

Kevin Carson Hunt

67 Hunter Ave., Hudson, MA 01749 617.388.1344 kevin@yesthatkevinhunt.com
www.YesThatKevinHunt.com www.HerPitch.com

Select Experience

Her Pitch, Hudson, MA. www.herpitch.com

-Managing Editor. January 2016—present. Founder and editor of website covering the National Women's Soccer League and United States Women's National Soccer Team. Credentialed media during NWSL and USWNT games. Producer of all written, video, photo and social media content.

Yes That Kevin Hunt, Hudson, MA. www.yesthatkevinhunt.com

-Principal, Freelance Writer. September 2009—present. Freelance writing, ghostwriting and content management for newsletters, blogs, advertising, marketing collateral, websites and more. Sample clients: Philips Lifeline, Counseling Collaborative, Curtis Septic, Atlantis Technology.

Mirror Placement, Concord, MA. www.mirrorplacement.com

-Content Architect. January 2015—September 2015. Ideas & execution. Reworded & restructured website. Managed email outreach content. Conceived and implemented a video email marketing effort with >70% click-through and 1/50 conversion rate, besting prior 1/1000 conversion rate.

Content BLVD, Los Angeles, CA. www.contentblvd.com

-Creative Director. April 2012—December 2012. Recruited, vetted, cultivated and coached a crowd of freelance writers tasked with composing original, SEO-responsible web content. Designed and implemented content and writer standards. Solicited and edited article submissions. Member of Agile dev. team building custom CMS web app bringing together writers and blog owners.

Walden Wellness LLC, Sudbury, MA. www.waldenwellness.com

-Principal, Managing Partner. September 2009—January 2012. Founded, originated and directed all operations of 5,000 square-foot wellness suite featuring yoga, personal training, acupuncture, group exercise, massage therapy, life coaching and wellness workshops. Led incorporation, business planning, facility build-out, staffing, marketing, sales and all other non-financial aspects of business.

AltE, Hudson, MA. www.altestore.com

-Education Programs Coordinator, AltE University. June 2009—August 2009. Managed administration of nationally accredited renewable energy installer training programs.

-Customer Support Representative. August 2008 to May 2009. Supported renewable energy customers with post-sale needs.

Messing, Rudavsky & Weliky, P.C., Boston, MA. www.mrwemploymentlaw.com

-Paralegal. March 2007—Aug 2008. Senior paralegal for boutique plaintiff-side employment and discrimination law firm. Drafted and edited legal documents, vetted potential clients, managed communications with various courts and opposing counsel, prepared litigation exhibits, performed all ECF filing for firm, maintained complex partner schedules & travel arrangements.

Ringing Mountain Imports, Atlanta, GA.

-Director. October 2003—August 2005. Imported and wholesaled fairly traded, child-labor-free rugs from a Tibetan refugee settlement in Nepal. Established retailer network in five states. Opened and operated to-the-trade gallery in Atlanta's Castleberry Hill Arts District.

Kevin Carson Hunt

67 Hunter Ave., Hudson, MA 01749 617.388.1344 kevin@yesthatkevinhunt.com

Atlanta Community ToolBank, Atlanta, GA. www.toolbank.org

-Home Repair Program Manager. February 2003—June 2004. Coordinated program mobilizing volunteers to perform no-cost repairs for elderly and/or disabled residents of five urban neighborhoods in Atlanta. Led sweeping improvements in volunteer utilization, neighborhood involvement, and repair completion. Directed large-scale volunteer event to celebrate the 100th house completed through the program.

Activist Education Group, Wooster, OH.

-Founder and Executive Director. September 2001—February 2003. Founded and directed small non-profit organization that promoted environmental citizenship, appreciation of diversity and engaged civic action through a breadth of programs that incorporated experiential learning, leadership development, and community service.

The Nuhop Center for Experiential Learning, Ashland OH.

-Experiential Educator. August 2001—June 2002.

Your Human Resource Center, Wooster, OH.

-Youth Development Specialist/ Juvenile Court Case Worker. October 2000—August 2001.

Marblehead/Swampscott YMCA, Marblehead, MA.

-Camp Director, Children's Island Day Camp. February 2000—September 2000.

The Atlanta Outward Bound Center, Clarkston, GA.

-Service and Education Coordinator; Team Leader. EcoWatch AmeriCorps. July 1998—November 1999.

Eastern Mountain Sports, Monroeville, PA; Lancaster, PA; South Portland, ME.

-Sales and Operations Supervisor. Various tenures 1997—2000.

Service

-Elected Member, Hudson Democratic Town Committee. 2016—present.

-Trustee, Lakeside Condominium Association. 2008—present.

-Secretary, Lake Boon Association. 2008—2010; 2017-present.

-Boston Coordinator, College of Wooster "Scots in Service" volunteer events. 2007—2010.

-House Captain, Atlanta House Party, Atlanta Community ToolBank. 2003—2005.

Recognition

2008 Charles River Conservancy Distinguished Service Award, Boston.

2004 Presenter, Rev. Dr. Martin Luther King Jr. Day Service Celebration. King Center, Atlanta.

2004 Keynote Speaker, The Atlanta Adventure. Atlanta Outward Bound Center, Atlanta.

1999 Winner, Louisa Echols Environmental Service Award. Atlanta Audubon Society, Atlanta.

1999 Nominee, All AmeriCorps Award. Corporation for National Service, Washington.

Education

The College of Wooster, Wooster, OH. Philosophy Major. Writing focus.

U.S. Soccer National "F" License.