



2016 Sponsorship Opportunities

23rd Annual Jingle Ball • December 2016 • Benefitting The Salvation Army

Diamond (\$5,000)

- Company logo and web site included on Save the Date invitations for Jingle in July and the Jingle Ball
- Company logo prominently displayed at the Jingle Ball
- Name included on Jingle in July and Jingle Ball invitations (distributed to more than 2,000 individuals)
- Recognition as a Diamond Sponsor on our web site and social media accounts
- Name included on sponsor banner and looping slideshow at Jingle in July and the Jingle Ball
- Ten (10) tickets to Jingle in July and ten (10) VIP tickets to the Jingle Ball – includes VIP entrance, coat check, and exclusive food and drink

Platinum (\$2,500)

- Company logo prominently displayed at the Jingle Ball
- Name included on Jingle in July and Jingle Ball invitations (distributed to more than 2,000 individuals)
- Recognition as a Platinum Sponsor on our website and social media accounts
- Name included on sponsor banner and looping slideshow at Jingle in July and the Jingle Ball
- Eight (8) tickets to the Jingle in July, eight (8) VIP tickets to the Jingle Ball – includes VIP entrance, coat check, and exclusive food and drink

Gold (\$1,000)

- Company logo prominently displayed at the Jingle Ball
- Name included on Jingle in July and Jingle Ball invitations (distributed to more than 2,000 individuals)
- Recognition as a Gold Sponsor on our web site and social media accounts
- Name included on sponsor banner and looping slideshow at Jingle in July and the Jingle Ball
- Six (6) tickets to Jingle in July and six (6) VIP tickets to the Jingle Ball – includes VIP entrance, coat check, and exclusive food and drink

Silver (\$500)

- Name included on Jingle in July and Jingle Ball invitations (distributed to more than 2,000 individuals)
- Recognition as a Silver Sponsor on our web site
- Name included on sponsor banner and looping slideshow at Jingle in July and the Jingle Ball
- Four (4) tickets to Jingle in July and four (4) VIP tickets to the Jingle Ball – includes VIP entrance, coat check, and exclusive food and drink

Friends of the Capital City Clauses (\$250)

- Recognition as a Friends of the Capital City Clauses Sponsor on our web site
- Two (2) tickets to Jingle in July and two (2) VIP tickets to the Jingle Ball – includes VIP entrance, coat check, and exclusive food and drink