

MEMBER PROFILE

Glenn and Lucy Imrie The Imrie Group

SERVICES: Septic Installation, Haulage, Excavation and Landscape

SERVICE AREA: City of Kawartha Lakes, Lake Simcoe and Region, Durham Region

NUMBER OF YEARS IN OPERATION: 23

What got you started in the onsite wastewater industry?

We owned a gravel pit and then got started in haulage. When Glenn's parents built a new house, a septic system was required. With the help of another installer we put the system in and after that, one system led to another and to another and so... a septic business was born.

Give us one reason/secret for your success.

Lots of hard work, constant promotion of the business, educating the public, and always learning new ways to be more efficient and proactive.



THE IMRIE GROUP

Where do you see the onsite industry going?

More and more people want to get out of the city and into the country where onsite septic systems are a must. We, as an industry, need to educate the general public and be proactive. There are positive steps being taken to bring all the aspects of the onsite industry together, which will benefit us as a whole. OOWA is doing just that and we would love to see it grow!

What can the onsite industry do to improve?

We live in an area where there are a lot of lakes and waterways. Taking care of our water is so important and that includes our wastewater footprint too. Many do not see the value of tertiary systems over the conventional systems when near the water. We would really like to see more education for the general public in this area.