



Corvallis Bicycle Collective

Open Streets

August 20, 2017
12 pm - 4 pm



A FREE COMMUNITY EVENT

GARFIELD PARK TO FRANKLIN SQUARE

Engage and give back to the community.

Celebrate all modes of people-powered movement.

Educate a large audience about your business or organization.

Support healthy, active living.

Have fun!

City Streets, Active Spaces

Imagine our **city streets as active community spaces** in a fun, car-free environment. Explore active transportation options and healthy living at **Open Streets!**

This **free community event** engages people in active transportation and active living while **getting people outside** to explore their parks, streets and sidewalks in **new and creative ways**. One mile of roads will open up exclusively to non-motorized traffic, book-ended by two parks filled with activities. Our goals:

- Improve the health of Corvallis residents.
- Encourage walking, biking and other forms of active transportation.
- Increase awareness of sustainable transportation options.
- Give people an active role in using their streets and neighborhoods creatively.
- Increase neighborhood livability and build community.
- Foster new, creative businesses opportunities that put money back into the local economy.

Open Streets is open to activity ideas, but here are some of ours:

- Music, Dancing, Pogo Stick Skills, Drumming
- Zumba, Yoga, Tai Chi, Slack-lining, Giant-sized games
- Baseball/Softball pick-up games, Bocce Ball, Croquet
- Shade zones, Rest areas, variety of mobility devices



CBC's mission is to enhance safety, sustainability, and happiness through bicycling.



Opportunities

You can support Open Streets at any level. We will work with you to maximize your return on investment.

Sunday, August 20

Open Streets

12 pm - 4 pm

SPONSOR BENEFITS SUMMARY	CHAMPION \$5,000	PROMOTER \$2,500	ADVOCATE \$1,000	SUPPORTER \$500	FUN \$150
Logo on pre-event print advertising	X				
Preference in location of activity	X	X			
On-Route signage	X	X			
Company banner displayed at event	2	1	1		
Mention or logo in newsletter	X	X	X		
Logo on volunteer t-shirts	X	X	X		
Logo in Thank You ad	X	X	X	NAME	
Mention on social media	X	X	X	X	
Recognition on event-day signage	X	X	X	X	
Logo on website	X	X	X	X	X
10' x 10' exhibition space	X	X	X	X	X

Open Streets Sponsorship Form

Thank you for supporting active, healthy transportation and community livability!

Company name (as you would like it displayed): _____

Contact name: _____

Address: _____

Phone: _____ Email: _____

Choose your sponsorship level:

___ \$5,000 CHAMPION

___ \$2,500 PROMOTER

___ \$1,000 ADVOCATE

___ \$500 SUPPORTER

___ \$150 FUN



Sponsorship total: _____

Please submit a high-resolution version of your logo to: projects@corvallisbikes.org

In-kind sponsorships are equivalent to half the cash value. We can discuss options that work for you.

Make checks payable to **Corvallis Bicycle Collective**

Please mail your contribution to: Or drop it by our shop:

PO Box 188 707 NW 11th Street
Corvallis, OR 97339 Corvallis, OR 97330

Questions? Contact Ilene McClelland at projects@corvallisbikes.org or (541) 714-3440.