



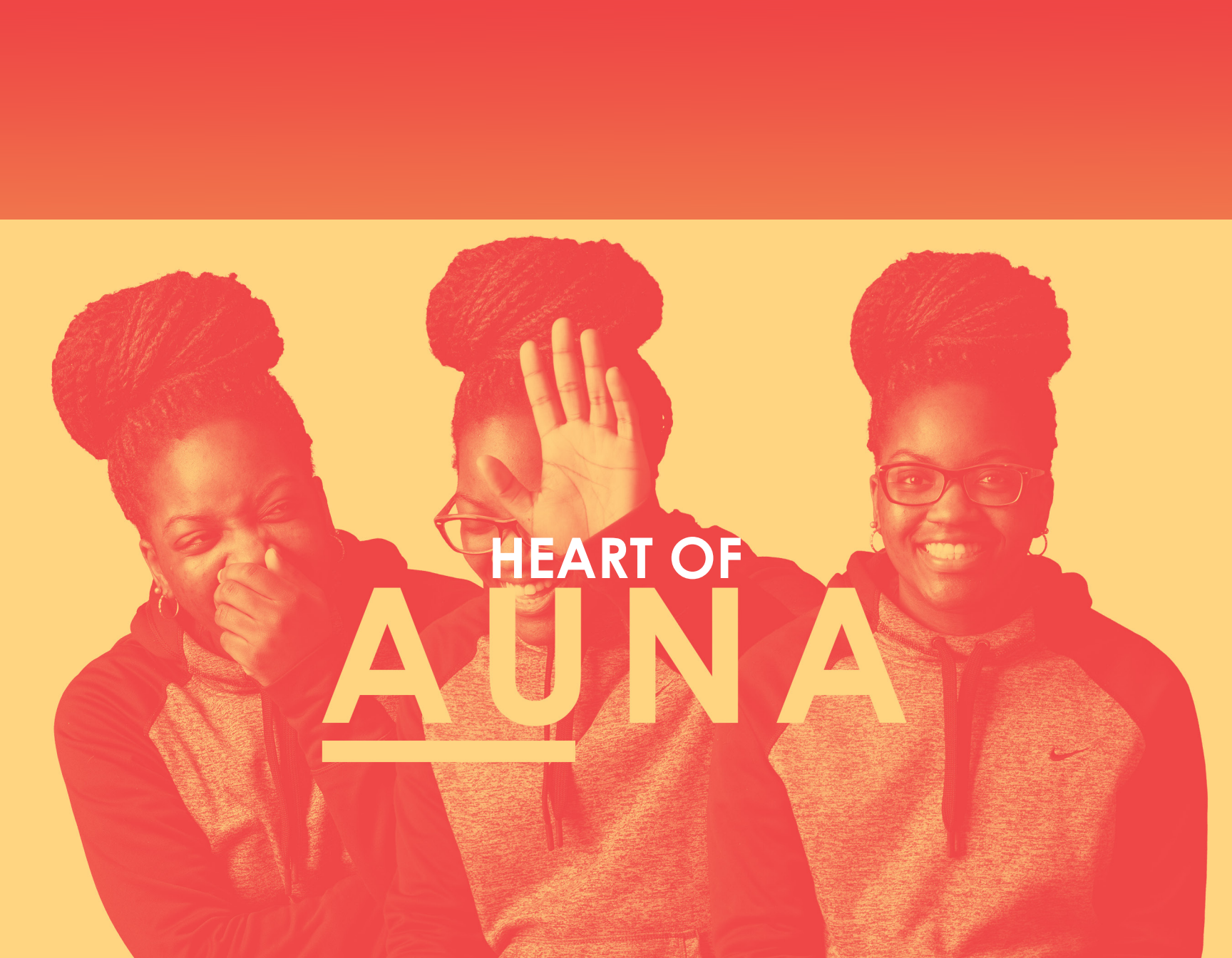
# ABOUT

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Hi! I am Tiauna Smith, you can just call me Auna though. Growing up with promising artistic abilities in the little ole city of Albany, GA, I have always been the “token art kid” that everyone loved to have in the group project where we would have to make something pleasing to the eye. Although traditional art was my first discipline, I desired to achieve more in the world of art. Being in a city where the only artistic outlet was the generic art class elective they always offer in grade school, it was hard for me to really tap into that potential I seeked to unlock. During sophomore year of high school I became head of yearbook photography and graphic design until graduation. As much as I loved the fun and joy in capturing those memories and creating designs for school, I still knew more was out there for me as an artist.

As the time approached to apply for colleges, I had my heart set on SCAD to study motion media design, a field that could bundle all of the many majors I wanted to explore. Over the course of my studies, I have fallen in love with bringing life to my ideas in many forms whether it is in 2D, 3D, animation, or film. After three long years, I know I have made the right career choice of becoming a motion designer and I cannot wait to finally contribute within the creative industry.

# ARTIST STATEMENT



HEART OF  
**AUNA**

When it comes to my art, I not only get my mind involved in the creative process, but my heart too, so that everything is created through logic, passion, and love! I create from within so that I can reach out to my audience in a way that's true to myself as well as the piece. Techniques I utilize in my work include cel animation, digital painting, 3d design, and 2d vector animations. Through these various styles I push the boundaries of fun and colorful aesthetics, even if it's just subtly. If for some reason I have limited control over how far I can go with the personality of the look, I strive to put equal amount of energy in the tone and voice of the concept that'll drive my audience with that same energy. Ultimately, when people see my art, I want them to see the heart of me: who I am, what I love, what I value, and what I stand for.

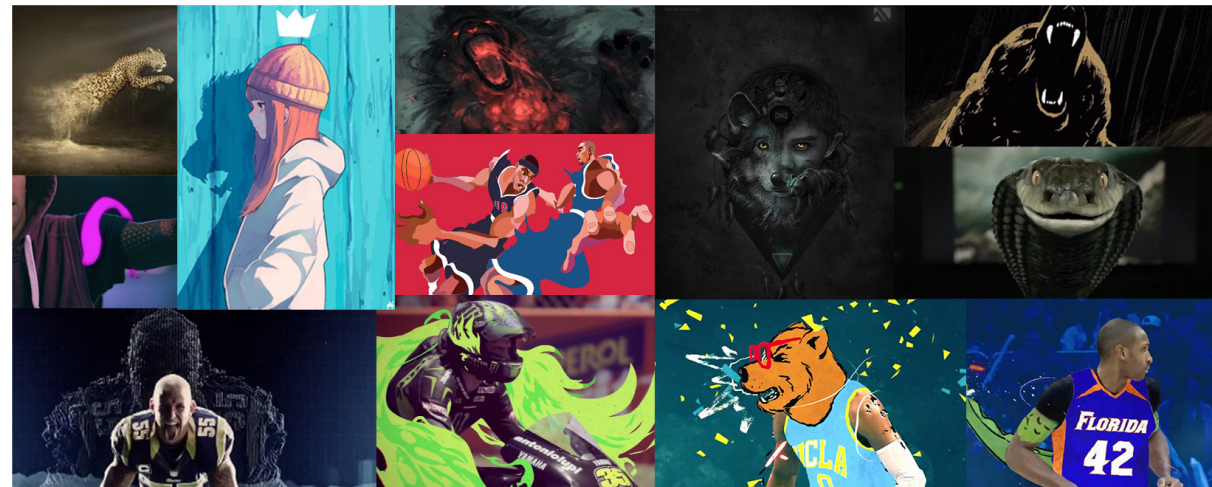


# NIKE

## COMMERCIAL | CONCEPT

Nike is built on many ideas that bring inspiration and innovation to every athlete. Harriet Tubman's quote "Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.," has keywords that ideally represent Nike's image and branding such as strength, patience, and passion. The direction for this piece builds off of those elements by using animal representations that have a physical and/or spiritual connotation based off of observation and research.

## MOOD



# FRAMES



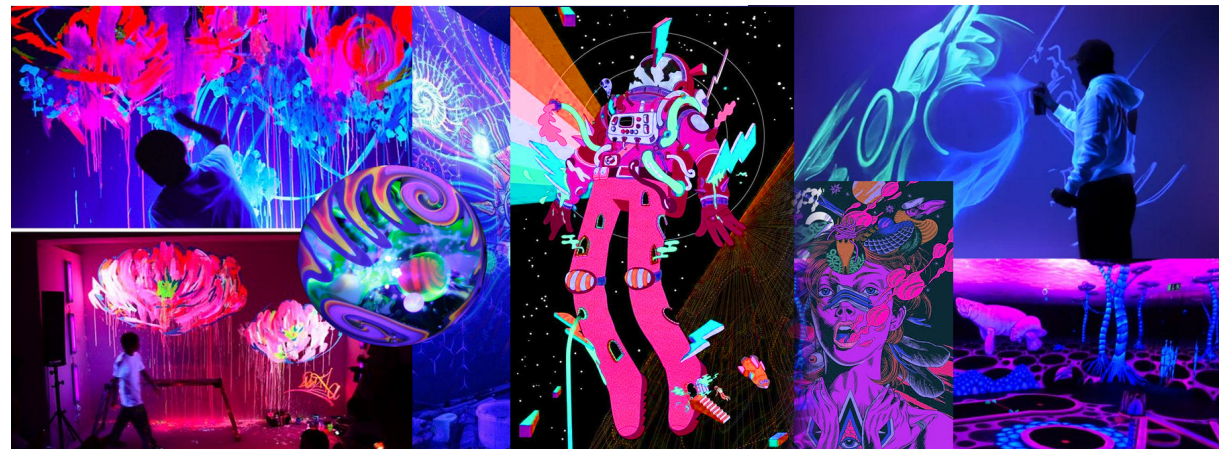


# ADULT SWIM

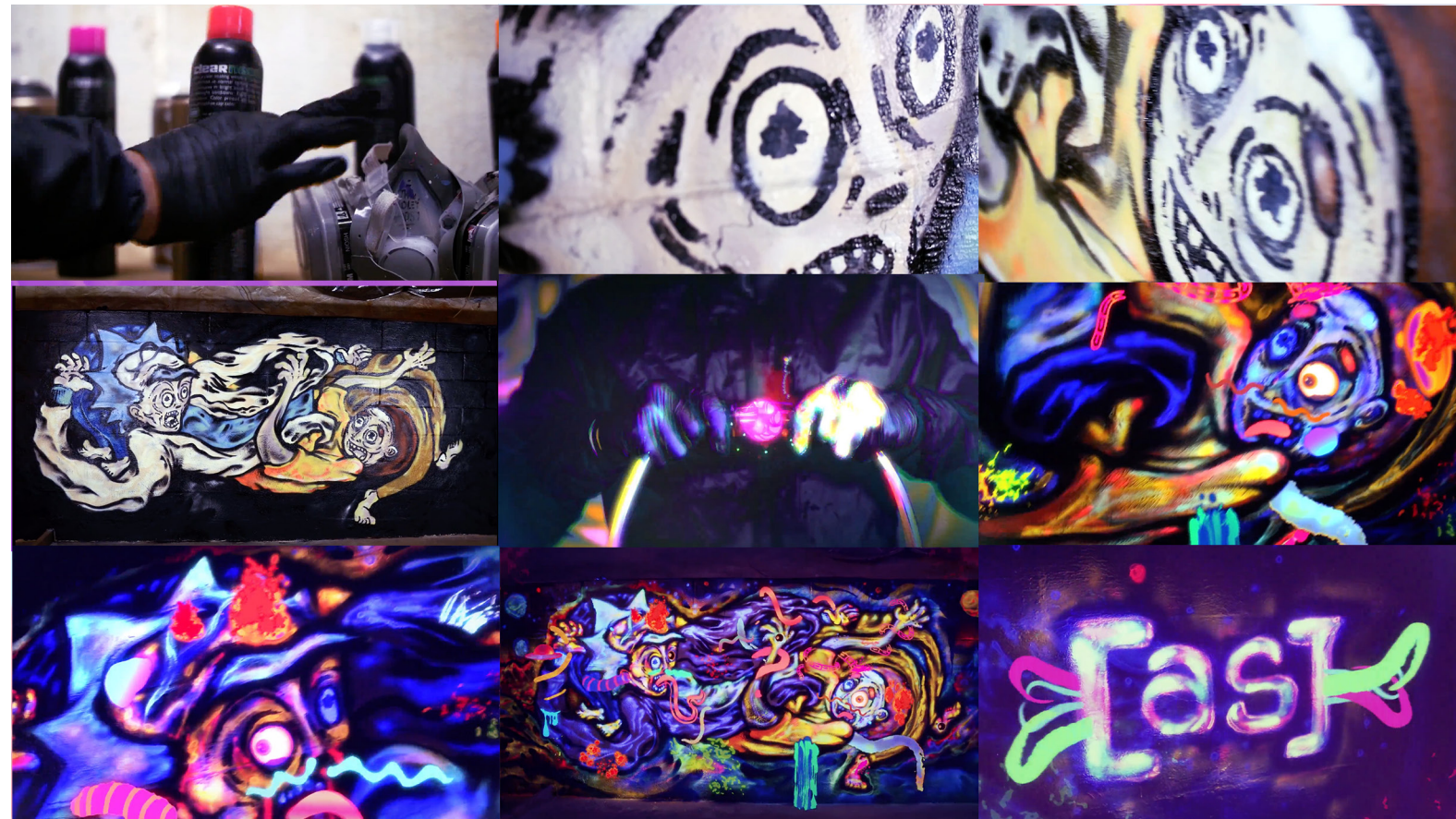
## SCAD CLC | PROMOTIONAL ID | CONCEPT:

Rick and Morty's plot revolves around their constant travels to alternative dimensions. This piece shows how dimension-surfing has taken an unusual toll on Rick and Morty's body. Being so numb to it all, neither realizes that as they cross to return to their home dimension, they also bring back pieces of the recently visited world that have now become inhabitants of their bodies. Colors/style are the driving force to deliver the overall purpose and tone of this work of art. Using a blacklight aesthetic the trippy vibe resonates throughout.

## MOOD



## FRAMES





# BET

## SEASONAL ID | NEW YEAR'S | CONCEPT:

Each year brings new beginnings, new hope, and new joy. To reflect the fresh start that New year's brings to all of us, flowers are used as the motif for this piece. The flowers bloom around the BET Network's logo with highly reflective material to represent the significance of this time of year and the reflectance over the past year.

## MOOD



## FRAMES

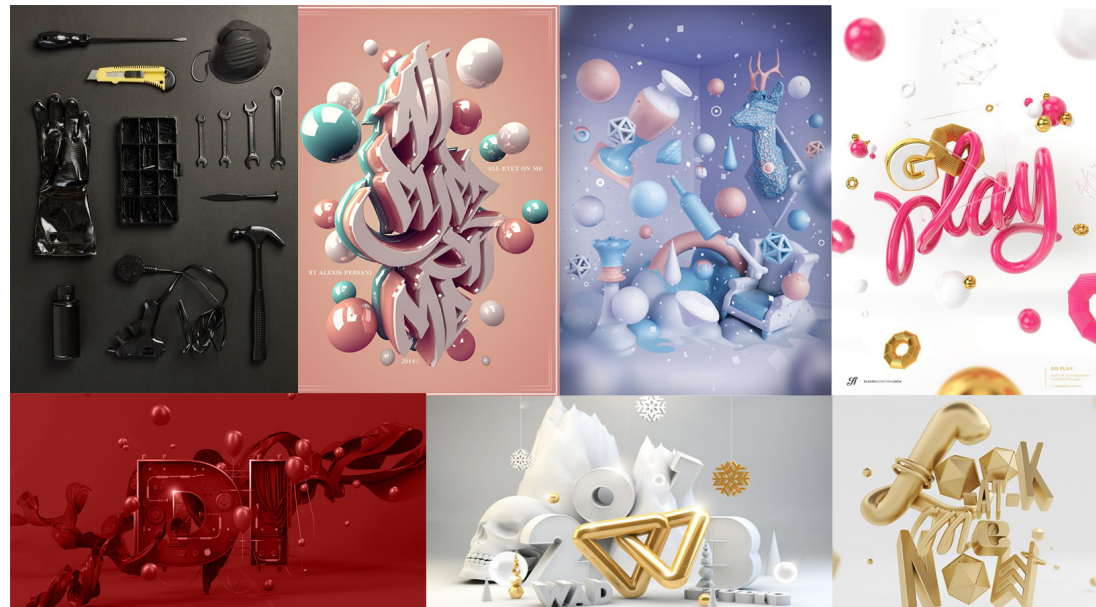




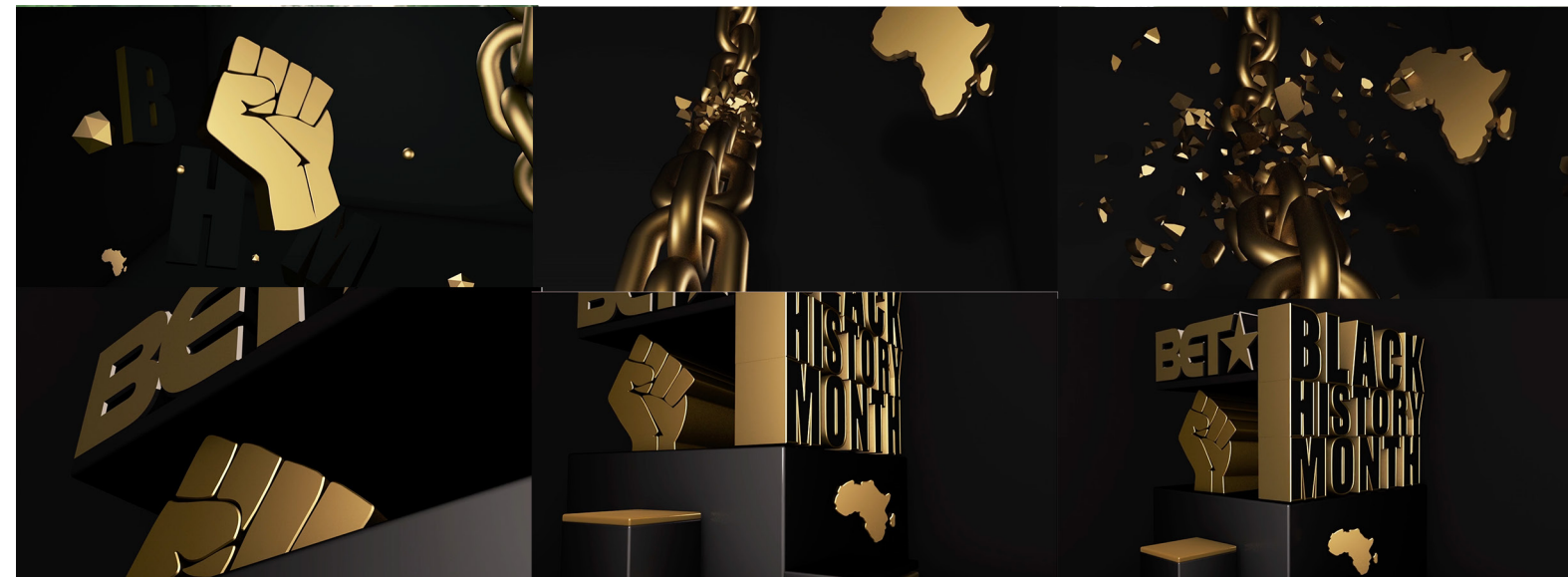
## SEASONAL ID | BLACK HISTORY | CONCEPT:

Every year the month of February is dedicated to reflect the history and many accomplishments of African Americans. Within the presentation of this piece, there are many objects that organize itself on and/or around the BET Network logo to represent important symbols and representations of Black History.

## MOOD



## FRAMES



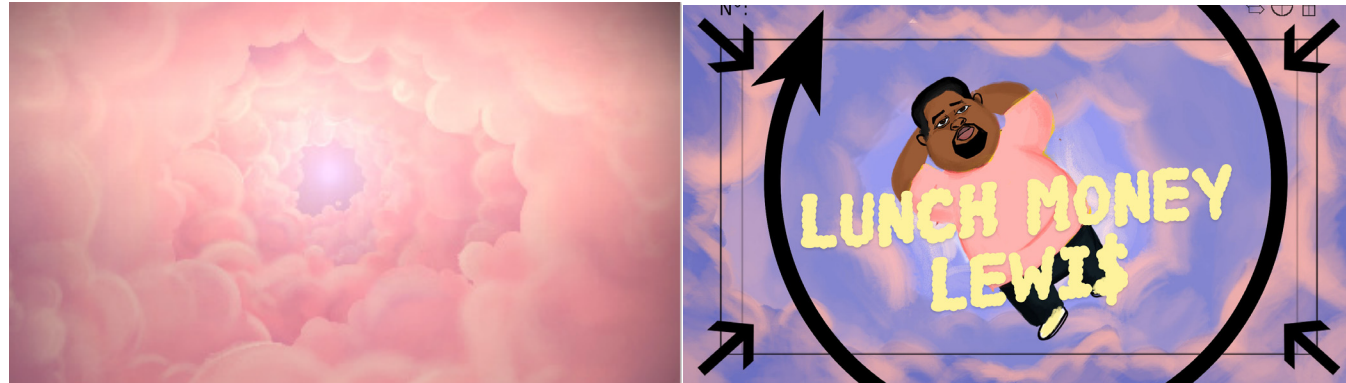


# CAPITOL RECORDS

## LUNCHMONEY LEWIS | LYRIC VIDEO | CONCEPT

The approach for the “Heaven on Earth” lyric video is inclusive of multi layered clouds with lyrics and imagery representative of keywords throughout the song . The audience is taken on this dreamlike journey as they travel through this fluffy environment full of playful colors and imagery to blend LML’s usual fun aesthetic with a more serious, slow tempo song.

## MOOD



## FRAMES





# ESPN

## NETWORK ID | CONCEPT:

When it comes to the sports fanatics/enthusiasts that watch ESPN, they are full of passion and excitement for games. This sort of passion also runs deep within the players' bloodstream in the heat of the game. There is a certain amount of energy that is felt amongst players and the community of people anticipating the game. This adrenaline rush shared amongst each group respectively fuels the atmosphere. Prior to the game, scenario plays are drafted so that the team would know to operate together and approach the opponent under certain situations. The plays are represented through the use of Xs, Os, and arrows to create a strategic network of action. This cohesive web of plays and rush of sports is reflected through a burst of fast moving elements and seamless plays.

## MOOD



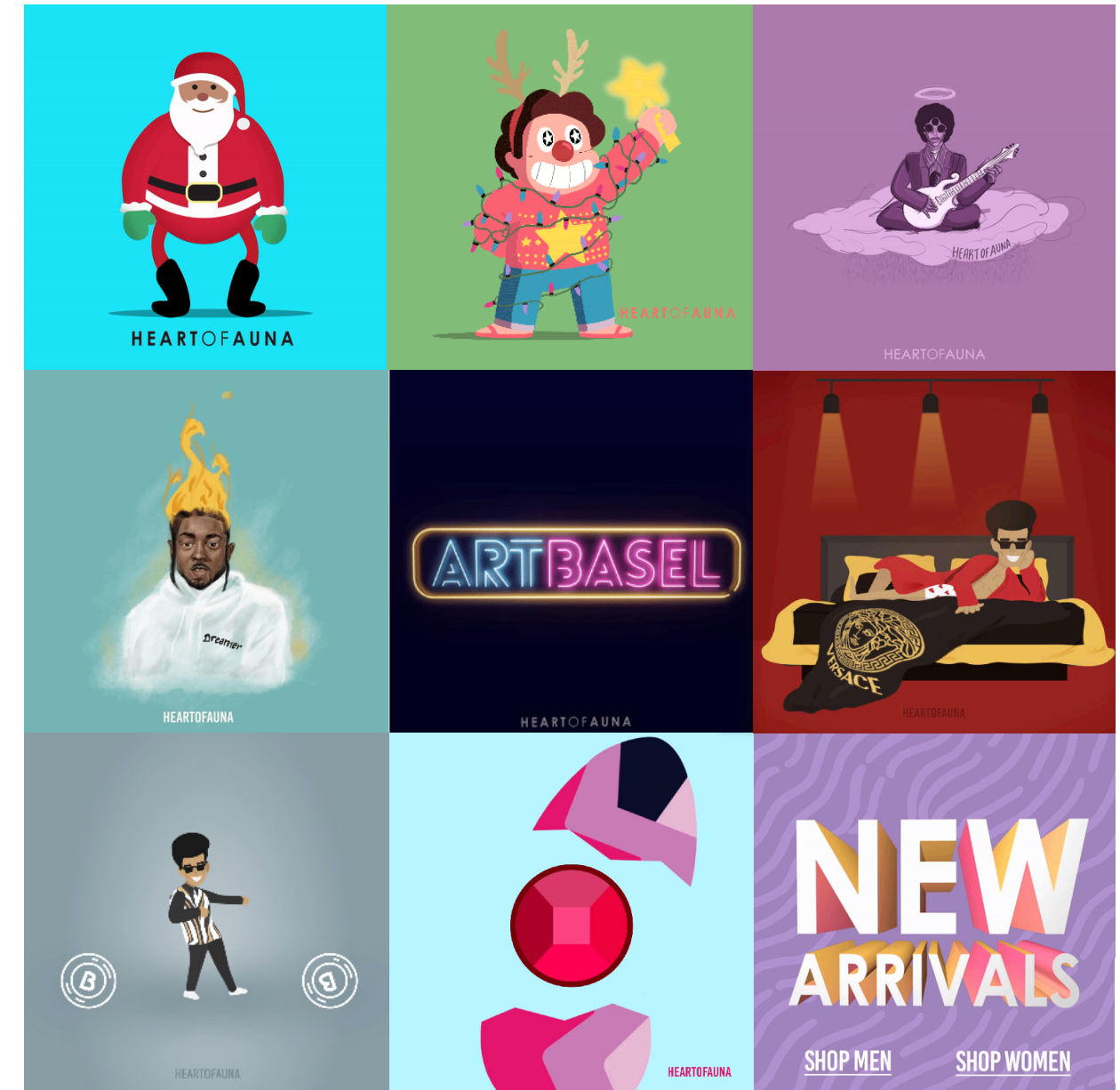
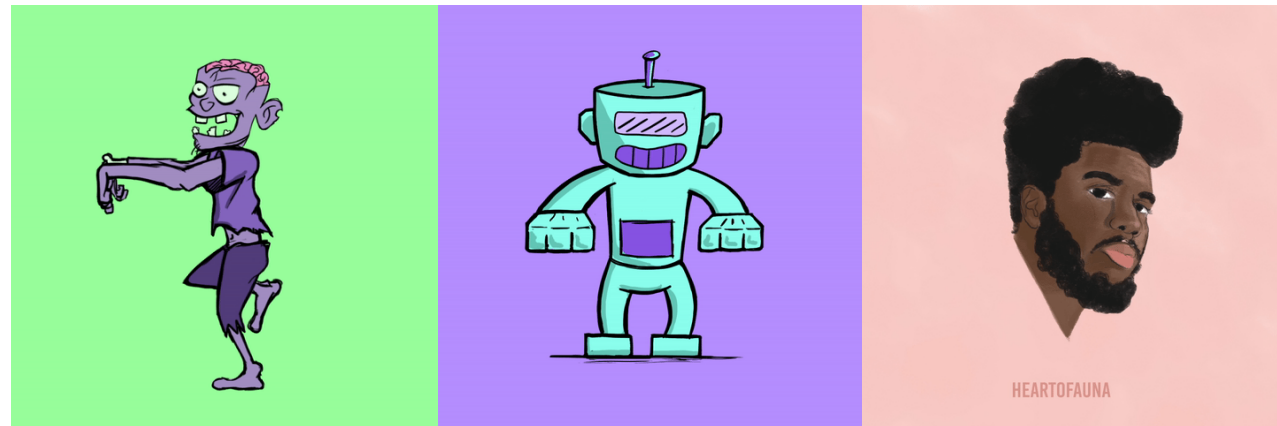
## FRAMES



# GIFS

## PASSION PROJECT | CONCEPT

Through an ongoing project, multiple executions of short form animation will allow room for artistic development and growth. New skills will be learned and old skills will be reinforced while building consistency in creation with the long term goal of pushing the project from occasionally, to weeklies, and, last but not least, to dailies.







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