



# Amanda Killam

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978.771.7752

## education

University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
North Dartmouth, MA

BFA Graphic Design  
Marketing Minor  
GPA: 3.7 Magna Cum Laude

Honors Program, Dean's List, Chancellor's List,  
and The National Society of Leadership and Success

## accomplishments

AIGA Design and Business Committee Member  
Dec. 2017 – Present

AIGA Boston  
Jan. 2017 – Present

Captain of the UMass Dartmouth Dance Team  
Sept. 2011 – May 2014

## skills

Illustrator  
Photoshop  
InDesign  
Premiere Pro (basic knowledge)  
After Effects (basic knowledge)  
Watercolor  
Print making  
Sketching  
HTML and CSS (basic knowledge)

## experience

TJX (TJ Maxx & Marshall's); Art Director

Framingham, Ma  
March 2018 – Present

Responsible for designing and concepting in-store  
experience for seasonal campaigns involving both  
digital and print pieces

J. Jill; Graphic Designer

Quincy, Ma  
Nov. 2016 – Feb 2018

Concepted and designed window displays,  
signage, and emails for monthly campaigns

Abercrombie & Fitch; Associate Graphic/Brand Designer

New Albany, Ohio  
Sept. 2014 – Nov 2016

Designed marketing material for seasonal  
campaigns consisting of hang tags, signage,  
window displays, social and digital assets

Keds; Design Intern

Lexington, MA  
June 2013 – April 2014

Assisted designers with creating new prints,  
materials, and pitching presentations

## freelance

Reebok, Boston Ma  
Feb 2018 – March 2018

Painted and hosted their *Custom Classics*  
event at Boston stores (Somerville, Wrentham  
and Seaport HQ). I showed customers  
and associates how to customize their shoes.

*Disability Start-Up Network*, Washington DC  
December 2018

Rebranded the career-networking company for  
the disabled. Consisted of new social, print and  
digital assets.

*Bucketfeet, Chicago Ill*  
August 2016 – Present

Bucketfeet artist; designed watercolor  
print that was produced into a shoe

*Five Bridge Inn, Rehoboth Ma*  
June 2014 – January 2018

Social media strategist