



## Together for Tomorrow: Protecting Arizona's Children

*Preconception Health | Injury Prevention | Behavioral Health*

**April 11, 2018**

**Desert Willow Conference Center**

Keeping children healthy and safe requires collaborative efforts to identify and address the risk factors that jeopardize their well-being. Sadly, the lives of far too many children are cut short due to preventable factors that are completely out of their control. As Arizona strives to create a brighter future for today's children, it's important that we find ways to assure children a healthy path to success from the start. Doing so will require professionals, the public and policy makers to build on each other's strengths, prioritize common areas of opportunity and tackle the issues posing greatest threat to our youth.

**Together for Tomorrow: Protecting Arizona's Children** will explore opportunities for Arizona to prevent child mortality. We'll showcase interventions and best practices currently underway, and spark further dialogue about programs and policies that provide nurturing conditions in which children can thrive. The day will focus on 3 core areas that are essential to children's well-being: **preconception health, injury prevention, and mental health.**

We'll hear from experts and practitioners from across Arizona about the key interventions that they've implemented in the key areas that drive mortality outcomes: preconception health (preventing premature birth); injury prevention (including car accidents, unsafe sleep, drowning and child welfare); and behavioral health (mental illness, substance abuse and suicide).

We'll close with a call-to-action to encourage policy makers to implement evidence-based recommendations to reduce childhood deaths. Participants will learn how to ensure their voices are heard by policymakers at all levels, as well as practical actions individuals and organizations can take to influence early childhood policy.

# AGENDA

(Updated on Feb 13, 2018)

**7:30 – 8:30 AM**                      **Registration/Breakfast/Networking Opportunity**

**8:30 – 9:00 AM**                      **Welcome and Introductions**  
**Speaker:** Senator Kate Brophy McGee

**9:00 – 9:45 AM**                      **The Arizona Child Fatality Review Report:  
Findings and Recommendations from the 2017  
Report**  
**Speaker:** Mary Rimsza MD, FAAP

For more than 20 years, the Arizona Child Fatality Review Report has been analyzing child deaths in Arizona and making common sense recommendations for policy interventions. Dr. Rimsza will present the results of the 2017 report with a focus on consensus policy recommendations to prevent child mortality.

**9:45 – 10:00 AM:**                      **Break & Networking Opportunity**

## **Morning Breakout Session Topic: Preconception & Inter-conception Health: Preventing Prematurity**

Educating women and their families before pregnancy is a critical first step to improving birth outcomes. Many women simply are not aware that a healthy pregnancy begins long before conception. Preconception health refers to helping a woman become as healthy as possible before she becomes pregnant, while inter-conception health involves helping a woman understand the importance of being healthy between pregnancies and the need to wait at least 18 months before becoming pregnant again to help optimize birth outcomes.

This Panel will explore best-practices underway in Arizona to improve preconception and inter-conception health to improve birth outcomes including reducing premature birth. Panelists will discuss preconception health strategies being implemented at a managed care plan, at the provider level and from a policy and population health perspective.

**10:00 – 10:45 AM:**                      **Morning Breakout Session 1**

*There will be 2 sessions for the Morning Breakout. Participants can attend a total of 2 out of 3 for the Morning Session.*



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## *Breakout Room #1- Preconception Health & Reproductive Planning*

### Speakers:

- **Dean Coonrod, MD, MPH:** Maricopa Integrated Health System
- **Kristin Stookey, CRNP:** Arizona Family Health Partnership
- **Gail Petersen Hock, MS, APRN, PHCNS-BC, APHN-BC:** Brandman University

**Following topics to be discussed:** Inter-conception spacing, family planning, and LARC

## *Breakout Room #2- Access to Care, Case Management & Patient Engagement*

### Speakers:

- **Maria Puerta, RN, BSN, MHA:** Mercy Care Plan
- **Edmond Baker, MD:** Mountain Park Health Center
- **Nellie Nekouie:** United Healthcare Community Toolbox Presentation

## *Breakout Room #3- Best Practices*

### Speakers:

- **Denise Voiles, BSN, RN, IMH-E (II):** County Nurse Family Partnership from Maricopa County Public Health
- **Yara Castro:** Health Start Program at Mariposa Community Health Center
- **Kathleen Shurba, CDHC RDH, BS, AP:** Oral Health Practices at Native Health

**10:45 – 11:30 AM:**      **Morning Breakout Session 2**  
Repeat of Morning Session 1

**11:30 AM – 12:00 PM:**      **Lunch & Networking Opportunity**

**12:00 – 1:00 PM:**      **Keynote Address\***  
Integrating Public Health & Health Care to Protect Arizona's Children  
**Speaker:** Deneen Vojta, MD: Executive VP, Enterprise Research and Development, UnitedHealth Group  
**\*Keynote address will take place over lunch**

**1:00 – 1:15 PM:**      **Break & Networking Opportunity**



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## Afternoon Breakout Session Topic: Preventing Injuries: The Leading Cause of Death for AZ Kids

Injury remains the leading cause of mortality among children and teens. Child injury is predictable and preventable and is among the most under-recognized public health problems in Arizona. Leading causes of child injury include motor vehicle crashes, suffocation (e.g. sleep environments), drowning, poisoning, and falls.

Good progress has been made in preventing child injury in Arizona, and child injury death rates have decreased in the last decade, yet it remains the leading cause of death for children and teens. More can be done to keep our children safe. Our panelists (from a rural and urban perspective) will explore best practices, policies, and coalition work underway to stem the tide.

### 1:15 – 2:00 PM:            **Afternoon Breakout Session 1**

*There will be 2 sessions for the Afternoon Breakout. Participants can attend a total of 2 out of 3 for the Morning Session.*

#### **Breakout Room #1- Safe Kids Coalitions Interventions**

##### **Speakers:**

- **Heather Williams:** Coconino County Safe Kids Coalition
- **Zoraida Etrick:** Maricopa County Safe Kids Coalition

**Following topics to be discussed:** Drowning, car seat, and safe sleep safety

#### **Breakout Room #2- Child Neglect & Abuse in Arizona: The Data**

##### **Speakers:**

- **Erica Quintana:** ASU Morrison Institute for Public Policy
- **Mary Jo Pitzl:** The *Arizona Republic* on her investigative series regarding child safety

#### **Breakout Room #3- Inter-sectoral Collaboration to Improve Child Safety**

##### **Speakers:**

- **Deborah Nishikida** Arizona Department of Child Safety and **Cindi Alva:** First Things First
- **Alejandra Kisebach, BSHA/MA & Margaret Piexoto:** Glendale Strong Family Network: Department of Child Safety and Juvenile Court Collaboration



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**2:00 – 2:45 PM:** **Afternoon Breakout Session**

Repeat Afternoon Session 1

**2:45 – 3:00 PM:** **Break & Networking Opportunity**

**3:00 – 4:15 PM:** **Behavioral Health: From Adverse Childhood Experiences to Self-Harm**

**Panelist:**

- **Marcia Stanton:** Phoenix Children’s Hospital Injury Prevention Center- Adverse Childhood Experiences
- **Molly Strothkamp, LMSW, IMH-E (III):** Southwest Human Development – Infant and Toddler Mental Health
- **Karrie Steving:** Mercy Maricopa Integrated Care – Children’s System of Care
- **Wendy Philpot, MAPC, LAC:** EMPACT Suicide Prevention Center – Managed Care Suicide Prevention Strategies

This session will focus on symptoms of trauma in young children and strategies to support children and families following trauma including young children in the foster care system as a evidence based way to prevent self-harm. Panel will also include intervention strategies to prevent youth suicide.

**4:15 – 4:45 PM:** **A Call to Action: Influencing State Health Policy**

How Can YOU Impact State Policy Regarding Early Childhood?

**Speaker:** Dana Wolf Naimark, Children’s Action Alliance

Each year the Child Fatality Review Report develops a set of consensus evidence-based recommendations for policy makers to reduce early childhood deaths. Participants will learn how individuals and organizations can impact state policy on early childhood, including legislation. Participants will receive tools that can help them ensure their voice is heard by policymakers at all levels.

**4:45 – 6:30 PM:** **Closing with Reception to Follow**

