

Thank you for your interest in becoming a vendor for THE RALLY of 2018, to be held in Sturgis, MS.

This packet contains all of the necessary information needed to apply for your vendor's license.

Using the reference map and list of properties available for lease, contact the owner or agent and obtain your lease. **This must be done prior to applying for your vendor's permit.** Applications without a verified location for conducting business **will be returned.**

Rally registration is now optional. If you wish to attend the entertainments, bike events or to camp in the park you will need to register to obtain an armband.

Your remittance for your license fee, rally registration & T-shirt orders (OPTIONAL) can be paid with a single check.

The following checklist may help clarify the process.

1. Obtain your property lease, this information must be shown on your application before filing.
2. Complete your Vendor's Permit application form and submit it along with your payment, made out and mailed to:
**The Rally
P. O. BOX 52
STURGIS, MS 39769**
3. When you arrive at the rally you **must** pick up your official **VENDOR PERMIT** and sign for your **tax documents** at **TOWN HALL**, this permit **must be posted** on your vending site.
4. **Before** you leave the rally, **drop off your sales taxes** at **TOWN HALL, 2750 MS HWY 12W**, in the envelope provided by the Mississippi State Tax Commission. **Out of state vendors must pay in cash or by money order.**
5. **BE ADVISED: The Rally name "THE RALLY", the rally logo and T-shirt design are all copy written.**
Any merchandise for sale displaying these items will be confiscated by the Sturgis Police Department.

If you do not have the appropriate permits from the Dept. of Health for food service, agents will be on site to make inspections and issue permits.

In order to avoid having to pay late filing fees, please submit your completed application, along with payment prior to the **August 1st deadline.**

We look forward to seeing you at the Rally.

If you have any further questions, please contact one of the following persons:

**DIXIE McMINN
VENDOR COORDINATOR
P. O. BOX 52
STURGIS, MS 39769
1-662 465-7448**

The Rally Board
 P. O. BOX 52
 STURGIS, MS 39769

**THE RALLY 2018, in Sturgis, MS
 VENDOR LICENSE APPLICATION & RALLY REGISTRATION**

BUSINESS NAME: _____ CELL PHONE: _____
 APPLICANT NAME: _____ BUS. NO.: _____
 STREET ADDRESS: _____ HOME NO.: _____
 CITY, STATE, ZIP: _____ FAX NO: _____
 MS STATE TAX NO. _____ E-MAIL _____

COMPLETE DESCRIPTION OF ALL GOODS AND SERVICES:

I agree that any falsification, misstatements or omissions, including those related to location & goods to be sold, shall result in immediate revocation of this license and forfeiture of the right to operate within the City limits of Sturgis, MS. It is further understood that violation of state laws regarding the display or sale of pornographic materials will be grounds for immediate suspension of license and will be prosecuted to the full extent of the law.

DATES OF OPERATION: AUG. 17, 18 & 19, 2018 PHYSICAL LOCATION OF VENDING SITE: LOT NO. _____
 PROPERTY OWNERS' NAME: _____ PHONE: _____

REQUIREMENTS:

This license shall cover a period of five (5) consecutive days. Vendors are limited to not more than two (2) permits within a calendar year.

HOURS OF OPERATION

Vendors may operate between the hours of 6:00 a.m. and midnight.

Granting of this license holds the vendor responsible for all applicable city, county and state regulations regarding tax collection, sanitation, health, safety, liquor and pornography.

WAIVER

I and/or we, the undersigned, agree to indemnify and hold harmless the TOWN OF STURGIS and the RALLY BOARD, collectively or its' officers and assistants individually, from all cost, expense and liability arising out of may and/or our person(s) or property(s) which may be caused by any act or failure to act by the Town of Sturgis or THE RALLY event, its' officers or agents arising directly or indirectly from my and/or our participation in any event or presence at the event and I hereby assume liability for any loss, damage or other liability from such events.

I and/or we, the undersigned, understand and agree that the Town of Sturgis reserves the right to refuse any application for vending and that the Town of Sturgis also reserves the right to ask any vendor to leave during the rally if the Town of Sturgis feels it is necessary, with no vendor refunds given after August 1, 2018.

REQUIRED:	
VENDER TOWN OF STURGIS PERMIT (ALL VENDORS)	\$75.00
LATE FEE (AFTER AUGUST 1 st)	\$25.00
RALLY FEE (OTHER LAND OWNER FEES WILL APPLY)	\$75.00
LATE FEE (AFTER AUGUST 1 st)	\$25.00
OPTIONAL: RALLY REGISTRATION	
ALL WEEKEND ENTRANCE & ALL ENTERTAINMENT IN THE PARK	QUANTITY:(<u> </u>) @ \$20.00 = \$
CHILDREN UNDER 12 ARE ADMITTED FREE WITH ONE PAYING ADULT	FREE
OPTIONAL: OFFICIAL 2018 RALLY T'SHIRT	
INDICATE QUANTITY IN BRACKETS--NEXT TO SIZES	QUANTITY
(<u> </u>)S (<u> </u>)M (<u> </u>)L (<u> </u>)XL (<u> </u>)2X	(<u> </u>)@20.00 EA = \$
(<u> </u>)3X (<u> </u>)4X	(<u> </u>)@22.00 EA = \$
TOTALS	\$

MAKE CHECK/MONEY ORDER PAYABLE TO: THE RALLY BOARD MAIL TO: P. O. BOX 52, STURGIS, MS 39769

APPLICANT SIGNATURE: _____ DATE: _____ APPROVAL BY: _____ DATE: _____