

# DOUG HUYNH

Visual and Interaction Designer

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408-856-5844  
doughuynh@gmail.com  
douglasdesigned.com

## EXPERIENCE

### **Interaction Designer** APR 2017 – AUG 2017

*Digital Product School by UnternehmerTUM*

- Led research, discovery, and design to build a smart insurance platform project sponsored by SAP
- Identified major pain points by conducting 20+ user interviews and developed understanding of the problem space
- Collaborated with team to define market fit, MVP requirements, and product strategy by leveraging user research
- Created flows, personas, user journeys, wireframes, and visual design
- Conducted 15+ user tests and incorporated feedback into designs using an iterative process

### **Visual Designer (Freelance)** DEC 2016 – APR 2017

*AuditionMe*

- Sole visual/interaction designer for a social platform for content creators
- Completely redesigned the iOS app experience and web platform to align to new company vision
- Worked under tight deadlines to design 60+ screens for the first release in under 3 months

### **UI/UX Designer (Contract)** DEC 2016 – FEB 2017

*Quixey, Mountain View, CA*

- Collaborated with teams to create icons, UI design, and mockups for the core mobile Deep Search product
- Worked closely with business development to create visual assets for pitch and marketing decks

### **Product Design Intern** JUL 2015 – JUL 2016

*TransUnion, San Luis Obispo, CA*

- Translated desktop web pages into responsive designs
- Designed a new mobile navigation system, developed UI designs and conducted usability tests using Invision prototypes
- Refined a spending history data visualization using feedback from user testing

## EDUCATION

### **California Polytechnic State University, San Luis Obispo**

*San Luis Obispo, CA*

BFA Graphic Design

SEP 2013 – JUN 2016

## SKILLS & PROGRAMS

UI/UX Design	Sketch
Visual Design	Adobe CC
User Research	Keynote
HTML/CSS	Invision
Illustration	AfterEffects

## HONORS

### **2016 AmeriStar Design Competition**

Third place

### **Juried Art and Design Student Exhibition 2016**

Best In Show: Graphic Design

### **Paperboard Packaging Alliance Student Design Challenge 2015**

Honorable mention