**What is Mixed Feeding?**

The prey-based diet of wild carnivores stimulates a naturally strong gastric acidity (stomach acidity).

**Why is Gastric Acidity Important?**

**Protection**  
Strong gastric acidity protects our pets against disease-causing bacteria (which can be consumed with both raw or processed foods).

**Absorption**  
Strong gastric acidity promotes absorption of vitamins & minerals (such as iron, calcium & B12).

**Digestion**  
Strong gastric acidity promotes complete digestion of a raw meaty bone diet, allowing dogs & cats to safely benefit from crunching through bones.

**A well-planned diet of RAW meaty bones, organs & tripe**

That mixed feeding inhibits adequate gastric acidity... putting your pet at risk of ill-health:  
- AUTO-IMMUNE DISEASE  
- GASTROINTESTINAL INFLAMMATION  
- CONSTIPATION, DIARRHOEA, VOMITING

"All disease begins in the gut"  
Hippocrates c. 400BC

**Inappropriate Carbohydrates**

- PROTEINaceous foods
- GRAIN-FREE BISCUITS
- other biscuits
- canned food
- dry food
- pet rolls
- HUMAN FOODS
- starchy veges
- grains
- rice

These are replaced by other CARBS*

**Raw meaty bones, organs & tripe**

Feeding both of these...

**MIXED FEEDING**

**OUR CONCERN...**

**OUR ADVICE...**

Feed either...  
- a WELL-PLANNED RAW DIET,  
- a PROCESSED PET FOOD...  
*but NOT both!*

**MAKE A CHOICE**