## KHEN 106.9 fm
### UNDERWRITING OPTIONS

<table>
<thead>
<tr>
<th>Plan</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>$50 Monthly</strong></td>
<td><strong>Enhanced Underwriting:</strong> Three enhanced mentions per week aired during local music and talk shows, music mixes and most syndicated programming. (one after 6:pm and before 11:00pm) Mentions include a 20 to 30 second description of business or service. <strong>12 spots per month.</strong></td>
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| **$50 Monthly**             | **Program Sponsorship Underwriting:**  
|                             | - Three enhanced mentions per week, one of which are attached to a particular program of your choice*.  
|                             | - The second and third will be aired during local music and talk shows, music mixes and most syndicated programming. (one after 6:pm and before 10:00pm). **12 spots per month.** |
| **$65 Monthly**             | **Popular National Programing Underwriting:** Two enhanced mentions per week on one of our most popular nationally syndicated programs. This includes Democracy Now and New Dimensions. A third spot will be included per week to run after 6pm and before 11:00pm. **12 spots per month.** |
| **$75 Monthly**             | **Program Sponsorship, Podcast and Social Media Underwriting:**  
|                             | - One enhanced UW Spot associated with a local podcast show.  
|                             | - On the Radio Broadcast each week.  
|                             | - On Demand for 2 weeks  
|                             | - On the Podcast for at least one year  
|                             | - In writing on the weekly facebook post with direct click access to the program on demand. (over 1,100 Facebook Followers)  
|                             | - Two other enhanced mentions per week during local music and talk shows, music mixes and most syndicated programming. **12 spots per month** |
| **$135.00 Monthly**         | **High Impact Podcast and Social Media Underwriting:**  
|                             | - 2 enhanced mentions per day 5 days a week  
|                             | - Choose One Podcast and Socially Networked Program (see above)  
|                             | - Other UW Spots aired during local music and talk shows, music mixes and most syndicated programing. **40 Spots per month** |
| **$150.00 Weekly**          | **Event Underwriting:**  
|                             | - Three Enhanced mentions per day. Twenty One spots per week.  
|                             | - Four Enhanced mentions per day for deep penetration prior to event.  
|                             | - Single Enhanced mentions, $100.00 minimum. |
| **$40.00 Day**              | **CUSTOM OPTIONS AVAILABLE**  
| **$10.00 A La Cart**        | - All of the above options subject to availability, Custom Available  
|                             | - All options are subject to FCC rules for underwriting content.