

ARTSConnect First Friday Artwalk MEMBERSHIP FORM

Please mail completed form to:
ARTSConnect, Inc.
515 S Kansas Ave, Ste A
Topeka, KS 66603

For your convenience, this form has been pre-filled based on our records at ARTSConnect. **If any information is incorrect, please take a moment to correct it, fill in any blanks and send it back to us!** Thanks for all that you do to make Topeka a great arts town!

- YES! We would like to be a part of the ARTSConnect First Friday Artwalk and agree to the following annual commitment. (Please check one below...)**
- \$200** **Arts Business/Non-profit Membership**
 - \$250** **Friend of the Arts Membership**
 - \$400** **Underwriting Membership**
 - \$75** **Single Event Membership**
(Suggested donation; Listed on the map for one quarter)

 - \$_____** **Additional contribution to support the work of ARTSConnect.**
(Tax deductible)

BUSINESS NAME: _____
(Please include your business name as you would like it to appear on printed and online promotional materials.)

BUSINESS ADDRESS: _____

BILLING ADDRESS: _____
(If different than your business address.)

CONTACT NAME: _____

PHONE NUMBER: _____

PREFERRED EMAIL ADDRESS: _____

Please check one for each of the following:

- In electronic publications, we prefer that you link to:
- Facebook Page (URL: _____)
 - Our website (URL: _____)

- We would like to know more about new First Friday Artwalk promotional materials:
- For our windows
 - For the ground outside our business
 - For our website
 - For something else? Please tell us more! We want to help you make your business more successful!

FIRST FRIDAY ARTWALK MEMBERSHIP INFORMATION

MEMBER BENEFITS

- Inclusion in quarterly artwalk map, which is printed as a standalone map as well as in Topeka magazine & seveneightfive magazine.
- Inclusion in monthly pre-artwalk email blast, sent to more than 3,000 people.
- Inclusion in a city ordinance which allows each member business to serve alcohol during the First Friday Artwalk.
- Printed maps will be provided to member businesses at no charge.
- Discounted ticket prices for ARTSConnect events & activities.
- Discounted ad rates in Topeka Magazine & seveneightfive Magazine.
- Discounted printing services when you use Knox Graphics for printing of everything from postcards to t-shirts to signage and vehicle displays.
- Opportunity to distribute information/promotional materials to all other member businesses when artwalk maps are delivered (quarterly).
- Dedicated promotion of First Friday features on social media.

MEMBERSHIP CATEGORIES

Arts Business Membership – \$200/year

Arts businesses are defined as for-profit entities which do most of their business in the arts.

Friend of the Arts Membership – \$250/year

Friends of the Arts members are for-profit businesses who participate regularly in the First Friday Artwalk* but do not make a majority of their day-to-day business transactions based on the arts.

Non-profit Arts Business Membership – \$200/year

Businesses/entities that have 501(c)3 status and whose primary interest is in the arts or historical preservation.

Underwriting Membership – \$400/year

For-profit businesses that wish to be listed on the map as a part of the artwalk but do not change artwork frequently and/or focus on art as a primary source of their business transactions.

Single Event Membership – \$75/event

Any event that takes place on First Friday and wishes to be included in promotional materials. These businesses will be listed in the POP UP section of the artwalk map if the printing schedule allows, included with special placement in the First Friday email blast, and will be included in that month's list of businesses allowed to serve alcoholic beverages.

**"Regular participation" is defined as hosting a new artist or gallery show not less than quarterly.*