

The Rally Board
P. O. BOX 52
STURGIS, MS 39769

**THE RALLY 2017, in Sturgis, MS
VENDOR LICENSE APPLICATION & RALLY REGISTRATION**

BUSINESS NAME: _____ CELL PHONE: _____
APPLICANT NAME: _____ BUS. NO.: _____
STREET ADDRESS: _____ HOME NO.: _____
CITY, STATE, ZIP: _____ FAX NO: _____
MS STATE TAX NO. _____ E-MAIL _____

COMPLETE DESCRIPTION OF ALL GOODS AND SERVICES:

I agree that any falsification, misstatements or omissions, including those related to location & goods to be sold, shall result in immediate revocation of this license and forfeiture of the right to operate within the City limits of Sturgis, MS. It is further understood that violation of state laws regarding the display or sale of pornographic materials will be grounds for immediate suspension of license and will be prosecuted to the full extent of the law.

DATES OF OPERATION: AUG. 18, 19 & 20, 2017 PHYSICAL LOCATION OF VENDING SITE: LOT NO. _____
PROPERTY OWNERS' NAME: _____ PHONE: _____

REQUIREMENTS:

This license shall cover a period of five (5) consecutive days. Vendors are limited to not more than two (2) permits within a calendar year.

HOURS OF OPERATION

Vendors may operate between the hours of 6:00 a.m. and midnight.

Granting of this license holds the vendor responsible for all applicable city, county and state regulations regarding tax collection, sanitation, health, safety, liquor and pornography.

WAIVER

I and/or we, the undersigned, agree to indemnify and hold harmless the TOWN OF STURGIS and the RALLY BOARD, collectively or its' officers and assistants individually, from all cost, expense and liability arising out of may and/or our person(s) or property(s) which may be caused by any act or failure to act by the Town of Sturgis or THE RALLY event, its' officers or agents arising directly or indirectly from my and/or our participation in any event or presence at the event and I hereby assume liability for any loss, damage or other liability from such events.

I and/or we, the undersigned, understand and agree that the Town of Sturgis reserves the right to refuse any application for vending and that the Town of Sturgis also reserves the right to ask any vendor to leave during the rally if the Town of Sturgis feels it is necessary, with no vendor refunds given after August 1, 2017.

REQUIRED:	
VENDER TOWN OF STURGIS PERMIT (ALL VENDORS)	\$75.00
LATE FEE (AFTER AUGUST 1 ST)	\$25.00
RALLY FEE (OTHER LAND OWNER FEES WILL APPLY)	\$75.00
LATE FEE (AFTER AUGUST 1 ST)	\$25.00
OPTIONAL: RALLY REGISTRATION	
ALL WEEKEND ENTRANCE & ALL ENTERTAINMENT IN THE PARK	QUANTITY:(<u> </u>) @ \$20.00 = \$
CHILDREN UNDER 12 ARE ADMITTED FREE WITH ONE PAYING ADULT	FREE
OPTIONAL: OFFICIAL 2016 RALLY T'SHIRT	
INDICATE QUANTITY IN BRACKETS--NEXT TO SIZES	QUANTITY
(<u> </u>)S (<u> </u>)M (<u> </u>)L (<u> </u>)XL (<u> </u>)2X	(<u> </u>)@20.00 EA = \$
(<u> </u>)3X (<u> </u>)4X	(<u> </u>)@22.00 EA = \$
TOTALS	\$

MAKE CHECK/MONEY ORDER PAYABLE TO: THE RALLY BOARD MAIL TO: P. O. BOX 52, STURGIS, MS 39769

APPLICANT SIGNATURE: _____ DATE: _____ APPROVAL BY: _____ DATE: _____

TOWN OF STURGIS
P. O. BOX 97
STURGIS, MISSISSIPPI 39769

Walter Turner, Mayor

March 6, 2014

Ordinance 115

ORDINANCE

Be it **ORDAINED** and enacted by the Mayor and Board of Alderman of the Town of Sturgis, MS as follows:

VENDOR LICENSE

The definition of vendor license will be as follows:

VENDOR

For the purpose of this Section, a “vendor” is any person, firm, corporation, partnership or association not having an operating place of business within the Town who engages in temporary or transient business in the Town selling goods, wares, merchandise or services, or a permanent business person, firm or corporation which is located within the Town limits who is selling such goods, wares, merchandise or services, away from his/her or its’ usual operating place of business and who, for the purpose of carrying on such business, hires, leases or occupies any room, building, structure or space for the exhibition or sale of such goods, wares, merchandise or services. The person, firm or corporation so engaged shall not be relieved from the provisions of this section by reason of association with any local dealer, trader, merchant or by conducting such temporary or transient business in connection with or as a part Of, or in the name of, any local dealer, trader, merchant or business.

VENDOR LICENSE REQUIRED

Any person, firm or corporation which intends to operate a temporary business within the corporate limit of the Town of Sturgis shall be required to purchase a vendor license for each structure, stand, vehicle, booth, location or place which is used by such merchant for the sale or distribution of goods.

The person so engaged shall not be relieved from the provisions of this section by reason of association with any local operating business, dealer, trader or merchant by conducting such temporary or transient business in connection with or as a part of, or in the name of any local dealer, trader, merchant or business.

The vendor license must be posted in a prominent location at each individual structure, stand, tent, vehicle, booth, location or place during operation.

APPLICATION

To obtain a license, a vendor shall file an application stating his or her name, residence, description and identification of the place in which he or she proposes to do business; dates of operation; name, address and phone number of the property owner where the business shall take place; and the description of the goods and/or services he or she intends to offer. This application shall be filed through the Rally Board. Upon approval by the rally board, your application will be forwarded to the Town of Sturgis for issuance of your “License”.

(cont.)

TOWN OF STURGIS
P. O. BOX 97
STURGIS, MISSISSIPPI 39769

Walter Turner, Mayor

March 6, 2014

Ordinance 115

FEE AND DURATION OF LICENSE

A temporary business shall pay a vendor license fee of \$50.00 dollars for each five (5) day consecutive day period or portion thereof, in any calendar year.

The Town Clerk shall note on the license the time period for which it is in effect.

A business may purchase only two (2) vendors licenses per twelve (12) month period.

ISSUANCE

On filing the application and payment of the fee prescribed in this section and upon approval by the Board of Aldermen, the Town Clerk shall issue a license to the applicant to do business at the place described in the application and for the time for which the license fee has been paid in advance.

EXEMPTIONS

A person retailing merchandise or products currently operating under a valid Privilege License on the property covered by the license.

Sales where the proceeds are to be used exclusively for religious, charitable or benevolent purposes. Written proof of charitable, non-profit status as declared by the **IRS** (i.e.501(c)(3) documentation) must be presented along with the application.

Sales of fruits, vegetables or farm or garden products in their natural state.

The distribution of goods for which there is no charge.

All persons, firms or corporations distributing goods or performing a service for which there is no charge, shall be required to register with the Town Clerk their name, address, location and the description of said service or goods, which are being distributed or performed

Thank you for your interest in becoming a vendor for THE RALLY of 2017, to be held in Sturgis, MS.

This packet contains all of the necessary information needed to apply for your vendor's license.

Using the reference map and list of properties available for lease, contact the owner or agent and obtain your lease. **This must be done prior to applying for your vendor's permit.** Applications without a verified location for conducting business **will be returned.**

Rally registration is now optional. If you wish to attend the entertainments, bike events or to camp in the park you will need to register to obtain an armband.

Your remittance for your license fee, rally registration & T-shirt orders (OPTIONAL) can be paid with a single check.

The following checklist may help clarify the process.

1. Obtain your property lease, this information must be shown on your application before filing.
2. Complete your Vendor's Permit application form and submit it along with your payment, made out and mailed to:
**The Rally
P. O. BOX 52
STURGIS, MS 39769**
3. When you arrive at the rally you **must** pick up your official **VENDOR PERMIT** and sign for your **tax documents** at **TOWN HALL**, this permit **must be posted** on your vending site.
4. **Before** you leave the rally, **drop off your sales taxes** at **TOWN HALL, 2750 MS HWY 12W**, in the envelope provided by the Mississippi State Tax Commission. **Out of state vendors must pay in cash or by money order.**
5. **BE ADVISED: The Rally name "THE RALLY", the rally logo and T-shirt design are all copy written.**
Any merchandise for sale displaying these items will be confiscated by the Sturgis Police Department.

If you do not have the appropriate permits from the Dept. of Health for food service, agents will be on site to make inspections and issue permits.

In order to avoid having to pay late filing fees, please submit your completed application, along with payment prior to the **August 1st deadline.**

We look forward to seeing you at the Rally.

If you have any further questions, please contact one of the following persons:

**DIXIE McMINN
VENDOR COORDINATOR
P. O. BOX 52
STURGIS, MS 39769
1-662 465-7448**