Surf Film Festival, which exemplifies our mission to support women in their drive for sport and adventure,” said Will Yandell, Regional Marketing Manager at LUNA. “Davina and the film festival team have broken countless barriers to develop this festival and make it a success. We’re very excited to see it grow and expand this year to include the Hamptons surf community.”

A snapshot of a few groundbreaking films in the festival this year:

- *Blue Road* by Alena Ehrenbold, showcases how the pull of the ocean can impact life choices away from the surf. The film analyzes surfing from a different perspective, asking what role a passion should play in one’s life and offers an authentic vision for women surfers today.
- *A Woman’s Guide to Surfing New Zealand* by Appola Echino, captures the thrills and chills faced during wintertime surf sessions in New Zealand, where she’s often the only woman in the lineup.
- *Alison’s Adventures Maldives* by Alison Teal, explores how to transform plastic waste, now seriously threatening the beauty of the Maldives, into something functional using comedy and inspiration.

Event details:

- 7 pm: Doors open and guests invited to grab a drink, food and a seat
- 8 pm:
  - Opening reception with introductions by Davina Grincevicius, festival founder, and featured filmmaker, Appola Echino
- 8:30 pm - 9:30 pm: Film Screenings
  - Cold Lines by Claudia Lederer
  - Longboarding Icon Belinda Baggs Might be the Perfect Surf Mom by The Inertia
  - Sea Lone by Luca Merli
  - Pear Shaped by Lauren Hill

- The Legend of Iron Sea Horse by Casey Acaster, Evan Adamson, and Alex Haro
- Sliding into the Light by Crystal Thornburg-Homcy and Simon Beins
- Mood by Fran Miller
- A Woman's Guide to Surfing New Zealand by Apolla Echino
- Alison's Adventures Maldives by Alison Teal & Mark Tipple
- 9:30 pm - 10 pm: Intermission and raffle draw
- 10 - 10:45pm pm: More film screenings
  - *Blue Road* by Alena Ehrenbold

There will be a raffle for attendees, benefiting the East End Foundation, who helps local families encountering financial hardships due to debilitating illnesses or other tragic accidents. Raffle items will include beach-friendly items such as surfboards, swimwear and sunscreen from global and local surf brands including: Natures Shapes Surfboards, Bona Fide Wetsuits, FIN, Air + Speed Montauk, De La Mer 1981, Mamazoo, Tuulikki NYC, El Sorell, , Kopari, and Manda.

Sponsors for this year's festival include:

- Liquor sponsored by Don Julio Tequila and Bulleit Bourbon the ideal drink to enjoy over the rocks or in a cocktail after a long day in the water or on the beach. The Don Julio vintage pickup truck will be onsite offering great photo opportunities. Water will be provided by Boxed Water is Better.
- Media support by Whalebone, The inertia, Eastern Surf Magazine, Surf Collective NYC, Joyce Magazine, Pacific Longboarder Magazine, Curl Women's Surf Magazine, Smash Surf, Lush Palm, Boardporn and NY Surf Chicas. Each publication graciously spread the word and continues to support our surf and filmmaker community throughout the year.
- Venue by The Montauk Beach House, a boutique hotel and gathering spot at the heart of Montauk's social scene where music, art, and fashion converge to welcome guests.

Event location details:

The Montauk Beach House is located in downtown Montauk and 1-block from the beach. The address is 55 S Elmwood Ave, Montauk, NY, 11954 (<http://thembh.com/>).

For more information on the films and the NY Women's Surf Film Festival visit [www.womenssurffilmfestival.com](http://www.womenssurffilmfestival.com).

#### *About Lava Girl Surf*

Lava Girl Surf was founded in 2012 with the first New York Women's Surf Workshop. It began with off-water workshops, along with engaging social events encouraging women to explore the

fundamental elements of the sport. Lava Girl Surf has evolved to celebrate the art of filmmaking and those stories both told and untold from women around the world actively engaged in surfing, in their individual connection to the ocean, and the love of their community and those communities they discover along the way. Through surfing, education, storytelling and art, Lava Girl Surf creates community and continues to inspire.

*About LUNA*

LUNA, The Whole Nutrition Bar for Women®, is the first nutrition bar that provides the nutrients women often lack, like folic acid, calcium, iron, vitamin D and other vitamins and minerals, which are essential to a woman's everyday needs. LUNA bar is gluten-free, made with 70 percent organic ingredients, contributes to women's nutrition and tastes amazing without any unnecessary additives. LUNA bar is the perfect source of energy before or after you get in the water.

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**[www.womenssurffilmfestival.com](http://www.womenssurffilmfestival.com)**