

Beautiful Nature in New App for Kids



(Malmö, Sweden) August 2, 2016 – Megalearn AB, a Swedish studio making educational apps, has released *Bloom* for iPad, iPhone and iPod touch.

In *Bloom*, children explore three types of plants: raspberry, dandelion, and coconut. Each plant has an interactive story where children learn how the plant grows and spread. At the end of each story there's a short quiz.

The unique artwork is drawn by thai artist Joy Leelawat. Beautiful hand-drawn landscapes, plants and animals immediately grab the children's attention.

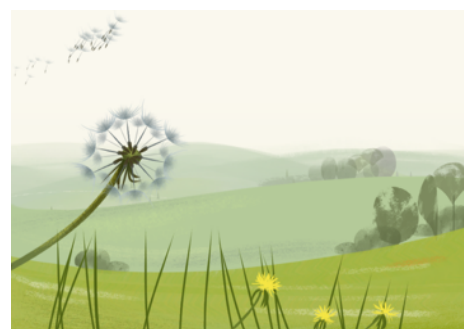
Megalearn's CEO and Co-Founder, Per Thulin, says:

"We want to build apps that uncovers how beautifully clever nature can be. Plants have evolved fascinating and ingenious ways to spread, and since the other apps in the field were so bad, we decided to make what we think is the best app on the subject of nature and plants."

Bloom is available on the [App Store](#) for an introductory price of \$4.99.



Raspberry



Dandelion



Coconut palm

ABOUT MEGALEARN

Megalearn is a Swedish startup making educational apps with gorgeous artwork.

Megalearn was founded in 2016 by Per Thulin and Joy Leelawat with the goal of creating the best educational material in the world.

For more detailed information, download a press kit with screenshots at megalearn.se/press.

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