



MODULE

Blog and Newsletter

Blogs help establish thought leadership and improve search engine rankings. Monthly email newsletters help you educate clients and stay top of mind with prospects. This module helps you consistently implement both! You write the blog—we will take care of the posting and promotion and manage your monthly newsletter curated from your blog content. With this module you will receive the following:

WEEKLY

- Proofreading of one blog
- Writing of blog meta titles and meta descriptions for search engine optimization
- Selection and purchase of stock imagery
- Posting of one blog to your website
- Promotion of one blog to your company's social media profiles
- Submission of blog to Investopedia (optional)

MONTHLY

- Development of one newsletter curated from blog content
- Uploading of contact list to email software
- Selection and purchase of stock imagery (if required)
- Promotion of the newsletter to your company's social media profiles

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EXECUTE

Price: \$800/month

OPTIONAL ADD-ONS

- Blog ghostwriting
- \$350/blog