

## A New Teacher's Workshop – *Writing and the Visual Arts*

**Presenter:**

**Alfredo Franco, M.A., Educator, Author and Art Historian**

**Wednesday, November 8, 2017: 9:00am–2:30pm**

**\$65 – or 4 ETTC hours**

**5 professional development hours**

**Registration deadline: November 1, 2017**

An intensive and information-rich workshop for K – 12 art educators, artists, and writers.

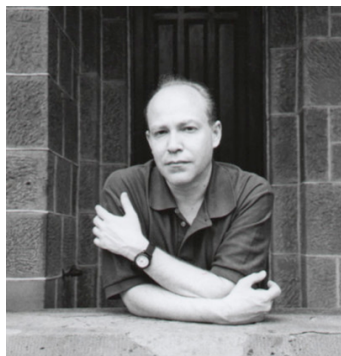
**The Presenter:** Alfredo Franco, Rutgers Creative Writing Instructor, former Curator of Education of the Rutgers Zimmerli Art Museum, past Director of Education of the Delaware Art Museum; B.A., Art History & German, M.A., Art History, Johns Hopkins University, MFA, Writing, New York University



Daniel Garber (1880-1958), *High Noon*, Oil on canvas  
Collection of The Noyes Museum of Art of Stockton University ©

Designed to instruct on how art can transform students' writing and improve literacy, this workshop explores the relationship between the visual arts and language. It will consider how K-12 visual art and language arts teachers can collaborate, using art to generate creative writing in the classroom and using literature to inspire artworks. Viewing fine art can inspire young students to discover their creative talents. Explore the interconnection of writing and the visual arts. So often excluded from the core curriculum, the visual arts can aid in the acquisition and honing of strong writing skills.

The workshop will revisit the ancient tradition of ekphrasis--vivid, written descriptions of works of visual art--and how it can be a tool for developing and sharpening students' writing skills as well as nurturing empathy, attentiveness, and observational abilities. Ekphrasis allows the visual arts to collaborate with language arts and thus regain their essential role in human knowledge. Participants will be introduced to the history and practice of ekphrasis and will engage in writing, sketching, and empathy activities in the Noyes Museum galleries, stimulating new interdisciplinary ideas and collaborations among teachers.



Alfredo Franco

### **Workshop topics will include:**

- Visual presentation with lecture, examples of methods, and projects
- Exercises in empathy, embodiment, and close-looking through consideration of art in the Noyes galleries
- Interpretation: Observation, sketching in the galleries, writing, and discussion
- Reference materials: Information, resources, lessons, and exercises for the classroom will be provided

This workshop is for teachers working at all levels and across disciplines. No previous experience with art making is necessary. Teachers will use simple and accessible materials to work on productive exercises. The content and activities of this workshop meet with national standards and are widely applicable throughout the K-12 curriculum. This is an enjoyable workshop and a great

opportunity to gather new ideas for enriching the curriculum in the classroom, try some creative art and writing activities, and meet other teachers. Light morning refreshments & lunch included.

**LOCATION: The Noyes Museum of Art of Stockton University, Stockton's Kramer Hall, 30 Front Street, Hammonton, NJ 08037 609.626.3420 • [www.noyesmuseum.org](http://www.noyesmuseum.org)**



## Teacher's Workshop Registration Form

### Writing and the Visual Arts

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To register, fill out the form below and mail with your payment or P.O. to:

The Noyes Museum of Art of Stockton University – Teacher's Workshop

Stockton's Kramer Hall, 30 Front Street, Hammonton, NJ 08037 • 609.626.3420 • [www.noyesmuseum.org](http://www.noyesmuseum.org)

Or scan the completed form and your P.O. and email to: [education@noyesmuseum.org](mailto:education@noyesmuseum.org)

Mail or scan and email this completed form to Noyes Museum:

Name\*: \_\_\_\_\_

School Name\*: \_\_\_\_\_

School Address\*: \_\_\_\_\_ City\*: \_\_\_\_\_ State\*: \_\_\_\_\_ Zip Code\*: \_\_\_\_\_

County\*: \_\_\_\_\_ Check one:  Elementary School  Middle School  High School  Other

Job Title\*: \_\_\_\_\_ Grade level: \_\_\_\_\_

School Email\*: \_\_\_\_\_

Method of Payment\*:  Check  Purchase Order  Credit Card (circle one: Visa MC AmEx)  ETTC Hours

**If you are using a credit card, this is required information associated with card (marked with \*\*):**

Card# \*\* \_\_\_\_\_

Name on card\*\* \_\_\_\_\_

Exp. Date\*\* \_\_\_\_\_ 3 Digit Code on back\*\* \_\_\_\_\_ For AE card, 4 digit code on front\*\*: \_\_\_\_\_

Billing Address\*\* \_\_\_\_\_ State\*\* \_\_\_\_\_ Zip Code\*\* \_\_\_\_\_

Phone# \*\* \_\_\_\_\_ Email\*\*: \_\_\_\_\_

ETTC Hours: To register & use ETTC Hours, go to [www.etc.net](http://www.etc.net) - Search for "Noyes"

\*Mandatory \*\*Mandatory if using a credit card

All confirmed registrants will receive an email from Noyes Museum upon receipt of completed materials.  
Haven't received a confirmation email? Don't delay, contact Noyes Museum to confirm receipt of registration!

An assortment of sandwiches and potato and macaroni salads will be provided.

Questions? Contact Saskia Schmidt, Director of Education: [education@noyesmuseum.org](mailto:education@noyesmuseum.org) 609.652.1776 x5200

#### Withdrawal and Refund Policy:

Withdrawals more than 3 weeks in advance will receive a full refund minus 10%.

Withdrawals between 3 weeks - 1 week in advance will receive a refund of 50%.

Withdrawals 1 week or less in advance will receive no refund.

If the Noyes cancels a workshop, a full refund will be given.