2020 Summer Program in Economics and Business

Online Program
Date: 7/20/20 - 8/7/20
All sessions are LIVE and interactive

Host: Cornell Institute for China Economic Research
Founded in 1865 by Ezra Cornell and Andrew White, Cornell University is a world-class Ivy League institution of higher learning that is located in Ithaca, New York.

With 15 colleges and schools, 1,650 faculty members, and 58 Nobel laureates, Cornell strives to make contributions in all fields of knowledge in a manner that prioritizes public engagement to improve the quality of life in New York, the nation, and the world.
Cornell is an intellectual powerhouse with exceptional breadth and depth of research expertise on China’s economy. The Cornell Institute for China Economic Research (CICER) is becoming a world-renowned hub for rigorous and high-impact research on China’s economy.

CICER organizes activities in the following three areas:

**Research:** bringing together top researchers from Cornell and around the globe to study vital economic and social issues in China using state-of-the-art economic tools and big data.

**Policy Engagement:** promoting evidence-based policymaking by engaging in dialogue with government agencies, think tanks, and international organizations.

**Education:** providing opportunities for Cornell students to participate in research projects, hosting visiting scholars and graduate students, and offering training programs to college students, business leaders, and policymakers.
Prof. Panle Jia Barwick  
(Co-Director of CICER)  
Professor, Department of Economics, Cornell University  
PhD in Economics, Yale University  
Research focus: Industrial organization, applied econometrics

Prof. Shanjun Li  
(Co-Director of CICER)  
Kenneth L. Robinson Professor, College of Business, Cornell University  
PhD in Economics, Duke University  
Research focus: Environmental and energy economics; empirical industrial organization

Prof. Hanming Fang  
Professor of Economics, Department of Economics, University of Pennsylvania  
PhD in Economics, University of Pennsylvania  
Research focus: Applied microeconomic theory, empirical microeconomics, public economics, insurance market

Prof. Pinelopi Koujianou Goldberg  
Elihu Professor of Economics, Department of Economics, Yale University  
Chief Economist of the World Bank Group  
PhD in Economics, Stanford University  
Research focus: Applied microeconomics, international trade, industrial organization

* Please see CICER website for a full list of Advisory Board Members
Affiliated Faculty Members*

Prof. Jie Bai
Assistant Professor of Public Policy, Harvard Kennedy School
PhD in Economics, Massachusetts Institute of Technology
Research focus: Microeconomic issues of firms in developing countries and emerging markets

Prof. Dave Donaldson
Professor of Economics, Massachusetts Institute of Technology
PhD in Economics, London School of Economics
Research focus: International/intranational trade, development economics

Prof. Eswar Prasad
Tolani Senior Professor of Trade Policy, College of Business, Cornell University
PhD in Economics, University of Chicago
Research focus: Macroeconomics of financial globalization, financial regulation, monetary policy frameworks and exchange rate policies

Dr. Ding Ding
Deputy Division Chief, Western Hemisphere Department, International Monetary Fund
PhD in Economics, Cornell University
Research focus: Macro-financial linkages, international finance, Chinese economy

Prof. Myrto Kalouptsidi
Assistant Professor of Economics, Harvard University
PhD in Economics, Yale University
Research focus: Applied microeconomics, international trade

Prof. Xiaobo Zhang
Professor of Economics, Peking University
Senior research fellow, International Food Policy Research Institute
PhD in Economics, Cornell University
Research focus: Development economics, agricultural economics, and economics of China

* Please see CICER website for a full list of Affiliated Faculty Members
CICER has been organizing an annual Summer Program in Economics and Business since 2017. Our goal is to help college students in China gain in-depth understanding of the most critical economic and business challenges facing China, the US, and the world. Participants will also have opportunities to acquire knowledge about the academic environment and culture of the US.

The three-week program offers courses by prominent professors in business and economics, workshops on graduate school application, and seminars on the U.S. job market and career choices.

* Course offerings are subject to change. Please check the CICER website for the most updated information.
Prof. Jura Liaukonyte
Associate Professor, College of Business, Cornell University
PhD in Economics, University of Virginia
Research focus: Economics of advertising, quantitative marketing, industrial organization

Prof. Donna L. Haeger
Professor of Practice, College of Business, Cornell University
PhD in Management, Case Western Reserve University
Research focus: Business analytics, leadership and organizational behavior

Prof. David Ng
Professor of Finance, College of Business, Cornell University
PhD in Economics, Columbia University
Research focus: Valuation, international finance, empirical asset pricing

Prof. David Easley
Henry Scaborough Professor of Social Science, Departments of Economics and Information Science, Cornell University
PhD in Economics, Northwestern University
Research focus: Economics, finance and networks

Prof. Sarah Jacobson
Associate Professor, Department of Economics, Williams College
PhD in Economics, Georgia State University
Research focus: Environmental economics, behavioral economics

Prof. Michael Waldman
(Editor, Journal of Labor Economics)
Charles H. Dyson Professor of Management, College of Business, Cornell University
PhD in Economics, University of Pennsylvania
Research focus: Industrial organization, labor economics, organizational economics

* Instructors are subject to change, please visit the CICER website for the most updated information.
Develop your professional strengths and learn from elites from Wall St., NGOs, and successful start-ups.

1 Ivy League Experience
- About 50 hours of business, finance, economics and big data courses by prominent professors from Ivy League universities
- Seminars on academic research
- Live classes and interaction with teachers
- Hands on experience and applications on economics/finance
- One-to-one consultation with faculty members (for both students and parents)
- A complete learning experience
- Connections with CICER faculty and members
**Graduate School Application**

- U.S. Graduate School application workshop led by admission committee members from various programs.
- One-to-one consultation with professors.
- Networking sessions with current graduate students from top U.S. universities.
- Exceptional students can request a letter of recommendation from CICER. Students in past programs had been admitted to top-tier universities, including Cornell University, Columbia University, University of Pennsylvania and The University of Chicago.
- Workshops on GRE/TOEFL requirement and preparing application materials.

“**We spent three weeks together with other students from different backgrounds on this beautiful campus and had an excellent opportunity to get in touch with the world-class professors in marketing, finance, applied economics.**

—— Huilin Li, New York University-Shanghai

“**For the first time, I experienced taking an undergraduate level course in an Ivy league school and witnessed several research seminars held by prominent scholars.**

—— Jiarui Qian, China Agricultural University

“**The courses are not just about theories; the instructors included lots of examples and data in real life, which came from their research.**

—— Mian Liang, University of Arizona

“**The 21 days spent in the CICER summer program is the most meaningful and memorable summer in my college experience.**

—— Yuan Yao, Beijing Normal University
## Fees and Expenses

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<th>Program fee: $3200</th>
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<td>Financial aids are available to applicants who apply before 07/01/2020.</td>
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## Application Timeline

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<tr>
<td>10 July 2020</td>
<td>Application Deadline</td>
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<td>20 July 2020</td>
<td>Summer Program Begins</td>
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## Required Materials

- Online application form*
- Personal statement
- Undergraduate transcript
- CET4 and/or CET6 and/or TOEFL/GRE/IELTS

*Go to http://www.china.dyson.cornell.edu/2020 to apply.
*For more information, please email us at china.institute@cornell.edu
Scan CICER's official WeChat account QR code to connect with us; WeChat customer service account: cornellcicer