



*International Women's Day:
Global Stories of Inspiration*

Wednesday, March 8, 2017

11:30 A.M. - 1:30 P.M.

WilmerHale | 60 State Street | Boston, MA 02109



Please join us as we honor
Boston Common Asset President and Founder, Geeta Aiyer,
WGBH Reporter and Creator/Host of "Otherhood," Rupa Shenoy,
and AARP Chief Medical Officer, Charlotte Yeh,
and celebrate the social, economic, cultural, and political
achievements of women in the U.S. and abroad.



Moderator
Maria Stephanos, *Journalist*, WCVB

Maria Stephanos, highly-regarded local journalist with more than 25 years of experience as an anchor and reporter in New England, is co-anchor of NewsCenter 5 at 6:00, 7:00 and 11:00 PM with Ed Harding, Chief Meteorologist Harvey Leonard, and Sports Anchor Mike Lynch. Ms. Stephanos also anchors The 10 O'Clock News on MeTV Boston with co-anchor Ben Simmoneau.



**International
Institute of
New England**

Women at the Institute

The International Institute of New England serves nearly 2,000 refugees, asylees, and others each year who have been persecuted for their religious and political beliefs, and even their gender. Many of the women in our resettlement, case management, English language, skills training, job placement, citizenship, and other programs protected their families as they fled war and violence in Iraq, the Democratic Republic of the Congo, Somalia, Afghanistan, Syria, and other countries.

We are committed to providing services that are both responsive to and respectful of the unique lived experiences of refugee and other immigrant women who have faced and fled persecution, and of the strength and resilience they demonstrate when rebuilding their lives in the United States.

We need the community's help to support women and their families as they restart their lives in New England. International Women's Day 2017 comes at a time when the safety and security of women displaced by violence and conflict—as well as refugees and immigrants in this country—are increasingly under threat.

In addition to the clients we serve, the Institute is strengthened by a woman-majority staff, including two-thirds of the senior leadership team and one-half of our Board of Directors.



About the International Institute of New England

The International Institute of New England is a nonprofit organization based in Boston, Massachusetts with site offices located in Boston and Lowell, Massachusetts and Manchester, New Hampshire. The Institute's mission is to invest in the future of our cities and towns by helping refugees and immigrants become active participants in the social, political, and economic richness of American life.

About International Women's Day

International Women's Day (IWD) has been observed since the early 1900s — a time of great expansion and turbulence in the industrialized world that saw booming population growth and the rise of radical ideologies. IWD is a collective day of global celebration and a call for gender parity. No one government, NGO, charity, corporation, academic institution, women's network or media hub is solely responsible for International Women's Day. Visit internationalwomensday.com to learn more about the global movement. The International Institute of New England has been celebrating IWD since the early 2000s.

iine.org/iwd



2017 International Women’s Day Honorees



Geeta Aiyer

Founder and President, Boston Common Asset Management, LLC

Geeta Aiyer combines training and over 25 years of experience in finance with passion for the environment and social justice. Under Ms. Aiyer’s leadership, Boston Common has built a strong investment record and substantially improved the policies and practices of portfolio companies through Shareowner Engagement.

An activist in her personal life, Ms. Aiyer founded the non-profit Direct Action for Women Now (DAWN) Worldwide, working to end gender-based violence and advance gender equality by strengthening civil society response and engagement. She also engages for peace, climate change adaptation, immigration reform, and chemical safety.

Ms. Aiyer was honored with the Joan Bavaria Award (2015) for Building Sustainability into the Capital Markets and the SRI Service Award (2013), recognizing leadership and innovation in SRI (Sustainable, Responsible, Impact) investing. Boston Common received a Human Rights Award (2013) from the Political Asylum Immigration Representation Project (PAIR) for promoting human rights in the corporate sector and working to create a more just and sustainable world. For four consecutive years, Boston Common was named one of the top 100 women-led firms in Massachusetts (2013-2016).



Rupa Shenoy

WGBH Reporter and Creator/Host, *Otherhood* Podcast

Rupa Shenoy is creator and host of the PRI podcast *Otherhood*, based in the newsroom of PRI’s nationally syndicated radio program *The World*. Focused on the dynamics arising as the U.S. becomes a majority-multicultural country, the podcast is part personal narrative, part old-school reporting, and part sound-rich storytelling. *Otherhood* is also an integral part of *The World*, with Rupa often appearing on the show.

Ms. Shenoy was previously a daily and investigative reporter for Boston Public Radio, and, before that, Minnesota Public Radio. She worked at The Associated Press’ Chicago bureau, covering national events like Barack Obama’s presidential election and the arrest of former Illinois Gov. Rod Blagojevich. She also reported for the largest suburban Chicago daily newspaper, *The Daily Herald*,

where her year-long investigation of high cancer rates in a minority neighborhood lead to a federal cleanup of a nearby Superfund site. Ms Shenoy started her career at the race-and-poverty-focused investigative magazine *The Chicago Reporter*. She has a master’s degree from Northwestern University’s Medill School, and taught journalism at the University of Minnesota.



Charlotte Yeh

Chief Medical Officer, AARP

Dr. Charlotte Yeh is the Chief Medical Officer for AARP Services, Inc. In her role, Dr. Yeh works with the independent carriers that make health-related products and services available to AARP members, to identify programs and initiatives that will lead to enhanced care for older adults

Dr. Yeh has more than 30 years of healthcare experience – as a practitioner and Chief of Emergency Medicine at Newton-Wellesley Hospital and Tufts Medical Center, as the Medical Director for the National Heritage Insurance Company, a Medicare Part B claims contractor, and as the Regional Administrator for the Centers for Medicare and Medicaid Services in Boston.

Dr. Yeh is widely recognized for her commitment to and passion for the healthcare consumer and has received numerous honors for her efforts on behalf of patients. As a health care leader, she has served on numerous boards and committees throughout her career, and currently sits on the Blue Cross Blue Shield of Massachusetts Foundation Board, the Optum Labs Scientific Advisory Board, and the HX360 Advisory Board.

Dr. Yeh received a BA from Northwestern University and her medical degree from Northwestern University Medical School. She completed her internship in General Surgery at the University of Washington and her residency in Emergency Medicine at UCLA.



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International Women's Day 2017 Sponsorship Levels

PRESENTING SPONSOR | \$10,000

- Name or company logo will appear prominently on event communications
- Special recognition on IINE's website and social media leading up to the event
- Three tables (24 guest tickets)
- Complimentary Parking

LEADING SPONSOR | \$5,000

- Name or company logo will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- Two tables (16 guest tickets)
- Complimentary Parking

TABLE SPONSOR | \$2,500

- Name or company logo will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- One table (8 guest tickets)

PATRON SPONSOR | \$1,000

- Name will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- 4 guest tickets

FRIEND SPONSOR | \$500

- Name will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- 2 guest tickets

INDIVIDUAL TICKETS | \$75

To discuss sponsorship opportunities, contact
Joanne Grady-Savard at events@iine.org or call **617-695-9990**.

*Sponsorship benefits are subject to change based on venue.

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International Women's Day 2017 Sponsorship Form

PRESENTING | \$10,000

- Three tables (24 guest tickets)
- Complimentary Parking

LEADING | \$5,000

- Two tables (16 guest tickets)
- Complimentary Parking

TABLE | \$2,500

- One table (8 guest tickets)

PATRON | \$1,000

- 4 guest tickets

FRIEND | \$500

- 2 guest tickets

INDIVIDUAL TICKETS | \$75

- Total: _____ x \$75

CONTACT INFORMATION

Sponsor Level:

Sponsor Name: (as it should appear in printed materials)

Primary Sponsor Contact:

Address: (include city, state, zip)

Phone:

Email:

PAYMENT INFORMATION

- Enclosed is my check made payable to International Institute of New England
- We will remit a check by March 8, 2017
- Please charge my credit card:

Card Number:

Expiration Date:

Name on Card:

Billing Zip:

ATTENDANCE

- We plan to attend the event and fill our table(s).
- We are unable to attend and would like to donate our table(s).

Please return this form and payment to IINE, 2 Boylston Street, Fl 3, Boston, MA 02116

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