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Case Example – Adaptive Engineering

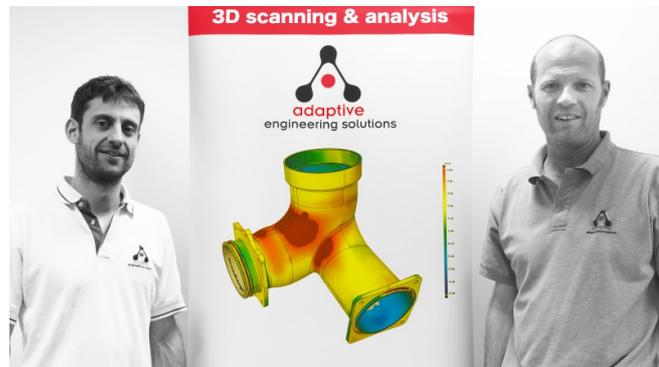
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“Invaluable to our growing business”

While accuracy is vital in engineering, more value lies in creative new solutions.

Combining these two mindsets is the challenge for real progress any engineering project. Innovation requires both – small increments in quality are not enough.

Gordon Mucklow and Matt Hodges, directors of Adaptive Engineering Solutions enjoy this challenge – in a variety of industry sectors. Their work is often key to multi-million pound projects. “While our work is all about accuracy, we’ve had great feedback from senior managers about our flexibility in taking on complex high-value projects,” said Gordon.



Matt Hodges and Gordon Mucklow

Focused mainly on the renewables sector, they also work in developing marine and industrial sectors. They check, optimise or innovate a

wide range of items, from extending the lifetime of a small self-assembly components to providing surfaces and analysis data maximising the efficiency of a 30m+ wind turbine blades. “But often, our work is commercially sensitive, so we have to be careful about what we say.”

Providing professional judgements in innovative research, proof of concept studies, prototyping, safety testing, assembly optimisation and occasionally accident damage analysis, they repeatedly save clients time and money.

Their new **Fresh Eyes Solution** service achieved a 15% improvement after an in-house project team had spent many months aiming for 2%. This came through the re-examination of the team's data, leading to the discovery of a significant design change that could viably be exploited in the construction process.

“Working with Dave Simon allows us to gain an external perspective that helps us realise our opportunities. We have always enjoyed finding breakthrough surprises for our clients, but we had not really understood the huge value this provides for our clients. By explaining what we have gained them, we can raise our prices to more realistic levels for this service, and we can build our company to provide the service for even more clients.” said Gordon.

“Our fortnightly discussions with Dave enable us to keep on track and our strategies up-to-date within our fast moving business environment, by drawing on his wealth of knowledge and experience. We’re able to discuss and evaluate several scenarios and determine our best course of action for each opportunity.”

“This independent review of our strategy is invaluable to our growing business.”