



AGRO ECONOMIC MISSION NL-MX

November 9 – 15, 2017



DATE	TIME	ACTIVITY	PLACE	PARTICIPANTS	DESCRIPTION
ACTIVITIES PREVIOUS TO THE MISSION:					
Tuesday, October 10, 2017					
	15h30-17h30	Rotterdam Partners Introduction	Schielandshuis, Rotterdam		Informative Meeting
Friday, October 27, 2017					
	13h00-15h30	Official Launching Mexican Embassy	The Hague	Ambassador of Mexico Edgar Elias Azar and Special Guest Hans de Boer, Chairman of VNO-NCW	Launching and Networking Cocktail
ITINERARY AGRO-ECONOMIC MISSION MEXICO November 9-15, 2017					
Thursday, November 9, 2017					
		Flight AeroMexico Amsterdam - Mexico City			
		Arrival and Transport to Hotel Mexico City			
		Hotel Holiday Inn Santa Fe, Mexico City			
Viernes, November 10, 2017					
	08h00 -10h00	NL Embassy en NBSO - Mexico Breakfast Meeting	Santa Fe, Mexico City	Agricultural Counselor Jean Rummenie - Dutch Embassy Mexico City en Steven Büter -General Director NBSO-RVO Mexico	Welcome breakfast and introduction, this reception will be held at the Hotel and will give you the opportunity to get to know the Dutch Embassy Agro Staff and the NBSO-Mexico director, as well as the other participants of the delegation.



AGRO ECONOMIC MISSION NL-MX

November 9 – 15, 2017



Reino de los Países Bajos



	10h00-14h00	Transport	Mexico City - Morelia		
		Registration Hotel	Morelia		
	15h00-17h00	Reception and Lunch	Morelia	Reception Mayor of Morelia and Lunch & Mezcal Tasting	The mayor of the City of Morelia will welcome the delegation with a Lunch
	18h00-20h00	Networking Agro Exporters from Michoacan	Hotel Morelia	Presentation Dutch QC Center	Networking event with Agro Exporters from Michoacan with COMCE Michoacan Translator service provided.
		Hotel Best Western - Morelia			
Saturday, November 11, 2017					
	07h00	Breakfast in Hotel			
	08h00-10h00	Transport Morelia-Uruapan			
	10h00-10h30	Conference of NBSO Mexico		General Director Steven Büter	Netherlands Business Support Office presents the support activities for Dutch companies in Mexico
	10h30-16h00	Matchmaking Event with Personalized Agenda per Company (with lunch)	Uruapan	Co-organized by PROMEXICO, State Secretaries of Economic and Rural Development of Michoacan	After the presentation, you will have pre-scheduled individual matchmaking meetings with potential business partners matched to your business interests, preselected by ProMexico matching your business interests. Translator service provided
	16h00-18h00	Transport Uruapan-Patzcuaro			
	17h00	Registration Hotel	Patzcuaro		
		Hotel Best Western - Posada Don Vasco Patzcuaro			
Sunday, November 12, 2017					
	09h00	Breakfast	Patzcuaro		Tour of Patzcuaro
	10h00-13h00	Cultural Visit a Patzcuaro		Co-organized with Patzcuaro	



AGRO ECONOMIC MISSION NL-MX

November 9 – 15, 2017



Reino de los Países Bajos



MORELIA
H Ayuntamiento 2015-2018



	13h00-14h00	Lunch			
	14h00-17h00	Transport Patzcuaro-Leon, Guanajuato			
		Hotel Real de Minas	Leon, Guanajuato		
Monday, November 13, 2017					
	07h00	Breakfast			
	08h00-09h00	Transport to Business Center - Puerto Interior Solio			
	09h00-10h00	Opening COFOCE - State Government of Guanajuato			
	10h00 - 16h00	Matchmaking with Individualized Agenda per Company (Lunch Included)	Leon, Guanajuato		After the presentation, you will have pre-scheduled individual matchmaking meetings with potential suppliers matched to your business interests, preselected by ProMexico matching your business interests. Translator service provided
		Lunch			
	19h00-21h00	Cocktail with State Government en Exporters		Realizado por COFOCE	A Networking with Agro Exporters from Guanajuato
		Hotel Real de Minas	Leon, Guanajuato		
Tuesday, November 14, 2017					
	07h00	Breakfast			



AGRO ECONOMIC MISSION NL-MX

November 9 – 15, 2017



Reino de los Países Bajos



MORELIA
H Ayuntamiento 2015-2018



	08h00-09h30	Transport to Expo AgroAlimentaria	Irapuato, Guanajuato	Visit to Expo Agro Alimentaria	Expo Agro Alimentaria is the largest Agro Expo in Latin America
	09h30 - 17h00	Visit to Agro Exp and Matchmaking during Expo		NBSO	We will visit the Agro Expo Alimentaria 2017 in Irapuato, Guanajuato. With Matchmakings Session with agro-exporters
	20h00	Networking with Dutch Companies Cocktail and Dinner With Dutch Embassy.	Irapuato	Dutch Ambassador Margriet Leemhuis & Agro Counsellor Jean Rummenie	The Dutch Embassy will host a cocktail & Dinner event with Dutch and Mexican special guests
		Hotel Real de Minas	Leon, Guanajuato		Confirm Name of Hotel
Wednesday, November 15, 2017					
	09h00	Private Meetings with Exporters	Leon, Guanajuato		Last appointments with new suppliers
	13h00	Transport Leon to Mexico City Airport			
	15h00	Lunch			
	16h00-18h00	Transport to Airport Mexico City		Flight AeroMexico Mexico-Amsterdam	