

**Rebecca Tegtmeier**  
*curriculum vitae*

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Associate Professor (with Tenure), Graphic Design + Experience Architecture,  
Department of Art, Art History, and Design, College of Arts & Letters,  
Michigan State University, August 2018–present

### **| Previous Academic Appointments |**

Assistant Professor (Tenure-System), Michigan State University, August 2012–July 2018  
Assistant Professor (Fixed-Term), Michigan State University, August 2009–July 2012

### **| Leadership Positions |**

Associate Chairperson, Department of Art, Art History, and Design,  
Michigan State University, August 2020–May 2023

Appointed Member, AIGA Design Educators Community (DEC) Steering Committee,  
*Communications Committee Co-Chair, Publications Committee, Virtual Events Coordinator,*  
*Fellowship Coordinator, 2019–2022*

Communications Chair + Organizing Committee, {MODE} Motion Design Education Summits;  
Dublin, Ireland 2015, Columbus, Ohio 2017, Wellington, New Zealand 2019

Director of Visual Interaction Design Projects, MATRIX: Center for Digital Humanities  
and Social Sciences, Michigan State University, 2012–2015

Education Director, AIGA Detroit Chapter, 2010–2014

### **| Degrees Received |**

MGD Master of Graphic Design, College of Design, NC State University,  
Raleigh, North Carolina, May 2009  
MGD Thesis, “Spatial Mapping and Navigation: Physical and Online Environments”

BFA Bachelor of Fine Arts, Visual Communication, Department of Art and Design,  
School of Fine Arts, The University of Kansas, Lawrence, Kansas, May 1999

### **| Book Publications |**

Tegtmeier, Rebecca, and Marty Maxwell Lane, *Collaboration in Design Education*, Book,  
Bloomsbury Visual Arts, London, UK. September 2020. ISBN: 9781350059030

#### **Book-Related Reviews + Press**

Podcast Interview, “Design Adjacent with Rebecca Tegtmeier and Marty Maxwell Lane on  
collaboration, importance of seeing people in person, shared values and goals, and working  
through challenges.” Bennie F. Johnson, host, AIGA Design Podcasts, October 20, 2022.

Book Signing, *Collaboration in Design Education*, AIGA National Design Conference, Seattle, WA, October 20, 2022.

Review of *Collaboration in Design Education*, by Meaghan Dee and Jessica Jacobs, *Dialectic* 3.1 (2022), pgs. 145-151, February 2022.

“Professor Publishes Book Promoting Collaboration in Design Education,” by MSU College of Arts and Letters, Website Article, February 11, 2021.

## PEER-REVIEWED PUBLICATIONS

### | Contributions to Academic Journals |

Tegtmeyer, Rebecca, and Casey McCardle and Liza Potts. “Experience Architecture: Developing an Interdisciplinary UX Undergraduate Degree.” *Programmatic Perspectives*, 14(2), Fall 2023: 215-253. Council for Programs in Technical and Scientific Communication, February 5, 2024.

Tegtmeyer, Rebecca, and Anne H. Berry, Meaghan A. Dee, Penina Laker. “Prioritizing our values: Design Educators Collectively Building Inclusive and Equitable Teaching Practices in a (post-) Pandemic era.” *Dialectic*, 5.1 (2023), edited by Keith M. Owens & Michael R. Gibson, 8-60. AIGA Design Educators Community (DEC) and Michigan Publishing, December 2023.

Tegtmeyer, Rebecca. “Sewn Data Visualization, U.S. Labor Force Participation Rate, 1940s.” *Message Journal: Covid-19 Special Issue*, 216-217. University of Plymouth Press, Plymouth, Devon, UK, March 2022.

\*Tegtmeyer, Rebecca, and Cat Normoyle. “Speculating the Possibilities for Remote Collaborative Design Research: The Experimentations of a Drawing Robot.” *The Design Journal*, Taylor & Francis Journals Production, Abingdon, UK. September 6, 2017.

Tegtmeyer, Rebecca. “AIGA New Ventures: Intersections in Design Education.” *Journal of Communication Design*, 200-202. Taylor & Francis Journals Production, Abingdon, UK, October 17, 2016.

Tegtmeyer, Rebecca, Liza Potts, Benjamin Lauren, and Scott Schopieray. “Killer Robots and the Humanities: Building an Interdisciplinary UX Program.” *User Experience Magazine*, 15-19. September 2015.

\*Tegtmeyer, Rebecca, Catherine Foley, Dean Rehberger, and Ethan Watrall. “KORA: A Digital Repository and Publishing Platform.” *Journal of Digital Humanities* Vol. 2, No. 3 Summer 2013, edited by Lisa M. Rhody and Joan Fragaszy Troyano, 54-55. Pressforward, December 2013.

### | Contributions to Edited Volumes |

Tegtmeyer, Rebecca. “On Designing with Authenticity over Perfection.” *Feminist Designer: On the Personal and the Political in Design*, edited by Alison Place, 88-92. The MIT Press, September 5, 2023.

Tegtmeier, Rebecca. "Making Narratives: Title Sequence Project." *The Graphic Design Process: How to be Successful in Design School*, edited by Anitra Nottingham and Jeremy Stout, 42–44. Bloomsbury Academic Publishing, London, UK, September 5, 2019.

Tegtmeier, Rebecca, and Cat Normoyle. "Issues in Technology." *Margin, Volume 2: Design Matchmaking*, edited by Tania Allen and Brooke Chornyak, 17–29. White Matter Studio Collective, June 2014.

\*Tegtmeier, Rebecca. "Charette 4: Motion Workshop." *Margin, Volume 2: Design Matchmaking*, edited by Tania Allen and Brooke Chornyak, 54–65. White Matter Studio Collective, June 2014.

Tegtmeier, Rebecca. "A Text." *KeepDelete, turning messages into keepsakes*, edited by Andrea Wilkinson, 20. Lexington: CreateSpace, December 2012.

Tegtmeier, Rebecca. "Career Transitions." *Margin, Volume 1: Inside\_Outside*, edited by Tania Allen and Brooke Chornyak, 68–70. White Matter Studio Collective, October 2012.

Tegtmeier, Rebecca. "Visual Response." *Margin, Volume 1: Inside\_Outside*, edited by Tania Allen and Brooke Chornyak, 80–81. White Matter Studio Collective, October 2012.

Tegtmeier, Rebecca. "SOWN Designs." *1000 Ideas for Creative Reuse: Remake, Restyle, Recycle, Renew*, edited by Garth Johnson, 197, 210, 218, 238. Quayside: Quarry, November 2009.

### | Conference Proceedings |

\*Tegtmeier, Rebecca. "Projects of Concise Complexity: Designing for Inclusive Learning Environments." *Proceedings of UCDA Design Education Summit: Same/Difference*, Bowling Green State University, Bowling Green, Ohio. May 22–23, 2023.

\*Tegtmeier, Rebecca, and Cat Normoyle. "Critical and Collaborative Making with Augmented Technical Tools." *Proceedings of DRS 2020 International Conference: Synergy, Volume 3: Co-Creation*, edited by Stella Boess, Ming Cheung, and Rebecca Cain, 1025–1044. Design Research Society, London, UK. August 2020.

\*Tegtmeier, Rebecca. "Building on the Motion Design Process through Prompts, Exercises, and Projects." *Proceedings of {MODE} Motion Design Education Summit 2019, interplay*. Routledge, 2019.

\*Tegtmeier, Rebecca, and Marty Maxwell Lane. "Demystifying Collaboration in Design Academia and Industry." *Visual Diagram, Decipher, Vol. 1. Dialogue: Proceedings of the AIGA Design Educators Community Conference*, edited by Kelly M. Murdoch-Kitt and Omar Sosa-Tzec, 96–99. Michigan Publishing, Ann Arbor, MI, 2019.

\*Tegtmeier, Rebecca. "MK12's 26 Inspirational Things by Timmy Fisher of MK-12." *Proceedings of {MODE} Motion Design Education Summit 2015*, edited by Andre Murnieks, Gretchen Rinnert, Brain Stone, and Rebecca Tegtmeier, 125–128. Routledge, Taylor & Francis Journals Production, Abingdon, UK, July 11, 2016.

\*Tegtmeier, Rebecca, Cover Design. *Proceedings of {MODE} Motion Design Education Summit 2015*, Routledge, Taylor & Francis Journals Production, Abingdon, UK, July 11, 2016.

\*Tegtmeier, Rebecca. "Mapping Research: A Tool for Design Practice." *Proceedings of the ADAPT-r for the Creative Practice Conference 'Making Research | Researching Making'*. 418–427. Aarhus School of Architecture, Aarhus, Denmark. September 10–12, 2015.

\*Tegtmeier, Rebecca. "Apples and Oranges, or Birds of a Feather: Design Education at MSU." *Proceedings of the University & College Designers Association Conference Design Education Summit*. 186–196. Madison, Wisconsin, May 19–20, 2014. Smyrna: UCDA, 2014.

\*Tegtmeier, Rebecca and Marty Maxwell Lane. "Balancing the Practical + the Possible When Teaching Interaction Design." *Proceedings of the AIGA Design Educators Conference, Connecting Dots*. 68–77. Cincinnati, Ohio, March 14–15, 2014.

\*Tegtmeier, Rebecca. "Designer Roles: Beyond the Visual Expert." *Proceedings of the University & College Designers Association Conference Design Education Summit*. 102–118. Chattanooga, Tennessee, May 20–21, 2013. Smyrna: UCDA, 2013.

\*Tegtmeier, Rebecca, William Hart-Davidson, and Liza Potts. "Tracing and Responding to Foodborne Illness." *Proceedings of the 30th ACM International Conference on Design of Communication*. 369–370. Seattle, Washington, October 3–5, 2012. New York: ACM SIGDOC, 2012.

Tegtmeier, Rebecca. "Process Visualization: Learning Group 1." *Proceedings of the Stir Symposium*. 46–53. Ohio State University, Columbus, Ohio, Oct 7–9, 2011.

### | Website Contributions |

Tegtmeier, Rebecca, and Gaby Hernandez, "Equity, Inclusion, Access, Anti-Racism, and Design Education: Lessons learned during the Covid-19 Pandemic." *AIGA Design Educators Community Website*. June 8, 2021.

Tegtmeier, Rebecca. "Autism Concept Map." *AIGA Design Futures*, by Meredith Davis. AIGA Website, November 2018.

Tegtmeier, Rebecca. "Building a Mentor Network." Article, *AIGA Design Educators Community Website*. May 25, 2016.

### COMPETITIVE ART + DESIGN RESIDENCIES + FELLOWSHIPS

Virginia Center for the Creative Arts, awarded fellow, Amhurst, VA, May 28–June 10, 2024.

Vermont Studio Center, selected artist-in-residence, Johnson, Vermont, January 7–18, 2024.

DesignInquiry: WILD\_ \_ NESS \ / WEIRD\_ NESS, 1 of 11 selected participants, West Bamfield, BC, Canada, August 7–13, 2016.

DesignInquiry: NO QUO, 1 of 17 selected participants, Vinalhaven, Maine at Sparrow Barn, June 14–20, 2015.

DesignInquiry/DesignCity: Detroit, 1 of 24 selected participants, Detroit, Michigan at PonyRide, February 20–23 2014.

## EXHIBITION ACTIVITY

### | Invited Solo Exhibitions |

“Sewing as a Design Practice.” A Special Solo Design Exhibition, Studio + Design Center Design Clinic, University of Arkansas, Fulbright College of Art and Science, School of Art, Fayetteville, AR, April 29–May 11, 2024.

### | Curated Group Exhibitions |

\*“Sex Education + Reproductive Rights.” and “Working Mothers with Children ages 0-3.” Hand-sewn data visualizations. *The American Woman; Feminist Futures*, held at Hera Gallery, Wakefield, Rhode Island, May 11–June 15, 2024. Curator, Amy Smith-Stewart.

“Values of Design Education.” Manifesto Poster with Anne H. Berry, Meaghan Dee, and Penina Laker. *I Profess: The Graphic Design Manifesto, 20th Anniversary Traveling Juried Exhibition*, traveling exhibition, 2024. Curators, Audrey Bennett and Chris Corneal.

“Annual Infant Care Costs compared to Full-time Minimum Wage Salary and the Federal Poverty Line (FPL) in the 10 most “unaffordable” states.” and “Working Mothers with Children ages 0-3.” Hand-sewn data visualizations. *Small Works / Big Impressions*, held at Union Street Gallery, Chicago Heights, Illinois, January 18 – February 10, 2024. Curator, Julian Graham.

“Women's Participation since 1964.” Data Visualization Poster, *The Get Out the Vote: Empowering the Women's Vote Poster Campaign*, curated by Kelly Salchow MacArthur and Nancy Skolos, AIGA, the professional association for design, Online Exhibition Gallery and Physical Traveling Exhibition, July 2020.

“The Experimentations of a Drawing Robot.” Mixed-media Installation with Cat Normoyle. *DesignInquiry: Futurespective*, held at the Institute of Contemporary Art at Maine College of Art, Portland, Maine, September 20–November 4, 2019.

“Remote Collaborative Design Research: The Experimentations of a Drawing Robot.” Mixed-media Installation with Cat Normoyle. *Inside/Outside: Working our way out of the damage now*, held at San Francisco State Design Gallery, San Francisco, February 16–March 30 2017. Curator, Joshua Singer.

“Attempts No Quo 3.0.” Publication contributor with DesignInquiry: NO QUO. *Experimental Thinking/Design Practices*, held at Griffith University Art Gallery, Brisbane, Australia, September 18–November 7, 2015. Curators, Katherine Moline, Peter Hall and Beck Davis.

“Attempts No Quo 3.0.” Publication contributor with DesignInquiry: NO QUO. *Exchange*, held at Crane International Project Space, Philadelphia, October 8–16, 2015. Curator, Cassandra Lehman-Schultz.

“MARGIN: A/synchronous: Writing, Visualization, and Collaboration.” Collaborative Poster Design with Tania Allen and Brooke Chornyak. *Collage Exhibition*, held at (SCENE) Metrospace, East Lansing, Michigan, September 2014.

“Interrupt.” and “Rise/Fall.” Infographic Installations. In association with *DesignInquiry/Design Cities: Detroit’s MOCAD DEPE Space Residency*, held at the Museum of Contemporary Art Detroit, Michigan, October –December 2014.

### | Invited Group Exhibitions |

“Restricted Reproductive Rights.” and “Workforce Decline During the Pandemic 2/20–1/21 2021.” Hand-sewn data visualizations. *Art, Art History, and Design 2024 Faculty Triennial*, held at the Eli and Edythe Broad Art Museum, East Lansing, Michigan, January 20–July 21, 2024. Curator, Asha Iman Veal.

“The Experimentations of a Drawing Robot.” Mixed-media Installation with Cat Normoyle and Tom Nelson. *Art, Art History, and Design Faculty Triennial*, held at the Eli and Edythe Broad Art Museum, East Lansing, Michigan, March 17–May 13, 2018. Curator, Christopher Atkins.

“Amazing Things.” Album Cover Design and “Design is in the Process.” Infographic Poster. *Tidal Shift: Department of Art, Art History, and Design Faculty Triennial*, held at the Eli and Edythe Broad Art Museum, East Lansing, Michigan, February 20–March 29, 2015. Curator, Christina Chang.

“NC State College of Design: Collective Intelligence. Collaborative Design.” Publication Design, Rebecca Tegtmeier, Marty Maxwell Lane, and Alberto Rigau. *The University of Kansas Visual Communication Design Alumni Exhibit*, held at Art & Design Gallery, The University of Kansas, Lawrence, Kansas, October 2012.

“3-Dimensional Poster.” 3D Poster. *Elevate*, online gallery, curated by Kelly Salchow MacArthur, November 2011.

“Spatial Mapping and Navigation: Physical and Online Environments.” Poster and Interactive work. *AAHD Biennial Faculty Exhibition*, held at Kresge Art Museum, Michigan State University, East Lansing, Michigan, September 2010.

### INVITED + PEER-REVIEWED DESIGNER + ARTIST TALKS

\*“Virtual (Group) Artist Talk.” *The American Woman; Feminist Futures*, hosted by Hera Gallery, Wakefield, Rhode Island, May 30, 2024.

“Computer vs. Hand”: The Critical Making of Data Visualizations.” Virtual presentation, Craft History Workshop, May 22, 2024.

“Collaboration: Why does it Matter?” Visiting Designer Presentation, College of Architecture, Arts and Design, Virginia Tech, Blacksburg, VA, April 15, 2024.

“A Timeline.” Visiting Designer Presentation, Department of Art, Appalachian State University, Boone, North Carolina, March 7, 2017.

“A Roadmap for Digital Storytelling.” Professional Presentation. *AAF Great Lakes Bay Region Quarterly Luncheon*, Midland, Michigan, June 11, 2014.

“Audience: Designing Positive Experiences.” Professional Presentation. AAF *Great Lakes Bay Region Quarterly Luncheon*, Midland, Michigan, April 3, 2013.

“Audience: Designing Positive Experiences.” Professional Presentation. *Mid-Michigan Creative Alliance Quarterly Luncheon*, East Lansing, Michigan, October 25, 2012.

## INVITED WORKSHOPS

“Gerrymandering Workshop.” Visiting Designer Workshop with Anne H. Berry and Meaghan Dee. Creativity and Innovation District. Virginia Tech, Blacksburg, Virginia, April 16, 2024.

“Making Narratives.” Visiting Designer Workshop. Department of Art, Appalachian State University, Boone, North Carolina, March 8, 2017.

“Maps, Diagrams, Infographics, Data Vis, What’s the Difference?” Visiting Designer Workshop. Department of Design, University of Kansas, Lawrence, Kansas, February 25, 2015.

“Type + Image.” Visiting Designer Workshop. Department of Art, University of Arkansas, Fayetteville, Arkansas, February 23, 2015.

## PEER-REVIEWED CONFERENCE PARTICIPATION

### | Paper Presentations |

\*Tegtmeier, Rebecca. “Projects of Concise Complexity: Designing for Inclusive Learning Environments.” *UCDA Design Education Summit: Same/Difference*, Bowling Green State University, Bowling Green, Ohio. May 22–23, 2023.

\*Tegtmeier, Rebecca, and Cat Normoyle. “Critical and Collaborative Making with Augmented Technical Tools.” *DRS 2020 International Conference: Synergy*, Design Research Society, Organized by Griffith University, Brisbane, Australia. August 11–14, 2020. *Conference held virtually due to COVID19.*

\*Tegtmeier, Rebecca. “Building on the Motion Design Process through Prompts, Exercises, and Projects.” {MODE} *Motion Design Education Summit 2019, interplay*, Wellington, New Zealand, May 30–June 1, 2019. *Presented on my behalf by Kimmie Parker, couldn’t travel internationally due to pregnancy.*

\*Tegtmeier, Rebecca, and Cat Normoyle. “Speculating the Possibilities for Remote Collaborative Design Research: The Experimentations of a Drawing Robot.” *Design for Next, 12th European Academy of Design Conference*. Sapienza University of Rome, Rome, Italy. April 12–14, 2017.

\*Tegtmeier, Rebecca. “Mapping Research: A Tool for Design Practice.” *The ADAPT-r for the Creative Practice Conference ‘Making Research | Researching Making’*. Aarhus School of Architecture, Aarhus, Denmark. September 10–12, 2015.

\*Tegtmeier, Rebecca, and Marty Maxwell Lane. “Balancing the Practical + the Possible When Teaching Interaction Design.” *AIGA Design Educators Conference, Connecting Dots*, Cincinnati, Ohio, March 15, 2014.

Tegtmeyer, Rebecca. "MAP Detroit: An Interactive Narrative." *Cumulus Conference, More for Less—Design in an Age of Austerity*, National College of Art and Design, Dublin, Ireland, November 8, 2013.

\*Tegtmeyer, Rebecca. "Designer Roles: Beyond the Visual Expert." *University & College Designers Association Conference Design Education Summit*, Chattanooga, Tennessee, May 20–21, 2013.

### | Poster Presentations |

Tegtmeyer, Rebecca, and Meaghan Dee, Kelly Walters, Anne Berry, Penina Laker. "Values of Education." *13th Annual Conference on Higher Education Pedagogy*, Organized by Virginia Tech, Virtual Conference. February 3–5, 2021.

Tegtmeyer, Rebecca. "Design is in the Process." *AIGA Design Educators Conference, Head, Heart, Hand*. Minneapolis, Minnesota, October 10, 2013.

\*Tegtmeyer, Rebecca, Catherine Foley, Dean Rehberger, and Ethan Watrall. "KORA: A Digital Repository and Publishing Platform." *Digital Humanities 2013 Conference*, Lincoln, Nebraska, July 16–19, 2013.

\*Tegtmeyer, Rebecca, William Hart-Davidson, and Liza Potts. "Tracing and Responding to Foodborne Illness." *30th ACM International Conference on Design of Communication (SIGDOC)*, Seattle, Washington, October 3–5, 2012.

### | Presentations |

Tegtmeyer, Rebecca, Meaghan Dee, Anne H. Berry, and Penina Laker. "The New Values of Design Education." *AIGA National Conference 2023*, New York, New York. October 13, 2023.

Tegtmeyer, Rebecca and Erica Hooker. "Prioritizing Inclusivity in the Student Experience through Collaboration, Visual Initiatives, and Informed Decision-Making." *UCDA Design Education Summit: Same/Difference*, Bowling Green State University, Bowling Green, Ohio. May 22–23, 2023.

Tegtmeyer, Rebecca. "An Investigative Inquiry into Graphic Design Industry Research Practices." *College Art Association, 2019 Annual Conference*. New York, New York, February 13–16, 2019.

Tegtmeyer, Rebecca, and Marty Maxwell Lane, "Speculating the Future of Collaboration in Design Education," *Fifteenth International Conference on Design Principles & Practices, Towards a (Design) New Deal*, Hosted by the University of Monterrey, Monterrey, Mexico, Virtual Conference. March 3–5 2021.

Tegtmeyer, Rebecca and Tyler Galloway. "Experimental Typography as a Method of Sustained Learning." Presentation, *Society of Typographic Aficionados TypeCon2016 Type & Design Education Forum*. Seattle, Washington, August 25, 2016.

Tegtmeyer, Rebecca and Marty Maxwell Lane. "COLLAB: DESIGN ED Collaborations in Design Education." *The Group for Learning in Art and Design (GLAD) 2016 Conference, Creative Pedagogies across Disciplines*, Birmingham, United Kingdom. Feb 26, 2016.



Tegtmeier, Rebecca and Marty Maxwell Lane. "Exploring New Modes of Low Stakes Collaboration for Faculty and Students." *Association of Registered Graphic Designers (RGD) Design Educators Conference*. Toronto, Ontario, November 8, 2014.

Tegtmeier, Rebecca and Zach Kaiser. "A Humanities Approach to Innovation in an Interdisciplinary Major." *AIGA Design Educators Conference, New Ventures*. Portland, Oregon, September 11–13, 2014.

\*Tegtmeier, Rebecca, "Apples and Oranges, or Birds of a Feather?" *University & College Designers Association Conference Design Education Summit*. Madison, Wisconsin, May 19–20, 2014.

Tegtmeier, Rebecca, and Marty Maxwell Lane. "Design Educator + mom = ?" *AIGA Design Educators Conference, Head, Heart, Hand*, Minneapolis, Minnesota, October 10, 2013.

Tegtmeier, Rebecca. "Best Practices in Visual Design for Digital Humanities Projects." *Network Detroit: Digital Humanities Theory and Practice*, Detroit, Michigan, September 27–28, 2013.

Tegtmeier, Rebecca. "Motion & Interaction, How Motion is Used to Share Complex Interactive Concepts." *{MoDe} Motion Design Education Summit*, University of Notre Dame, South Bend, Indiana, April 26–27, 2013.

#### **| Panels Organized + Facilitated |**

Tegtmeier, Rebecca, Zach Kaiser, Ben Van Dyke and Joshua Unikel. "Adventures in Disobedience." *AIGA Design Educators Conference, Frontier*. Bozeman, Montana, October 7–9, 2016.

Tegtmeier, Rebecca, Tania Allen, Brooke Chornyak and Dan McCafferty. "Collaboration in Mediated Environments: A Conversation on Affordances." *Design Research Society (DRS) 2014 Conference*, Umeå, Sweden, June 16–19, 2014.

#### **| Workshops Organized + Facilitated |**

Tegtmeier, Rebecca, Gaby Hernandez, Marty Maxwell Lane, and Ali Place. "Beyond Buzzwords: Acting on our Values in Design Education." *AIGA National Design Conference, SURFACE Design Educators Conference*. Seattle, Washington, October 20, 2022.

Tegtmeier, Rebecca, Jessica Barness, Heather Synder Quinn, Dan Wong, Liz DeLuna, Laura Rossi Garcia, Nathan Matteson, and Matt Wizinsky. "Mapping the Landscape of Research and Scholarly Activities in Communication Design," *DRS Festival of Emergence Virtual Conference*, September 10, 2021.

Tegtmeier, Rebecca, Marty Maxwell Lane, and Alberto Rigau. "Informing Cultural Understanding by Aligning Critical Thinking with Information Receptivity." *AIGA National Design Conference, Culture*. Pasadena, California, April 4–6 2019.

\*Tegtmeier, Rebecca, and Marty Maxwell Lane. "Demystifying Collaboration in Design Academia and Industry." *AIGA Design Educators Conference, Decipher*. Ann Arbor, Michigan,

September 27–29 2018. Tegtmeyer, Rebecca, and Marty Maxwell Lane. “Collaborative Speed Dating.” *AIGA Design Educators Conference, Frontier*. Bozeman, Montana, October 7–9, 2016.

### **| Roundtables Organized + Facilitated |**

Tegtmeyer, Rebecca and Kelly Walters, “Empowering students and building community through virtual critique methods.” *SHIFT Virtual Conference, AIGA Design Educators Community*, August 4, 2020.

Tegtmeyer, Rebecca and Gaby Hernandez. “Challenges with Diversity + Inclusion in Design Education in Online Design Education.” *AIGA National Design Conference, Virtual*, November 12, 2020.

Tegtmeyer, Rebecca, and Marty Maxwell Lane. “Design practitioners and educators can find value in a collaborative practice.” *AIGA Design Educators Conference, Nuts + Bolts*. Bowling Green, Ohio, June 15–16, 2016.

### **RESEARCH RELATED WORKGROUPS**

Design + Writing Fellowship, co-facilitator with Liese Zahabi. For the *AIGA Design Educators Community*, January 2022–May 2022

Value Design Education Work Group, co-facilitator with Anne Berry, Meaghan Dee, Penina Acayo Laker, and Kelly Walters. For the *AIGA Design Educators Community*, May 2020–May 2021

Interdisciplinary Design Collaborative, co-facilitator with Ben Van Dyke. For the *Academic Advancement Network (AAN)* at Michigan State University, Spring 2020–Spring 2021

### **AWARDS + FELLOWSHIPS**

#### **| Research Funding |**

CAL URI, College of Arts & Letters, Undergraduate Research Initiative Award, Michigan State University, 2020. *Submitted a competitive proposal and was awarded funds to support a team of students for the Hayti Central School Alumni Community research project.* Awarded \$2000.

HARP Production Grant, Michigan State University, 2018. *Submitted a competitive proposal and was awarded funds to support the Collab + Design Education publication design.* Awarded \$7000.

College of Arts and Letter Summer Fellowship. College of Arts and Letters, Michigan State University, 2017. *Submitted a competitive proposal and was awarded funds to support summer pay and research activities for the Experimentations with a Drawing Robot and Collab + Design Education research projects.* Awarded \$12,445.

CAL URI, College of Arts & Letters, Undergraduate Research Initiative Award, Michigan State University, 2016. *Submitted a competitive proposal and was awarded funds to support student labor for the Experimentations with a Drawing Robot research project.* Awarded \$750.

Faculty Research Award, College of Arts & Letters, Michigan State University, 2015. Submitted a competitive proposal and was awarded funds to support student labor for the Collab + Design Education research project. Awarded \$3000.

### **| Travel Funding |**

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy. Awarded \$1300.

CFIT, College Fund for International Travel (Cycle III), College of Arts and Letters, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy. Awarded \$1000.

Special Foreign Travel Fund, Michigan State University, 2017. Submitted a competitive proposal and was awarded funds to support travel to Design for Next in Rome, Italy. Awarded \$1000.

CFIT, College Fund for International Travel (Cycle III), College of Arts and Letters, Michigan State University, 2016. Submitted a competitive proposal and was awarded funds to support travel to Creative Pedagogies across Disciplines, in Birmingham, UK. Awarded \$1000.

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2016. Submitted a competitive proposal and was awarded funds to support travel to Making Research and Researching Making in Aarhus, Denmark. Awarded \$800

Special Travel Fund Award, Department of Art, Art History, and Design, Michigan State University, 2015. Submitted a competitive proposal and was awarded funds to support travel to New Ventures in Portland, Oregon. Awarded \$1000.

Special Foreign Travel Fund, Michigan State University, 2014. Submitted a competitive proposal and was awarded funds to support travel to DRS in Umea, Sweden. Awarded \$1000.

CFIT College Fund for International Travel (Cycle II), College of Arts and Letters, Michigan State University, 2013. Submitted a competitive proposal and was awarded funds to support travel to More for Less – Design in an Age of Austerity in Dublin, Ireland. Awarded \$1000.

### **| Award Competitions |**

Graphis Design Annual 2014, Merit Award for *Amazing Things* Cover Art, 2014.

### **GRANT ACTIVITY**

#### **| Funded & Collaborative Proposals |**

funded September 2014, Institute of Museum and Library Services (IMLS), Sparks! Ignition Grant for Museums within the IMLS National Leadership Grants for Museums. "Analyzing Ojibwe and Cherokee Manuscripts: Proof of Concept for a Digital Archive." Listed as PI, with Ellen Cushman (WRAC), Gordon Henry (NAI, English), Dean Rehberger (MATRIX), and Liza Potts (WRAC). (requested \$25,000, submitted 2/2014, granted 9/2014, work took place 6/2015–12/2015)

*funded May 2012*, National Endowment for the Humanities, Preservation and Access Humanities Collections. “MSU Vietnam Group Archive.” Participated as part of the Technical Team. (work took place 6/2013–5/2014)

### | Unfunded & Collaborative Proposals |

*unfunded*, National Endowment for the Humanities, Humanities Collections Reference and Resources. “Visualizing Slave Biographies.” Listed as PI, with Walter Hawthorne (History), Ethan Watrall (Anthropology), and Dean Rehberger (MATRIX). (requested \$350,000.00, submitted 7/2014 & 7/2015)

*unfunded*, National Science Foundation, “Documenting Ojibwe and Cherokee Verb Phrases: Creating a Living Archive.” Listed as PI, with Ellen Cushman (WRAC), Gordon Henry (NAI, English), Dean Rehberger (MATRIX), and Liza Potts (WRAC). (requested \$449,878.00, submitted 9/2013 & 10/2014)

*unfunded*, National Endowment for the Humanities, Humanities Collections Reference and Resources. “South African Freedom Sounds: The Amandla! Film Archive.” Listed as PI, with Peter Alegi (History), Dean Rehberger (WRAC), Peter Limb (Libraries), Liza Potts (WRAC), and Catherine Foley (MATRIX). (requested \$348,388.00, submitted 7/2013)

*unfunded*, National Endowment for the Humanities, Humanities Collections and References Resources, “Indians @ Work: A Digital Library & Platform to Explore Native American Participation in the New Deal Era.” Listed as PI, with Mindy Morgon (Anthropology) and Ethan Watrall (Anthropology). (requested \$348,388.00, submitted 7/2013)

*unfunded*, National Endowment for the Humanities, Digital Humanities Start-Up, “Developing Rhetorical Analysis Methods for Tracing Foodborne Illness via Social Web Tools.” Listed as PI, with Bill Hart-Davidson (WRAC) and Liza Potts (WRAC). (requested \$59,780, submitted 9/2012)

### PROFESSIONAL PRACTICE ACTIVITY

#### | Commissions + Consultations |

{MODE} *Motion Design Education Summit 2015*, Routledge, Taylor & Francis Journals Production, *Proceedings Cover Design* July 11, 2016.

Collective IQ Design LLC, network partner & consultant, *May 2015–May 2017*

ImPACT, Autism Research Lab, Department of Psychology, Michigan State University, East Lansing, Michigan, *July 2015–May 2016*.

*Workbook, identity, and infographics.*

SIGDOC, Association for Computing Machinery’s Special Interest Group on the Design of Communication, *July 2014 and March 2013*

*Identity and poster design.*

StraMetrics, East Lansing, Michigan, *March 2014–May 2014*

*Branding and website design.*

Black Women's Archive, East Lansing, Michigan, November 2013–January 2014  
*Identity and website design.*

DADO Records, Lansing, Michigan, October 2013–November 2015  
*Branding, collateral, album artwork.*

Delsin Records, Amsterdam, Netherlands, January 2013–April 2013  
*Album artwork and packaging design.*

Capital Imaging, Lansing, Michigan, Mar 2013  
*User Analysis of interactive product ordering system.*

Endangered Wolf Center, Eureka, Missouri, July 2012–December 2012  
*Logo identity, website design, and holiday cards.*

A Serious Company, Haslett, Michigan, Feb 2012–Apr 2012  
*Visual and interaction design.*

Hallmark Cards, Inc., Kansas City, Missouri, July 2011–September 2011  
*Speciality greeting-card design concepts.*

**| Freelance Experience prior to academia |**

SOWN Designs (ETSY Shop), July 2008–April 2011  
Authentus Group, May 2007–November 2013  
Henry Road, Studio City, California, SOWN Designs, August 2008  
Institute for Emerging Issues, NC State University, Raleigh, NC, 2008  
ORDA International Non-Profit Organization, Kansas City, Missouri, April 2007–October 2008  
Habitat for Humanity, Kansas City, Missouri, August 2003–August 2004  
Griffin Technologies, Lawrence, Kansas, July 1998–October 1999  
School of Fine Arts, The University of Kansas, January 1999–May 1999

**| Industry Experience prior to academia |**

Art Director, Retail Branding Strategy, Hallmark Cards, Inc., October 2006–July 2007  
Art Director, Hallmark Marketing Design Studio, Hallmark Cards, Inc., July 2005–July 2007  
Designer IV, Hallmark Marketing Design Studio, Hallmark Cards, Inc., January 2005–July 2005  
Art Director, Hallmark Loyalty, Hallmark Cards, Inc., May 2004–December 2004  
Designer II-IV, Hallmark Loyalty, Hallmark Cards, Inc., September 2001–May 2004  
Designer I, Hallmark Gift Books, Hallmark Cards, Inc., September 2000–September 2001  
Associate Art Director, Kuhn & Wittenborn Advertising, July 1999–September 2000  
Design Intern, Willoughby Design Group, February 1999–June 1999

**| Patent |**

United States Design Patent for Hallmark Cards, Inc. *Fixture Signage with Messaging Hierarchy*, 2010.

## TEACHING CURRICULUM

### | Undergraduate Courses at Michigan State University |

AL 285 Introduction to Digital Humanities (College Course) | FS13  
XA 242 Introduction to Experience Architecture (XA Degree) | FS18, SS20  
GD 360 Graphic Design I | SS17  
GD 365 Typography I: Form and Meaning | FS09, SS10, FS10, FS11, FS12  
GD 370 Photography: Digital Black and White | FS09  
GD 460 Graphic Design II | FS17, SS18, FS18, SS21, SS23, FS23  
GD 465 Typography II | SS14, SS16, FS17  
GD 466 Corporate Imagery | FS10, SS12, FS14  
GD 467 Time and Motion | SS10, FS10, FS11, FS12, FS13, FS14, FS15, FS16, SS19  
GD 468 Interaction Design | FS09, SS12, SS13, SS14, FS15, FS16, SS17, SS20, FS20,  
FS21, SS22, FS22, FS23  
GD 490 Independent Study | FS10, FS11, SS12, FS22  
GD 492 Senior Seminar & Prof. Development | SS12  
GD 494 Design Center | SS18

### | Graduate Courses at Michigan State University |

GD 860 Graduate Studio in Graphic Design | SS13, SS14, FS14, SS16  
STA 891 MFA Seminar: Teaching and Pedagogical Practice in Studio Art | SS20, SS22

### | New Courses Developed at Michigan State University |

XA 444 Prototyping (XA Degree) | SS16, SS19  
GD 160 Digital Graphic Design: Tool & Concepts | US14, US15, US16, US18, US19, US20, SS21\*  
US21, US22, US23 \*Online Summer Course, re-designed Spring 2021  
GD 491 Study Away Program in Chicago, March 5–9, 2019  
GD 491 Selected Topics: Making Data Visual | SS23

### | Degree Development at Michigan State University |

BFA Graphic Design, *Launched in Spring 2016*, degree program within the Department of Art, Art History, and Design, a minor in Graphic Design was created at this same time. Prior to a BFA in Graphic Design, the degree was offered as a BFA in Studio Art with an emphasis in Graphic Design.

BA Experience Architecture, *Launched in Fall 2014*, Interdisciplinary degree program within the College of Arts and Letters, co-wrote with colleagues from Professional Writing.

### | Graduate Committees at Michigan State University |

Member, MFA Committee, Adeline Newmann, May 2024  
Member, First Year MFA Committee, Ursula Heder, *expected graduation May 2023*  
Ex-Officiant Member, MFA Committee, Rebecca Casement, Ceramics, *graduation May 2020*  
Member, MFA Committee, Mehrdad Sedaghat, Graphic Design, May 2019,  
*placed TS at Florida Atlantic University*

Member, MFA Committee, Laura Baszynski, Ceramics, May 2018,  
*working in education in Colorado*

Member, MFA Committee, Ladan Bahmani, Graphic Design, May 2017,  
*placed TS at Illinois State University*

Member, MFA Committee, Adam Taylor, Graphic Design, May 2016,  
*working at a design studio in Seattle*

Member, MFA Committee, Peter Lusch, Graphic Design, May 2014,  
*placed TS at Penn State University*

### **| Curriculum Beyond Michigan State University |**

Teaching Assistant, College of Design, NC State University, August 2008–May 2009

D 104 First Year Studio I, TA for Kathleen Rieder, *Fall 2008*

D 105 First Year Studio II, TA for Dana Raymond, *Fall 2008*

Design Camp, Instructor co-taught with Marty Maxwell Lane, *Summer 2008*

Adjunct Design Instructor, Department of Art and Design, School of Fine Arts,  
The University of Kansas, August 2006–May 2007 and Aug 2001–Dec 2001

VISC 302 Typography II, Instructor of Record, *Spring 2007*

VISC 202 Typography I, Instructor of Record, *Fall 2006*

VISC 314 Graphic Design I, Instructor of Record, *Fall 2001*

### **TEACHING MENTORSHIP ACTIVITIES**

#### **| Experiential Learning at Michigan State University |**

CAL Degree Planning (CALDP) with Sydney Keenan and Kayla Hunt, The Cube, Research and Prototyping, September 2023–present.

Digital Community Space for Hayti Alumni, with Undergraduates Todjanae Jones (Broad Business), Neha Singh (XA), Allyssa Harris (GD) and The Hayti Central School–Parent Chapter Alumni Association (HCHS), September 2020–August 2021.

Circulating Stories of Homelessness and Housing Instability: Curating, Composing, and Collaborating on Music for Social Change, *MI Homeless Voice Spoken Word Project*, with Professor Ben Lauren (WRAC), Undergraduate, Matthew Gillespie (AAHD), and other MSU partners, May 2018–September 2019.

#### **| Student Mentorship at Michigan State University |**

Professorial Assistantship Mentor, Honors College, for Hayley Asai, Fall 2023

Research Mentor, University Undergraduate Research & Arts Forum, April 2021

Faculty Advisor, AIGA MSU Student Group, August 2012–May 2019

Graduate Writing Advisor, AAHD, October 2015–May 2018

Research Mentor, University Undergraduate Research & Arts Forum, April 7, 2017

Research Mentor, University Undergraduate Research & Arts Forum, April 10, 2016

Research Mentor, University Undergraduate Research & Arts Forum, April 4, 2014

*3 Award recipients*

Research Mentor, University Undergraduate Research & Arts Forum, April 12, 2013

*2 Award recipients*

Professorial Assistantship Mentor, Honors College, for Rachael Johnson, Fall 2012

### | Student Awards + Achievements |

“Dogleg: Remember Alderaan,” by Christopher Brown, Poster, won a Silver ADDY Award at the *Mid-Michigan Creative Alliance ADDY Competition*. February 2018. Juried Competition.

“Submerged Stress,” by Malarie French, Title Sequence, won a Bronze ADDY Award at the *Mid-Michigan Creative Alliance ADDY Competition*. February 2017. Juried Competition.

“Making Narratives.” Experimental Typography, held at *AIGA Design Educators Conference, Frontier*. Bozeman, Montana, Oct 7–9, 2016. Juried International Group Exhibition.

Cover Design Selected for *Technical Communication*, February 2016 issue. Art Directed by Rebecca Tegtmeier, Illustrated by Adam Taylor (graduate student), Edited by Ben Lauren.

“The Wedding Speech,” by Margaret Clement and “How to Walk a Sprout” by Mia Serafini, Title Sequences, each won a Bronze ADDY Award at the *Mid-Michigan Creative Alliance ADDY Competition*. February 2016. Juried Competition.

“Working Hard and Playing Hard: An Application for Gamers Integrating Experience and Play,” by Brean Pavlinak, “EasyGrocery: An Interactive Shopping Tool,” by Erica Tedesco, and “Bakeram: A Hot Yoga Application,” by Courtney Russ, Research Posters, Award Winners, 2014 UURAF (University Undergraduate Research and Arts Forum) at MSU.

“Heart Effects,” by Adam Taylor and “Inconclusive,” by Franciose Gagnier, Motion Design Projects screened at the *Capital City Film Festival 2014*, Lansing, Michigan, April 2014. Juried Group Screening.

“Music Genre.” Typographic Posters. *Digital Window (Design Educator’s Exhibit-International)*, held at The University of Texas–Pan American, Edinburg, TX, Fall 2014. Juried International Group Exhibition.

“Heart Effects,” by Adam Taylor and “Inconclusiv,e” by Franciose Gagnier, Motion Design Projects screened at the *Traverse City Film Festival 2014*, Lansing, Michigan, August 2014. Juried Group Screening.

New in Student Performance, at *MSU Broad, East Lansing, MI*, Motion Project Screening, STA 468 Time and Motion Design class, Fall 2013.

“Interactive Water Cycle,” by Jill Zelenski and “Life & Earth Sciences,” by Savanna Boutwell, Research Posters, Award Winners, 2013 UURAF (University Undergraduate Research and Arts Forum) at MSU.

### TEACHING RELATED WORKSHOPS AT MICHIGAN STATE UNIVERSITY

“What is an Equitable Classroom? Easy First Steps to a Values-Driven Syllabus,” *Inclusive Pedagogy Initiative Virtual Workshop*, with Denise M. Acevedo, Katie McEwen, Ellen Moll, and Kate Sonka, March 26, 2021.



“Experimentation of a Drawing Robot,” *Science Fest Workshop*, held at the Eli and Edythe Broad Art Museum, East Lansing, Michigan, April 21, 2018.

“On Walls,” AAHD All-Student Workshop, with Joshua Unikel, Ben Van Dyke, and Kach Kaiser, held at SceneMetrospace in East Lansing, Michigan, March 21-25, 2016.

“Interactive Paper Prototyping,” *Spartan Quest Workshop* for Detroit-area high school students, July 27, 2015.

“BroadWeek1: Innovation and Creativity,” *MSU Broad College of Business Workshop*, with Drew Patrick and Kacha Azema of Skidmore Studio, Detroit, MI and Ryan Clifford of the MICA Center for Design Practice in Baltimore, MD. October 15–17, 2014.

“Interactive Paper Prototyping,” *MSU Grandparents University Workshop*, June 24–26, 2014

“Community Through Typography,” *Creativity Exploratory Workshop*, November 2012

“Digital Storytelling in the MSU Gardens,” *Creativity Exploratory Summer Camp*, co-taught with Liza Potts (WRAC), July 23–27, 2012

“FOODtype,” *Creativity Exploratory Workshop*, December 2011

“Michigan Complete Streets: Motion Project,” *Creativity Exploratory Presentation*, October 2011

“Interactive Paper Prototyping,” *MSU Digital Humanities Conference Workshop*, October 2010

## **SERVICE TO THE PROFESSION**

### **| Leadership Positions |**

Appointed Member, AIGA Design Educators Community (DEC) Steering Committee, *Communications Committee Co-Chair, Publications Committee, Virtual Events Coordinator, Fellowship Coordinator*, August 2019–August 2022.

Communications and Design Chair, {MODE} Motion Design Education Summit, Wellington, New Zealand, May 30–June 1, 2019. June 2017–July 2019.

Conference Experience, Coordination, and Review Chair, {MODE} Motion Design Education Summit, Columbus, Ohio, June 7–9, 2017. June 2016–June 2017.

Programming Co-Chair, Nuts + Bolts, AIGA Design Educators Conference, Bowling Green, Ohio, June 2016. December 2015–June 2016.

Conference Experience, Coordination and Archival Chair, {MODE} Motion Design Education Summit, Dublin, Ireland, June 3–5, 2015. April 2014–June 2016.

Education Director, AIGA Detroit Chapter, June 2010–May 2014.

### | Facilitation of Fellowship Initiative |

Co-facilitator with Liese Zahabi, AIGA Design Educators Community, 2022 Design + Writing Fellowship. *Organized and facilitated the inaugural AIGA DEC Design + Writing Fellowship in Winter/Spring 2022 with 18 participants.*

Facilitator, *A Visual Essay Poster Exhibition*, 2022 Design + Writing Fellowship, AIGA National Design Conference in Seattle, Washington, October 20–22, 2022.

### | Editor of Publications |

Tegtmeyer Rebecca and Liese Zahabi, editors. *Collective Inquiry into the Visual Essay*. AIGA Design Educators Community, 2022 Design + Writing Fellowship, *Dialogue Special Issue*, forthcoming publication Summer 2024.

Tegtmeyer Rebecca, Jillian Coorey, Andre Murnieks, Gretchen Rinnert, and Heather Shaw, editors. *Proceedings of {MODE} Motion Design Education Summit 2023*, UNFRAMED. Motion Design Education (MODE) Society, 2023.

Tegtmeyer Rebecca, Jillian Coorey, Andre Murnieks, Gretchen Rinnert, and Heather Shaw, editors. *Proceedings of {MODE} Motion Design Education Summit 2021*, RECONNECT. Motion Design Education (MODE) Society, 2021.

Tegtmeyer Rebecca, Jillian Coorey, Heather Shaw, and Andre Murnieks, editors. *Proceedings of {MODE} Motion Design Education Summit 2019*, *interplay*. Routledge, 2019.

Tegtmeyer Rebecca, and Andre Murnieks, editors. *Proceedings of {MODE} Motion Design Education Summit 2017*, Routledge, Taylor & Francis Journals Production, Abingdon, UK, June 2017.

Tegtmeyer Rebecca, Andre Murnieks, Gretchen Rinnert, and Brain Stone, editors. *Proceedings of {MODE} Motion Design Education Summit 2015*, Routledge, Taylor & Francis Journals Production, Abingdon, UK, July 11, 2016.

### | Juror & Review Practices of Academic Work |

Peer Review Panel Member, *UCDA Design Education Summit: IMMERSE*, April 2024.

Manuscript Reviewer, *CoDesign*, *International Journal of Co-Creation in Design and the Arts*, Janet McDonnell, Editor-in-Chief, January 2022.

Manuscript Reviewer, *Dialectic Journal*, the scholarly journal of the AIGA, Michael Gibson Producer and Co-Managing Editor, June–July 2021.

Peer Reviewer, *Proceedings from the SHIFT Summer Summit 2021*, AIGA, Design Educators Community, February–April 2021.

Manuscript Reviewer, *Design & Culture Journal*, Taylor & Francis, Dori Griffin, Associate Editor Design & Culture, February 2021.

Abstract Reviewer, 2020 AIGA Conference, Design Educators Symposium, Pittsburgh, PA, December 2019.

Book Reviewer, *Designing Type* by Karen Cheng, Laurence King Publishing, London, United Kingdom, June 2018.

Paper Reviewer, MAKE Conference, *Dialectic Journal*, AIGA Design Educators Community, University of Michigan Publishing, Ann Arbor, Michigan, May 2018.

Grant Reviewer, The H. Campbell and Eleanor R. Stuckeman Fund for Collaborative Design Research, Penn State, College of Arts and Architecture, Stuckeman School, March 2018.

Grant Reviewer, AIGA Design Faculty Research Grants, AIGA Design Educators Community, 2018–2019, March 2018.

Book Reviewer, *Teaching Design* by Meredith Davis, editor Kelsie Besaw, Skyhorse Publishing, New York, NY, May 2017.

Manuscript Reviewer, *Dialectic Journal*, AIGA Design Educators Community, University of Michigan Publishing, Ann Arbor, Michigan, August 2016.

Book Reviewer, *Interaction Design from Alpha to Beta* by Jamie Steane and Joyce Yee, Bloomsbury Publishing, Fairchild Books, London, United Kingdom, August 2016 and July 2014.

Grant Reviewer, AIGA Design Faculty Research Grants, AIGA Design Educators Community, 2014–2015. February 2015.

Invited Juror, Design Competition for the *American Advertising Federation Great Lakes Bay Region*. January 2014.

Book Reviewer, *Form Follows Context* by Meredith Davis and Jamer Hunt, Thames & Hudson Publishing, London, United Kingdom, July 2013.

### **| External Review of Tenure Cases + Programs |**

Invited External Reviewer, Cyclical Program Review of the Design Department, School of Arts, Media, Performance & Design at York University, Toronto, Ontario, CAN, BDes and MDes programs, Nov 2022–Feb 2023.

Review of candidates for promotion at other academic institutions:

Boston University, August 2023 (*promotion without tenure*)

The University of Kansas, September 2022

Auburn University, August 2021

Rutgers University-Newark, August 2021

Parsons School of Design, August 2021

Washington University in St. Louis, August 2020

Kent State University, August 2019

University of Nebraska-Lincoln, September 2018

**| National Juror, Reviewer & Critic Practices of Student Work |**

Portfolio Reviewer, AIGA Design Festival, Virtual Event, July 22, 2022.

Portfolio Reviewer, AIGA Design Festival, Virtual Event, July 14 and July 16, 2020.

Reviewer, Spring Exhibition, Visual Communication Design, The Ohio State University, Columbus, Ohio, April 2018.

\*Invited Juror, Art & Design Exhibition & Competition *Art & Design Expo*, annual juried student exhibition organized by the Smith Gallery and the Department of Art at Appalachian State University. Boone, North Carolina. February 2017.

Portfolio Reviewer, AIGA Detroit Student Portfolio Day, College for Creative Studies, Detroit, MI, March 2015.

Portfolio Reviewer, AIGA Detroit Student Portfolio Day, International Academy of Design and Technology, Troy, Michigan, March 2010.

**| Participation in Professional & Academic Conferences & Workshops |**

Attendee and Student Mentor, *WARDS AUTO User Experience Conference*, Novi, MI, Fall 2018.

Participant, *a2ru Leadership Workshop on Tenure & Promotion*, Ann Arbor, MI, Spring 2018.

Participant, *Strategies and Tools Across Fields: Teaching and Writing (STAF)*, MSU Writing Center, May 11–15, 2015.

Visualizer, *Stir Symposium*, Ohio State University, Columbus, OH, October 2011.

**| Local Community Outreach |**

Volunteer, Meals-on-Wheels, East Lansing, MI, May 2010–May 2018.

Volunteer Instructor, Girl Scout Troop 31006, May 2013.

**| Professional & Academic Organization Memberships |**

SECAC, organization devoted to education and research in the visual arts, March 2024–present

AIGA, the professional organization for design, July 1999–January 2024

DRS, Design Research Society, May 2014–May 2016

College Art Association, September 2018–2019

The Society of Typographic Aficionados, May 2016–May 2017

**SERVICE TO MICHIGAN STATE UNIVERSITY**

**| University Committees & Workgroups |**

SIS Advisory Committee, CAL Representative, Fall 2022–May 2023

Faculty Senate, Academic Governance, August 2017–May 2019.

University Council, Academic Governance, August 2017–May 2019

Exhibition & Performance Grants Review Panelist, Humanities and Arts Research Program (HARP) Development and Production, 2015–2017

## **SERVICE TO THE COLLEGE OF ARTS AND LETTERS**

### **| College Committees & Workgroups |**

Advisory & Curriculum Committee, Experience Architecture BA, 2014–present  
CAL Endowed EA Scholarship Review Committee, March 2023  
Honors College Biennial Art Contest Selection Committee, March 2023  
College Undergraduate Committee (CUC), Spring 2021–May 2023  
Inclusive Pedagogy Initiative, Fall 2020–Spring 2022  
Committee for Inclusive Practices, 2016–2020  
Sudler Student Award Committee, Spring 2017  
Experience Architecture BA (development with WRAC), Fall 2011–Fall 2014  
Digital Humanities Learning Community, 2012–2013  
Faculty Advisory Committee of the Creativity Exploratory, Director Winge, 2015–2016  
Steering Committee of the Creativity Exploratory, Directors DeVoss and Potts, 2011–2015  
Initiative on Technology, Culture, and Creativity, 2011–2013  
Curriculum Discussion Group, Transmedia PhD, 2011–2012

### **| College Search Committees |**

Tenure System Faculty in Experience Architecture, WRAC, College of Arts & Letters, 2022–2023

Director for Creativity Exploratory, College of Arts & Letters, 2015–2016  
*Nearly completed search canceled as a result of the Creativity Exploratory ending*

Tenure System Faculty in Experience Architecture, WRAC, College of Arts & Letters, 2013–2014  
*Resulted in the hire of Benjamin Lauren, Ph.D. Texas Tech University*

Design Specialist, College of Arts & Letters, 2011–2012  
*Failed search*

### **| College Professional Design Services |**

Experience Architecture, Identity and Web Design, October 2014–February 2015  
College of Arts and Letters, Print Brochure + Infographics, May 2012–June 2012

## **SERVICE TO THE DEPARTMENT OF ART, ART HISTORY, AND DESIGN**

### **| Department Leadership Positions |**

Graphic Design Program Coordinator, Fall Semester 2023  
Associate Chairperson, August 2020–May 2023  
Graphic Design Area Coordinator, with Professor Kelly Salchow MacArthur, 2013–2017

### | Department Committees & Workgroups |

BFA Graphic Design Review Committee, 2016–present  
Peer Review Committee, **Committee Chairperson**, Spring 2021  
Faculty Affairs Committee, **Committee Chairperson**, 2018–2020  
RPT, PRC, and Mentoring Subcommittee, 2018–2020  
Collaborative Arts & Design Research Grant Evaluation, 2018  
Visiting Artist Scholar Committee, 2017–2018  
Educational Policies Committee, 2013–2015  
Ad Hoc/Initial Annual Peer-Review Committee, 2012–2013

### | Department Search Committees |

Designer/Artist in Residence, **Committee Chairperson**, 2020–2021  
*Resulted in the hire of Dan Paz*

Tenure System Faculty in Experience Architecture and Electronic Art and Media, 2019–2020  
*Resulted in the hire of Abhishek Narula, MFA University of Michigan*

Chairperson for The Department of Art, Art History, and Design, 2017–2018  
*Failed Search.*

Tenure System Faculty in Graphic Design, **Committee Chairperson**, 2016–2017  
*Resulted in the hire of Nida Abdullah, MGD NC State University*

Fixed-Term Faculty in Graphic Design, **Committee Chairperson**, 2015–2016  
*Resulted in the hire of Mark Bird for a 1-year appointment*

Fixed-Term Faculty in Graphic Design, 2014–2015  
*Resulted in the hire of Mark Bird and Laura Vernon each for a 1-year appointment.*

Tenure System Faculty in Graphic Design and Experience Architecture,  
**Committee Chairperson**, 2013–2014  
*Resulted in the hire of Zachary Kaiser, MFA Massachusetts College of Art and Design*

Tenure System Faculty in Graphic Design, 2013–2014  
*Resulted in the hire of Benjamin Van Dyke, MFA University of Michigan*

### | Department Guest Lecturers Series, Hosted Guests |

Anne H. Berry, Cleveland State University and editor of *The Black Experience in Design: Identity, Expression & Reflection*, AAHD Guest Lecture Series, November 8, 2023

Andy Chen and Waqas Jawaid, isometric studio, New York, NY, AAHD Guest Lecture Series, October 6, 2022

Kelly Walters, Bright Polka Dot, New York, NY, AAHD Guest Lecture Series, March 2022

Jessica Bellamy, Root Cause, Louisville, KY, AAHD Guest Lecture Series, April 2020

Curt Schrieber, VS Partners, Chicago, IL, Third Thursday Creative Lecture Series,  
September 2018

Sol Sender, Freelance Designer, Chicago, IL, Third Thursday Creative Lecture Series,  
October 2018

Maria Grillo, The Grillo Group Inc., Chicago, IL, Third Thursday Creative Lecture Series,  
November 2018

Susan Bennett, Simple Truth, Chicago, IL, Third Thursday Creative Lecture Series, January 2019

Sam Landers, Chicago, IL AAHD Guest Lecture Series, October 2017

Denise Gonzales Crisp, NCSU, Raleigh, NC, AAHD Guest Lecture Series, September 2016

Print Matters with Brian French, French Paper and Nick Sambato, Mama's Sauce, AAHD Guest  
Lecture Series, March 2016

Timmy Fisher, MK12, Kansas City, MO, AAHD Guest Lecture Series, October 2015

Katrina Deen Dixon, Homer, AK, AAHD Guest Lecture Series, February 2015

Aaron Draplin, Draplin Design, Co., Portland, OR, AAHD Guest Lecture Series, October 2014

Brad Baer, Creative Director, Bluecadet, Philadelphia, PA, AAHD Guest Lecture Series,  
March 2014

### **| Department Professional Design Services |**

AAHD Faculty Triennial, *Tidal Shift*, Exhibition Catalog, Identity, and Signage for MSU Broad,  
September 2014–February 2015

Graphic Design Area Project Reel, August 2012–October 2012