



**The Noyes Arts Garage of Stockton University**

2200 Fairmount Ave • Atlantic City, NJ 08401 • (609) 626-3805 • [www.artsgarageac.com](http://www.artsgarageac.com)

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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**Joseph Polillo, aka “Postcard Joey,” Book Signing Event Friday at  
Noyes Arts Garage of Stockton University**

ATLANTIC CITY, NJ – **The Noyes Arts Garage of Stockton University** welcomes **Joseph Polillo**, who will be signing his new book *Joseph, Inspirational Poems* during Second Friday, March 11, 6:00 to 8:00pm. **The Iron Room** will conduct a wine tasting, light refreshments will be served, and live music will be provide by *Mile 6*. Back by popular demand, there will be fun DIY crafts in the Workshop for all ages. Rumor has it that Dr. Jonathan Pitney, aka the father of Atlantic City, will also make a guest appearance at The Arts Garage to help celebrate “Postcard Joey’s” new book.

If you are not familiar with **Joseph Polillo**, then that is a sure sign that you are not from the Atlantic City area. Polillo, an Atlantic City icon, is known by most in the South Jersey region as “Postcard Joey.” In 1996 he and his identical twin brother John, who passed away in 2006, produced and hosted *The Postcard Show* which ran four and a half years on the South Jersey regional television network. Weekly, the brothers would share information about the history of Atlantic City, collectable postcards, photos, movie clips, and books, along with their authors. Polillo has one of the most comprehensive collections of Atlantic City postcard memorabilia in the area. The collection, scenes from the 1850s to the present, follows the development of Atlantic City’s famous beach, boardwalk, hotels, planes, trains, rolling chairs and everything that makes Atlantic City the “World’s Playground.”

For thirty years, Polillo worked for the city of Atlantic City as the Chief Licensing Inspector. Needless to say, he knows where the bodies are buried, so to speak. His local reputation for being outspoken meant he rarely remained a casual observer on the sidelines. As the local gadfly, Polillo willingly shared his opinions and offered solutions to such topics as the closing of Bader Field, the smoking ban, property taxes, along with an early retirement program for municipal employees. His astute observations and commitment to his community led him to, on several occasions, run for public office as an Independent, including a run in 2008 for the Mayoral seat for the City of Atlantic City. Polillo was always defeated, however, he did make an impact by raising public awareness of the variety of municipal ills of the time.

The latest news is that Joseph Polillo has recently published a book, which is not about postcards, entitled *Joseph: Inspirational Poems*. In his youth, Polillo was a rambunctious boy who wasn’t afraid to throw a punch. He attended grammar school at Our Lady Star of the Sea, where positive influences helped provide an even keel for his boisterous nature. Polillo learned a lot through tough times and a turbulent youth and attributes his ethics of right mindedness in life to his mother, Alice Loughney Polillo. Alice, a single mother, raised three boys. Through hard work and tenacity she lifted her family from a state of poverty, living in public housing at Pitney and Busby Villages, and was able to build a home in Chelsea Heights. His mother’s work ethic set a positive example, and left a lasting impression on the boys. Being responsible, working hard, and saving money for a rainy day is the map to a happy, safe, and prosperous life. Polillo professes that those experiences, and a very large dose of Mom, helped him get his priorities in order. Later in life, Polillo came across a television show from the Worldwide Church of God, whose founder, Herbert W. Armstrong, caught his attention with his message. Polillo began studying Armstrong’s teaching which lead him into the study of prophecy and world events. The knowledge strengthened his belief in the first resurrection, eternal life, and the

kingdom of God. The knowledge gained was inspirational. "God offers discernment and right thinking, which leads to happiness," says Polillo. The poems in his book are a result of his spiritual inspiration.

All are invited to Second Friday, March 11, from 6 until 8pm, for a fun evening of nostalgia, music, wine and conversation. Second Friday is always free and open to the public.

For more information visit [www.artsgarageac.com](http://www.artsgarageac.com) or call (609) 626-3805. The Noyes Arts Garage of Stockton University is **free** and open to the public, from 11:00am to 6:00pm, Wednesday through Saturday and 11:00am to 5:00pm on Sundays. Second Friday events are held every month, and admission is always free.

**About:**

*The Noyes Arts Garage of Stockton University is free and open to the public Wednesday through Saturday 11am to 6pm and on Sunday from 11am to 5pm. The Noyes Arts Garage is conveniently located just off the Atlantic City Expressway, on the corner of Mississippi and (2200) Fairmount Avenues, attached to the Wave Parking Garage in Atlantic City. With a \$25 purchase from any Arts Garage shop, parking in the Wave Garage is free.*

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*The Noyes Museum of Art was founded in Oceanville, NJ, in 1983, to collect, preserve, and exhibit American fine and folk art, with an emphasis on New Jersey artists and folk art forms. Today, the Noyes Museum's exhibitions continue to reflect the area's cultural heritage, while also presenting significant artwork by regional and national artists working in a variety of media. The Noyes has also expanded to include satellite galleries in Hammonton, Atlantic City, and at Seaview Resort in Galloway. The Noyes Shop: Hammonton, which opened in 2008, specializes in custom framing and can be reached at (609) 561-8006. In February 2010, The Noyes Museum of Art formed a partnership with Stockton University to form The Noyes Museum of Art of Stockton University. Through a partnership with the CRDA, in 2013, The Noyes Museum of Art of Stockton University opened The Noyes Arts Garage of Stockton University, a unique multi-use arts and retail space, at 2200 Fairmount Avenue in Atlantic City.*

*The Museum remains a 501(c)(3) organization, with general funding provided by: The New Jersey State Council on the Arts/Department of State, a state partner of the National Endowment for the Arts; the Mr. and Mrs. Fred Winslow Noyes Foundation; Stockton University; and the Geraldine R. Dodge Foundation.*

**Current Exhibitions at the Noyes Arts Garage of Stockton University - Atlantic City:**

**The African American Heritage Museum of Southern New Jersey:**

*Spotlight on Great African American Women*

March 1 – March 31, 2016

*Musical Elements: Artwork by Lavett Ballard*

March 1 – March 31, 2016

**The Atlantic City Gallery:**

*Flags for PeACe: Interactive Community Installation*

February 24 – April 9, 2016

**Galleria:**

*N.J. Escapes: Daniel Allen*

January 20 – March 12, 2016

**The Noyes/Stockton Gallery:**

*The Links Foundation, Inc.'s 47<sup>th</sup> Annual Black History Month Art Show*

*Imagine: The Art of Illustrator E.B. Lewis*

February 3 – March 27, 2016

**The Osprey Gallery:**

*Social Justice: Art Changes Lives*

February 24 – April 15, 2016

**Upcoming Events at the Noyes Arts Garage of Stockton University - Atlantic City:**

Watercolor Painting Class: Resident Artist Stephanie Segal Miller

March 6, 2016

Things I Remember: A Conversation on Racism in the U.S:

Presented by *The Women's Center*

March 11, 2016

Second Friday (Public Welcome: 2nd Friday of Every Month)

March 11, 2016

E.B. Lewis' Book Signing Event: by Invitation Only

March 13, 2016

Yoga Class: Jason Cooper of AC Yoga

March 24, 2016

AC Craft Market (Last Saturday of the month except December,  
now accepting vendor applications for 2016)

March 26, 2016

***For inquiries about The Noyes Arts Garage Stockton University, please call (609) 626-3805 or visit [www.artsgarageac.com](http://www.artsgarageac.com).***