



**The  
Samburu  
Project**

**ANNUAL  
REPORT 2014**

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# DEAR FRIENDS & SUPPORTERS

## of The Samburu Project,

2014 was another successful year for The Samburu Project as we had the great opportunity of continuing our mission to provide clean, safe drinking water to the Samburu people in northern Kenya. While drilling 10 wells and supporting 63 existing well communities in Samburu, Kenya, our organization spent 2014 focusing on documentation, development and strengthening our team on the ground in Kenya.

We were fortunate to have two photographers visit Samburu during the course of the year, Mamen Saura and Daniel Jack Lyons. They both captured incredible images of our work while documenting the impact The Samburu Project has made in so many Samburu communities. This documentation allows us to better share the results of our funding, further developing our relationships with our supporters.

As we have continued to focus on growing our fundraising capacity, The Samburu Project board launched a campaign to support the hiring of a Development Consultant this year. The fruits of these labors will be enjoyed next year when we hire our first Development Consultant.

In addition to this, in the fundraising realm, we held our 2nd annual Samburu Splash Bash at the Santa Monica Bay Woman's Club on September 27th. The food, libations and entertainment were premiere and our audience of Los Angeles power players took it all in. The crowd was lively as they ate, drank, listened and caught up in their VIP lounges. And, it was the most financially successful event in the history of the organization, nearly doubling the funds raised at the inaugural Splash Bash in 2013!

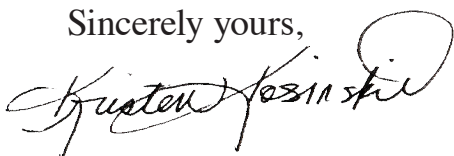
As for other events, our 5th annual Walk for Water in Hermosa Beach on March 30th built upon the success of previous year with more walkers raising more money than ever before. Additionally, we expanded our fundraising reach to Detroit, Michigan with an event at the David Klein Gallery in Birmingham.

On the ground in Kenya, we embarked upon our 8th well drilling successfully completing 10 wells that currently bring clean water to over 10,000 people. Mid-year, we partnered with Amiran Kenya to execute a greenhouse project in the Lolgerded well community. This pilot project will hopefully be the beginning of many greenhouse projects in Samburu.

In other news, we hired Mussa Lekwale to oversee our team in Samburu. He's managing Kenya compliance and supporting the TSP team with documentation while streamlining our overall communication process.

After nine years of operations, it continues to hold true that we could not do this work without all of the people who support our organization. We are thankful to have such a tremendous team of people behind our work. Together, we are helping people live healthier lives.

Sincerely yours,



Kristen Kosinski

*Founder and Executive Director*



# INTRODUCTION

# Give water. **GIVE LIFE.**

Every day 4,500 children die worldwide due to the lack of access to clean, safe drinking water. Founded in 2005, The Samburu Project offers a simple solution to this extraordinary problem. The Samburu Project provides access to clean, safe drinking water through well drilling initiatives in order to create a solid foundation for community development.

The Samburu Project has drilled 73 wells providing clean, safe drinking water to over 70,000 people in Samburu. With the advent of clean, safe water in The Samburu Project's existing well communities, new possibilities have emerged for the people of Samburu.







# **With *clean* water...**

- Children survive
- Communities are empowered
- Women start small businesses
- Communities grow their own food
- Girls go to school
- People thrive

A photograph of an elderly woman, likely from the Suri or Mursi tribes, smiling and carrying a young child on her back. She is wearing a bright yellow dress and multiple colorful beaded necklaces. The background shows a dry, open landscape with trees and a concrete structure. A large blue graphic element, resembling a stylized 'X' or a pair of overlapping circles, is positioned in the upper right corner, partially obscuring the text.

# PROGRAMS

# well drill

## OVERVIEW

The Samburu Project embarked on its 8th well drill in July 2014. During this drilling exercise, The Samburu Project had five dry wells, something that has only happened four times before in the history of the organization. Despite this setback, The Samburu Project drilled and equipped 10 new wells, bringing clean, safe drinking water to approximately 10,000 people.

### Wells Drilled in 2014

**1 year • 10 wells • clean water for 10,000**

#### **Muramur**

Division:  
**Maralal**  
Funding by:  
**Blue Planet  
Network**

#### **Noontoto**

Division:  
**Maralal**  
Funding by:  
**Woodside  
Wishing  
Well**

#### **Loosupulai**

Division:  
**Archer's Post**  
Funding by:  
**Pasquesi**

#### **Ntilal 2**

Division:  
**Archer's Post**  
Funding by:  
**Pasquesi**

#### **Leitemu**

Division:  
**Sere Olipi**  
Funding by:  
**Harbourton  
Foundation**

#### **Lpusi**

Division:  
**Sere Olipi**  
Funding by:  
**Nimick  
Forbesway  
Foundation**

#### **Lerug**

Division:  
**Sere Olipi**  
Funding by:  
**Pasquesi**

#### **Wamba Mixed Boys**

Division:  
**Wamba**  
Funding by:  
**Pasquesi**

#### **Lmarti**

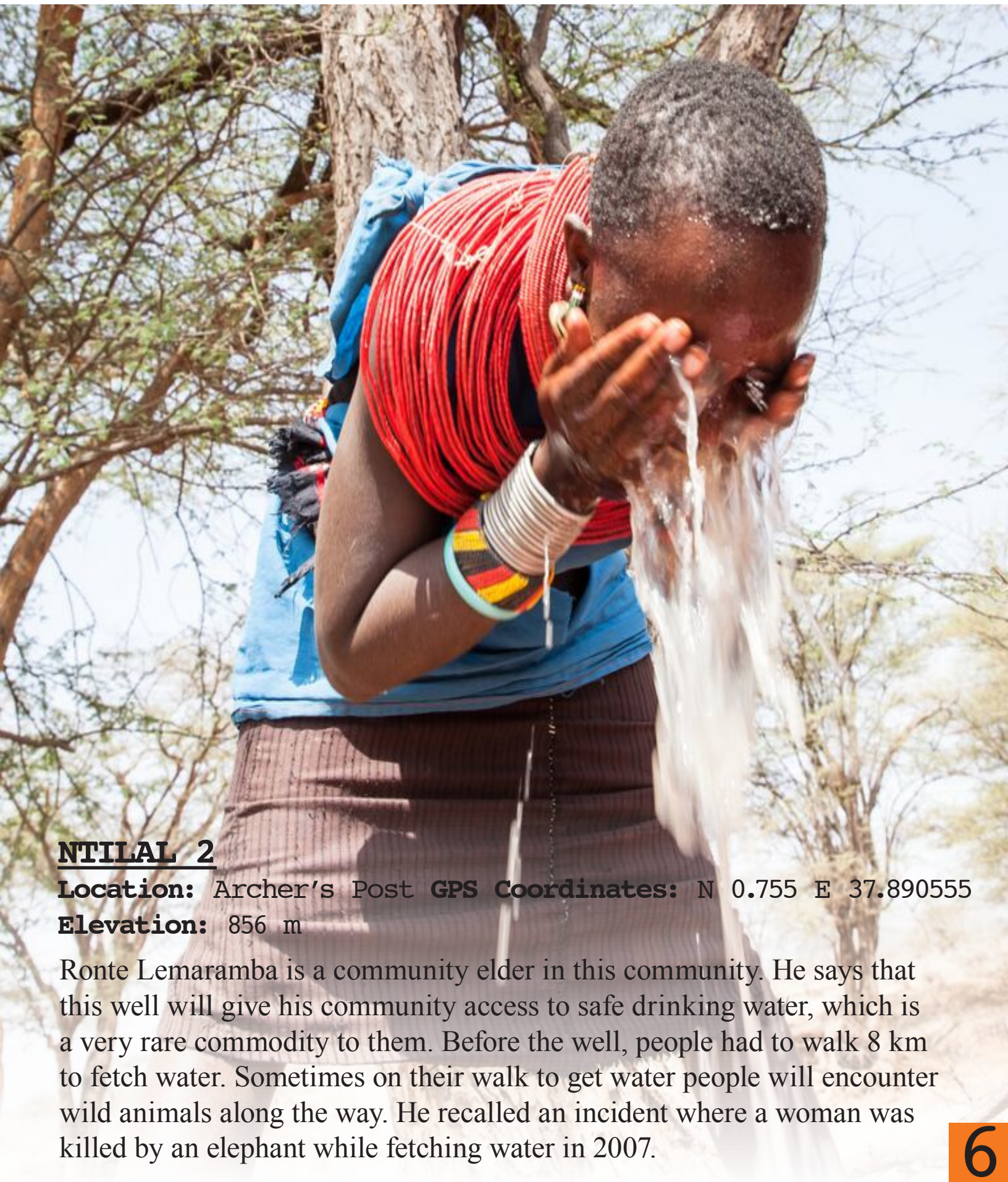
Division:  
**Wamba**  
Funding by:  
**Harbourton  
Foundation**

#### **Lodungoro**

Division:  
**Maralal**  
Funding by:  
**Hansford/Seely**



# CASE STUDIES



## **NTILAL 2**

**Location:** Archer's Post **GPS Coordinates:** N 0.755 E 37.890555  
**Elevation:** 856 m

Ronte Lemaramba is a community elder in this community. He says that this well will give his community access to safe drinking water, which is a very rare commodity to them. Before the well, people had to walk 8 km to fetch water. Sometimes on their walk to get water people will encounter wild animals along the way. He recalled an incident where a woman was killed by an elephant while fetching water in 2007.




## **WAMBA MIXED BOYS**

**Location:** Wamba **GPS Coordinates:** N 1.16722 E 37.56694

**Elevation:** 1150 m

Mr. Maing is the principal at the school. He said that before the establishment of this well, students used to walk for hours looking for water which affected their school learning program. Many times the children would go to sleep without dinner because they didn't have water to prepare their food. Students were constantly getting sick from drinking contaminated water out of hand dug wells. This cost the school a lot of money as they had to pay for their hospital bills. Without access to clean water, girls also had to go home for a few days each month due to their menstrual cycle. Now that they have a well, more children are in school. There has been a high school retention and performance along with a reduction in occurrences of waterborne diseases.



## **LMARTI**

**Location:** Wamba **GPS Coordinates:** N 1.700277 E 37.714722

**Elevation:** 1271 m

Miriam is a charlady for a local women's group. Before the well was built, she used to get very sick as a result of drinking contaminated water from hand dug wells. Now that the well is built, she is okay and rarely gets sick anymore. She also used to walk for hours, taking up her whole day, looking for water. Now the water is a 2 minute walk from her home. Since she doesn't have to spend her days looking for water, she has opened a small retail shop in her home. Her daughter, who is 12 years old, also now has the time and option to go to school

# agricultural initiatives

In July, The Samburu Project erected a green house in the Lolgerded Well community in partnership with Amiran Farmers Kenya, an agricultural organization that helps young, rural farmers enhance their livelihoods by donating green houses. Pittsburgh Children's Foundation made this possible by funding the Lolgerded Well in 2011. When people ask us, "Why water?" This is it. Beyond quenching people's thirst, clean water offers a multitude of possibilities. In this case, the people of Lolgerded will live healthier lives with access to fresh fruits and vegetables. The opportunity for income generation will present itself too as this community can sell excess produce.







**EVENTS**

# Walk for Water

## 01 The Samburu Project's 5<sup>th</sup> Annual Walk for Water

South Bay, CA  
3.23.2014

On March 23rd 2014, The Samburu Project held its 5th Annual Walk for Water. The Walk was the most successful one yet with over 300 walkers and raising nearly \$30,000. Before the walk, Fit-On trainer Angela Bennett led the enthusiastic group with a fun warm-up routine. Children learned the importance of water conservation and played in the world of water at the Metropolitan Water District of Southern California's Kid's Corner. After a 4-mile loop between Hermosa Beach Pier and Manhattan Beach Pier, walkers of all ages returned to American Junkie Restaurant where they enjoyed a delicious celebratory breakfast while bidding on some amazing auction items.





Woodside, CA  
3.23.2014

A group of seven teenagers posing outdoors on a golf course. They are wearing white t-shirts with a 'WALK WATER' logo and face paint. Two girls in the front are wearing blue patterned shirts. The background shows a green golf course and trees.



# SPLASH BASH 2015



The inaugural Samburu Splash Bash at the Santa Monica Bay Woman's Club was a big success, raising over \$120,000. There were over 300 attendees, both long-time and new supporters of the organization. Fun was had by all with delicious food, plenty of drink and spectacular entertainment. Most importantly, the message of The Samburu Project and its impact on the Samburu people was ever present throughout the night with stunning images, and touching stories.

## *In Detroit...*

The Samburu Project held its first Detroit event on May 3, 2014 at David Klein Gallery in Birmingham, Michigan. Thanks to our wonderful hosts, we had the opportunity to introduce our work to 50 or so attendees who donated over \$10,000! Attendees ate delicious food from Plum Market, enjoyed viewing some select photos from The Face of Water, The Samburu Project's photography exhibit and heard TSP Founder, Kristen Kosinski, share the story of The Samburu Project and the thousands of people we have helped in Samburu, Kenya.





**STAFF &  
BOARD**



## AT HOME IN santa monica

**Kristen Kosinski**, *Founder & Executive Director*

**Stephanie Yeun**, *Director of Operations*

## ABROAD IN kenya

**Lucas Lekwale**, *Project Manager*

**Paul Lekuuk**, *Well Maintenance Technician*

**Jackson Lenkokwai**, *Field Assistant*

**Enzi Lesepe**, *Office Manager*

## OUR board

Doretta Bonner  
Mary Buzas  
Bob Falkenberg

Vivian Geffen  
Linda Hooper  
Kristen Kosinski

Alan Leavitt  
Paige Macy  
Lauretta Zucchetti

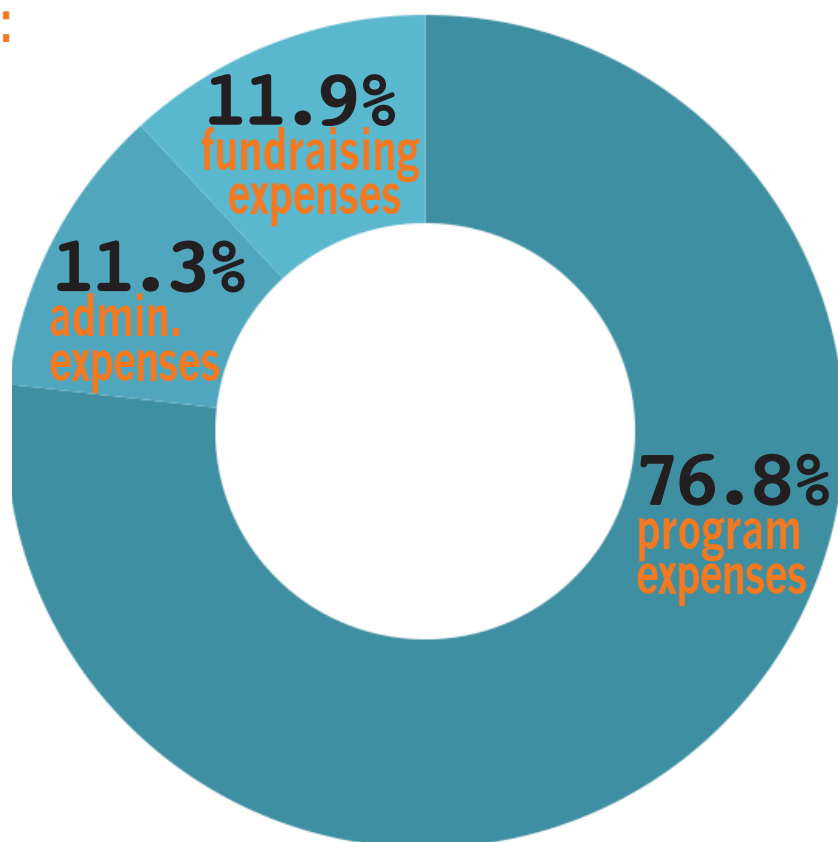




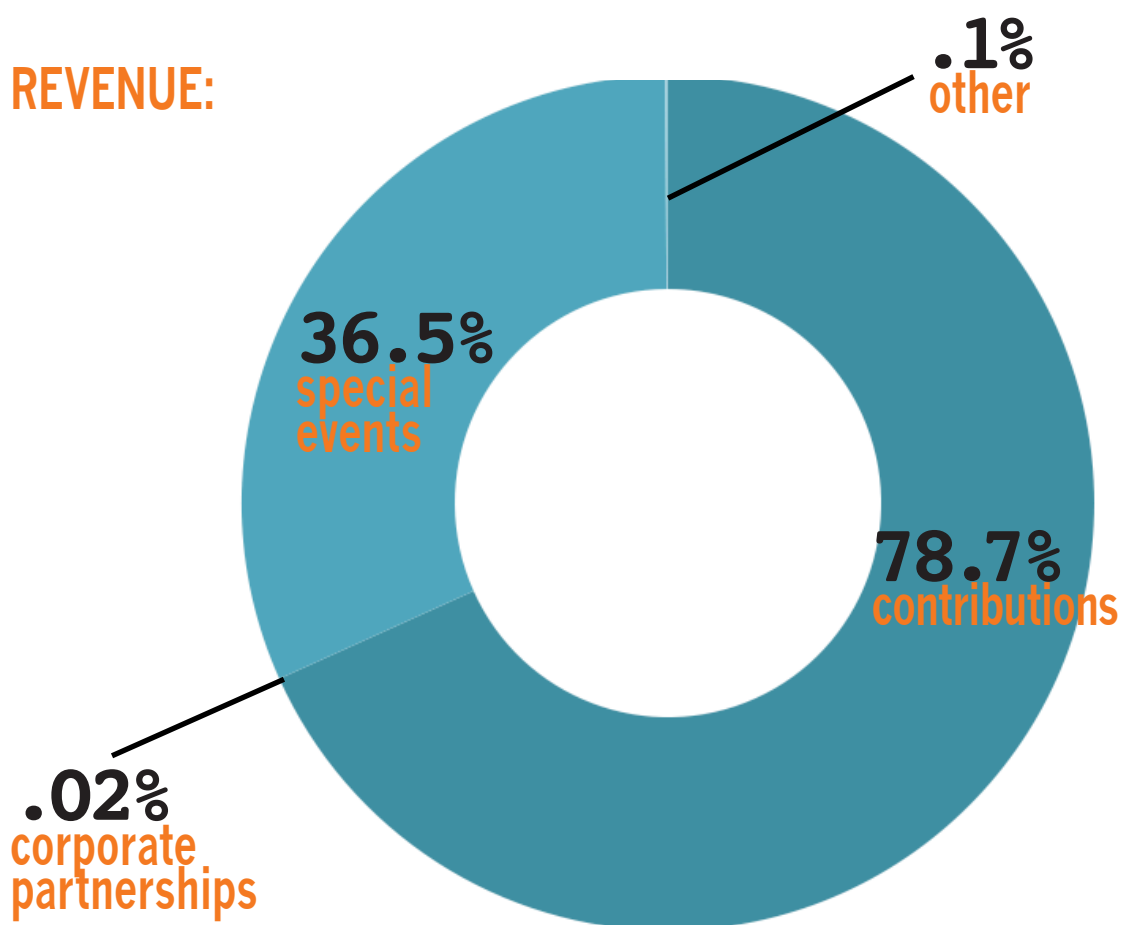


**FINANCIALS**

## EXPENSES:



## REVENUE:



	2014	2013
<b>ASSETS</b>		
Cash and cash equivalents	\$ 222,140	\$ 140,638
Pledges receivable (Note 3)	72,539	154,495
Inventory	45,792	48,067
Property and equipment, net (Note 4)	24,579	25,438
Prepaid expenses and other assets	6,261	1,984
<b>Total assets</b>	<b>\$ 371,311</b>	<b>\$ 370,622</b>
<b>LIABILITIES</b>		
Accounts payable and accrued liabilities	\$ 71,222	\$ 47,639
Agency fund liability	-	20,000
<b>Total liabilities</b>	<b>71,222</b>	<b>67,639</b>
<b>COMMITMENTS (Note 5)</b>		
<b>NET ASSETS</b>		
Unrestricted	140,788	127,866
Temporarily restricted (Note 6)	159,301	175,117
<b>Total net assets</b>	<b>300,089</b>	<b>302,983</b>
<b>Total liabilities and net assets</b>	<b>\$ 371,311</b>	<b>\$ 370,622</b>





	Unrestricted	Temporarily Restricted	Total	
			2014	2013
<b>REVENUE AND SUPPORT</b>				
Contributions	\$ 180,797	\$ 83,021	\$ 263,818	\$ 242,745
Special events, net of expenses of \$155,724 and \$263,713 for 2014 and 2013, respectively	122,326	-	122,326	84,677
Corporate partnership income	54	-	54	6,893
Other income	349	-	349	731
Net assets released from restrictions (Note 6)	98,837	(98,837)	-	-
<b>Total revenue and support</b>	<b>402,363</b>	<b>(15,816)</b>	<b>386,547</b>	<b>335,046</b>
<b>EXPENSES</b>				
Program services	299,185	-	299,185	297,715
General and administrative	58,896	-	58,896	67,388
Fundraising	31,360	-	31,360	28,058
<b>Total expenses</b>	<b>389,441</b>	<b>-</b>	<b>389,441</b>	<b>393,161</b>
<b>CHANGE IN NET ASSETS</b>	<b>12,922</b>	<b>(15,816)</b>	<b>(2,894)</b>	<b>(58,115)</b>
<b>NET ASSETS - Beginning of year</b>	<b>127,866</b>	<b>175,117</b>	<b>302,983</b>	<b>361,098</b>
<b>NET ASSETS - End of year</b>	<b>\$ 140,788</b>	<b>\$ 159,301</b>	<b>\$ 300,089</b>	<b>\$ 302,983</b>





	Program	Management and General	Fundraising	Total	
				2014	2013
Well drilling projects	\$ 148,673	\$ -	\$ -	\$ 148,673	\$ 163,706
Salaries and wages	96,513	20,712	18,533	135,758	125,282
Consulting and professional fees	-	20,331	595	20,926	25,280
Employee benefits and payroll taxes	13,359	2,996	2,996	19,351	16,732
Travel and entertainment	15,514	377	-	15,891	13,828
Occupancy	6,010	2,848	1,568	10,426	9,679
Depreciation expense	6,971	-	-	6,971	6,360
Cultivation expenses	-	2,595	3,344	5,939	2,612
Community development expenses	4,988	-	-	4,988	2,882
Office expenses	1,196	1,973	1,439	4,608	5,513
Insurance expenses	1,399	2,649	-	4,048	3,676
Utilities	2,531	1,054	421	4,006	3,724
Printing and reproduction	-	698	2,336	3,034	3,702
Foreign currency loss	1,999	-	-	1,999	290
Bank service fees	32	1,529	128	1,689	1,828
Miscellaneous expenses	-	654	-	654	6,793
Payroll processing fees	-	480	-	480	1,186
	<u>\$ 299,185</u>	<u>\$ 58,896</u>	<u>\$ 31,360</u>	<u>\$ 389,441</u>	<u>\$ 393,161</u>





	2014	2013
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Change in net assets	\$ (2,894)	\$ (58,115)
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	6,971	6,360
Changes in assets and liabilities:		
Pledges receivable	81,956	14,934
Inventory	2,275	3,503
Prepaid expenses and other assets	(4,277)	870
Accounts payable and accrued liabilities	23,583	14,592
Agency fund liability	(20,000)	20,000
Net cash provided by operating activities	87,614	2,144
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchases of property and equipment	(6,112)	(31,798)
Net cash used in investing activities	(6,112)	(31,798)
Net increase (decrease) in cash and cash equivalents	81,502	(29,654)
CASH AND CASH EQUIVALENTS - Beginning of year	140,638	170,292
CASH AND CASH EQUIVALENTS - End of year	\$ 222,140	\$ 140,638



