



WHOLE FOOD NUTRIENT SOLUTIONS

# Start Here for Daily Nutrition

1st Step to a Healthy Foundation



Where do you begin?

*Imagine yourself in the retail aisle at your local vitamin store.*

You look around at the sea of supplements. What's in those products? Where do they come from? What should you choose?



## ***Start With Standard Process***

Now imagine yourself in the fields of an organic farm. You watch as the healthy crops are harvested, knowing that some of the formulas your health care professional recommends will include these nutrient-rich plants.

### **Whole Food Ingredients and Nutrition**

You may be new to supplements made with whole food and other ingredients. These products provide vitamins and minerals in a way you won't find in most typical retail brands. Our supplement formulas can help fill nutritional gaps in your diet.\*

Talk to your health care professional about the benefits of nutritional supplementation. Along with a healthy diet, products with whole food and other ingredients may be just what you need to meet your nutritional goals.



## 1st Step to a Healthy Foundation

### General Health Daily Fundamentals

Make life simpler. General Health Daily Fundamentals packs provide convenient foundational maintenance support for optimal health.\*

Each pack contains:

**Catalyn®:** contains vital nutrients from whole food and other sources\*

**Trace Minerals-B<sub>12</sub>™:** trace mineral supplement\*

**Tuna Omega-3 Oil:** provides 300 mg DHA and 60 mg EPA omega-3 fatty acids to support heart, brain, eye, and joint health\*

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.





## Strong Structural Support

### Bone Health Daily Fundamentals

Supplying proper nutrients is vital to bone health. Bone Health Daily Fundamentals packs provide convenient maintenance support to keep bones strong and healthy. Adequate calcium as part of a healthful diet, along with physical activity, may reduce the risk of osteoporosis in later life.\*

Each pack contains:

**Calcifood®:** (chewable wafers) supports calcium absorption\*

**Cataplex® D:** supports and maintains healthy bone density\*

**Cruciferous Complete™:** helps support calcium use by bones\*

**Ostrophin PMG®:** supports healthy bone function\*

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## *Life on the Go*

### Adrenal Health Daily Fundamentals

The pressure of a hectic lifestyle can keep your patients' adrenal systems on high. Adrenal Health Daily Fundamentals packs support healthy adrenal function and emotional balance.\*

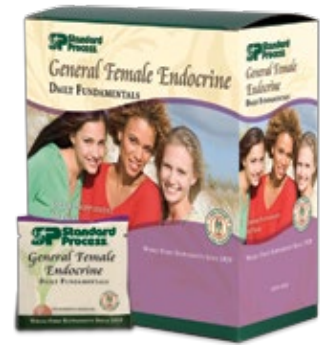
Each pack contains:

**Cataplex® A-C-P:** supports cardiovascular health, immune system response function, and cell maintenance\*

**Drenamin®:** supports adrenal function and helps maintain emotional balance and energy production\*

**Paraplex®:** supports cellular health and healthy pancreas, pituitary, thyroid, and adrenal gland function\*

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## *A Delicate Balance*

### General Female Endocrine Daily Fundamentals

Stress, environmental factors, diet, and lifestyle, can all affect a woman's hormonal balance. General Female Endocrine Daily Fundamentals packs provide a protocol to support a healthy endocrine system and overall well-being.\*

Each pack contains:

**Black Currant Seed Oil:** supports proper eicosanoid synthesis and the body's normal tissue repair process\*

**Catalyn:** contains vital nutrients, encourages healthy cell functioning, and supports overall well-being\*

**Hypothalamus PMG®:** supports healthy hypothalamus tissue and function\*

**Symplex® F:** supports the healthy function of the ovaries and the adrenal, pituitary, and thyroid glands\*

**Tuna Omega-3 Oil:** delivers essential omega-3 fatty acids and supports emotional balance as well as healthy skin and hair\*

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# THE STANDARD PROCESS DIFFERENCE

## Transforming Lives With Nutrition



### Standard Process:

- » Is committed to changing lives with a whole food philosophy
- » Grows many ingredients on the Standard Process certified organic farm in Wisconsin
- » Is serious about quality
- » Makes products to support the health of the whole family
- » Partners exclusively with health care professionals
- » Has been trusted for generations, with products have been transforming lives since 1929

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*At our practice, we believe that given the proper nutrition, the body has the amazing ability to keep itself healthy. We also believe that nutrition should be individualized to meet each patient's needs. We recommend and trust Standard Process nutritional supplements made with whole food and other ingredients.*



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