

Here are some common examples of the many ways LIFELINE ASSISTS HUNDREDS OF SUBSCRIBERS EVERY DAY.

*I'm having difficulty getting out of bed and need to call my daughter but can't reach the phone.*

Any time, day or night, a Lifeline Personal Response associate will happily contact a loved one to provide the requested assistance.

*I've slipped in the shower and am OK, but embarrassed and unable to get up.*

Simply pressing the waterproof Lifeline button engages a knowledgeable Lifeline Personal Response associate who will send for help and follow up to confirm help has arrived.

*I was on my way to the garage and fell down my front steps. I hit my head and am not sure what happened or how long I was unconscious.*

Lifeline with AutoAlert's technologically advanced pendant can detect the fall, and automatically call Lifeline so an associate can send help right away.

The Security of Lifeline has  
**NEVER BEEN MORE AFFORDABLE.**

Contact me to receive free information and resources for you and your patients.

**PHILIPS**  
**Lifeline**

89795

\*Based on the number of undetected falls that have been reported to Philips Lifeline by U.S. AutoAlert subscribers for the period from January 2012 through July 2012. Undetectable falls can include a gradual slide from a seated position - such as from a wheelchair - which may not register as a fall. \*\*Assumes the location of the Lifeline communicator is in an area with sufficient access to/coverage by the AT&T wireless network. \*\*\* Claim based on current number of subscribers. \$29.95 option for the Standard Lifeline Service available at participating programs.

THE SECURITY OF LIFELINE IS  
**Now More Affordable  
Than Ever.**

Lifeline service is now available for as low as **\$29.95**  
PER MONTH



**PHILIPS**  
**Lifeline**

# In a fall or emergency, EVERY SECOND COUNTS.

Philips Lifeline with AutoAlert provides **advanced fall detection technology that could save lives.** AutoAlert detects over 95% of falls and can call for help automatically, with or without the push of a button.\*

Lifeline empowers your patients to feel safe, confident and independent at home, at a great new price! And, now **with the NEW Lifeline HomeSafe wireless system, no home phone line is needed.\*\***



**NO HOME PHONE,  
NO PROBLEM!**



**PROFESSIONAL  
HOME INSTALLATION  
AVAILABLE**



**NO LONG-TERM  
CONTRACTS**



**NO CANCELLATION  
FEES**

## NEW OPTION

**Wireless options are now available** with the Lifeline HomeSafe system.

No additional cell phone plan required!

Includes in-home range testing in each room, to ensure subscribers know where they can access Lifeline for help in and around their home.

**Flexible payment options** include monthly credit card or paper statement billing.

Peace of mind knowing that Lifeline is **accessible when you need it and returnable when you don't.**

## LIFELINE HAS A SYSTEM THAT IS RIGHT FOR YOU.

### MOST ECONOMICAL: STANDARD LIFELINE SYSTEM

**Easy to use:** Press your waterproof Help Button anytime you need help.

**Responsive:** Your Communicator quickly dials our U.S. based Response Center to get you connected.

**Accommodating:** You decide how you would like to be helped - by a neighbor, family member, or emergency professional.



Now options  
as low as  
**\$29.95**  
PER MONTH

### MOST ADVANCED: LIFELINE WITH AUTOALERT SYSTEM

All of the benefits and features of the Standard Lifeline System PLUS an added layer of protection:

**Technologically Advanced:** AutoAlert can automatically place the call for help if it detects a fall, even if you can't push your button.

**Preferred:** It's the most widely adopted fall-detection technology in the US personal emergency response market.\*\*\*

