



ANNUAL FBG CRAFT BEER FESTIVAL

March 4, 2017 • Cotanchobee Fort Brooke Park, Tampa

Become a Festival Sponsor

Thank you for supporting the annual Florida Brewers Guild Craft Beer Festival. Each year more than 50 Florida breweries gather in Tampa, Florida to pour their hand-crafted brews for over 1,000 attendees.

Audience: Florida Brewers Guild brewery owners and operators, brewers, industry partners, distributors and craft beer lovers.

· Sponsorship Levels ·

Presenting Sponsor | \$5,000 (one available)

- Naming rights for March 2017 event: "FBG Craft Beer Festival presented by (YOUR COMPANY)"
- Four (4) VIP event tickets
- Ten (10) general admission event tickets
- Complimentary vendor booth
- Recognition on Eventbrite ticketing page
- Logo with hyperlink and company profile on FBG website until December 31, 2017
- Inclusion in all event listings and press releases, including social media and paid advertising
- Name/logo on festival t-shirt
- Opportunity to distribute materials to VIP ticket holders
- One customized email to brewery members
- Sponsor spotlight in monthly member newsletter
- Listing as presenting sponsor on festival map
- Complimentary Allied Trade membership for one year (\$500 value!)

Platinum Sponsor | \$2,500 (one available)

- Logo/name on event glassware (1,000+)
- Two (2) VIP event tickets
- Four (4) general admission event tickets
- Complimentary vendor booth
- Logo with hyperlink on FBG website until December 31, 2017
- Mention in monthly member newsletter
- Inclusion in all event listings and press releases including social media
- Complimentary Allied Trade membership for one year (\$500 value!)

Gold Sponsor | \$1,000 (one available)

- Logo/name on brewer wristbands (300+)
- Two (2) VIP event tickets
- Two (2) general admission event tickets
- Complimentary vendor booth
- Logo with hyperlink on FBG website until December 31, 2017
- Mention in monthly member newsletter
- Inclusion in all event listings and press releases including social media
- Logo on event signage at registration booth



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Silver Sponsor | \$500 (four available)

- Two (2) VIP event tickets
- Complimentary vendor booth
- Listing on FBG website until December 31, 2017
- Mention in monthly member newsletter

· Sponsorship Agreement ·

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

I/We agree to sponsor the FBG Craft Beer Festival at the following sponsor level:

Presenting Sponsor: \$5,000

Gold: \$1,000

Platinum: \$2,500

Silver: \$500

Confirm Sponsor Listing: _____

Signature: _____ Date: _____

Company or Individual Title: _____

Email your company's logo (jpg or pdf format preferred) to melissa@flbrewersguild.org.

Method of Payment

Please provide full payment with the completed Sponsorship Agreement Form and return by email or mail to the address below. Make checks payable to '**Florida Brewers Guild**'. Any sponsorship not paid 30 days before the event will be invoiced for the amount selected above.

Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Cardholder's Name (print): _____

Signature: _____

Mailing Address: Florida Brewers Guild
1612 Kingswood Road
Jacksonville, Florida 32207