

FACTS ON **LARISSA COLE**: WOODWORKER, **INNOVATION & CREATIVE DIRECTOR**, TRACKER OF POLAR BEARS. **B.S. IN ADVERTISING** SYRACUSE UNIVERSITY. **M.S. EXPERIENCE DESIGN & INNOVATION** VIRGINIA COMMONWEALTH UNIVERSITY. LIVED IN CUBA. LOST IN THE **SAHARA**. **THIRTEEN** YEARS IN BRANDING & DESIGN: **DDB** CHICAGO, CINCINNATI, **VICTORS & SPOILS** AND MINNEAPOLIS. OGILVY SAID MY WORK WAS **TOO WEIRD**. INTERVIEWED TO BE AN UNDERCOVER **CIA** FIELD AGENT. **MC DONALD'S**, DELL, JOHNSONVILLE SAUSAGE, AMERICAN GREETINGS, SHAW FLOORS, LA-Z-BOY, **JC PENNEY**, MALL OF AMERICA, KROGER, ROCK BOTTOM BREWERY, **JEFFERSON'S BOURBON**, PLUS MORE. OPEN WATER **DIVER**. HIGH FIVED TURTLES. STARED DOWN SHARKS. CLIMBER OF ACTIVE **VOLCANOES**. **CREATIVITY & DESIGN MEET STRATEGY SMARTS**. LIVED IN A LATVIAN **ORPHANAGE**. WORKED HIGH SCHOOL SUMMERS **DEEP SEA** FISHING THE GULF OF MEXICO. TAUGHT THE **RUSSIANS** TO STREAK. **BOXER**, WITH A PRO OFFER. **PILOTS** PLANES POORLY. BOOK: **LARISSACOLE.COM**. CELL: 406 552 0502. EMAIL: LARISSA-COLE@GMAIL.COM. **THANK YOU**.