



An introduction to Raw Essentials Recycling Efforts

Current predictions show the amount of waste going to landfill will double within 10 years, from 1.5 million tonnes to a staggering 3 million tonnes!

In an effort to do our bit to help reverse these predictions, Raw Essentials recently made some exciting changes to the way we collect our plastic packaging for recycling. Whilst we are always on the lookout for more sustainable options, plastic packaging is the most suitable choice at this stage. So, in an effort to help dispose of Raw Essentials plastic packaging responsibly, we have partnered with 'Reclaim', NZ's market leader in the collection and processing of recyclable materials.

Reclaim handles over 300 tonnes of recyclables every day. This material is recycled locally and internationally back into new products. Like us, they are 100% NZ owned and a member of the Sustainable Business Network.

Our new system means it is essential that the plastic packaging we collect is clean and void of any blood or food product. The plastic is exported and turned into a wide range of products, but any contamination means that whole loads will be sent to landfill! Reclaim has no facility for cleaning plastics, so we need you to work with us to ensure you are only recycling clean, acceptable materials please.

YES PLEASE to the following

- Bone Bags
- Mince bags
- Fish Bags
- Organ Bag

NO THANK YOU to the following

- Broth Pouches
- Zip-lock bags
- Corn-starch Shopping Bags
- Tripe Bags

What can you do with your other plastics?

The Warehouse, Countdown, New World and Pak'n'Save stores have bins for recycling soft plastic. These bins accept any plastic we cannot take and any other plastic that cannot go into your usual recycling bin – this includes bread bags, frozen food bags, toilet paper packaging, confectionery and biscuit wrap, chip bags, pasta and rice bags, courier envelopes, shopping bags, sanitary hygiene packaging - basically anything made of plastic which can be scrunched into a ball.

Recycling plastic makes good environmental sense. It is so important to use resources efficiently. Recovery of waste plastic for reuse into new products conserves non-renewable raw materials, uses less energy than that used to produce virgin plastic and creates employment and businesses opportunities.

Look out for updates on how much plastic you are helping us to recycle!