

MUSÉE

Musée Magazine Print Advertising Guidelines

SPECIFICATIONS

1. Color space : CMYK
2. File Types : PDF, TIFF, JPG
3. Resolution : 300 dpi or greater
4. File names should include the advertiser's name, spot, and date of publication.
(Ex. MuseeMagazine-IFC-Jan2016.pdf)
5. Musée Magazine approaches design in a clean, minimal aesthetic; respectful to our content. Ads should be presented in the same manner.
6. Ads may not portray themselves as Musée Magazine content.
7. Ads may be rejected for not meeting guidelines or innappropriate content.

SPOT

COST

FRONT OF BOOK

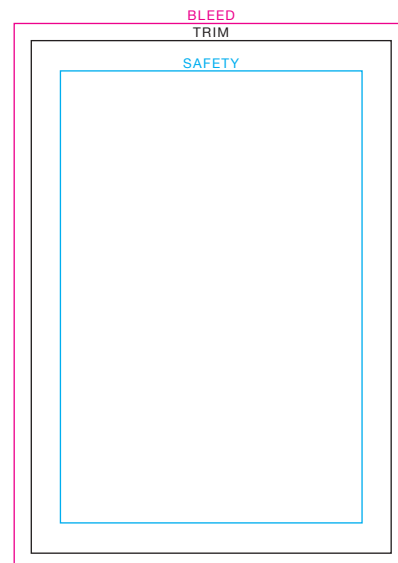
Inside Front Cover (IFC)	\$1500
Opposite Table of Contents (TOC)	\$1000

BACK OF BOOK

Opposite Artist Bios (OB1, OB2, OB3)	\$750 ea. (3 spots available)
Inside Back Cover (IBC)	\$1000
Back Cover (BC)	\$1500

SIZE

TRIM : 8.25 x 11.75 in
BLEED : 0.125 in
SAFETY : 0.5 in



AD SUBMISSION / QUESTIONS CONTACT:
musee@museemagazine.com

UPDATED 08 / 2017

MUSÉE

Musée Magazine Digital Advertising Guidelines

SPECIFICATIONS

1. Recommended minimum font size: 18pt (larger recommended for script fonts)
2. Color space: RGB
3. File Types: PNG, JPG, GIF (static / no animation)
4. File names should include the advertiser's name, spot, and date of publication.
(Ex. MuseeMagazine-Spot1-Jan2016.png)
5. Include website links to where ads should point.
6. Musée Magazine approaches design in a clean, minimal aesthetic; respectful to our content. Ads should be presented in the same manner.
7. Ads may not portray themselves as Musée Magazine content.
8. Ads may be rejected for not meeting guidelines or inappropriate content.

SIZES

HOME PAGE

SPOT 1 : 630 x 200 px

SPOT 2 : 300 x 600 px

SPOT 3 : 300 x 600 px

*All website advertisements rotate randomly upon page refresh. Museemagazine.com displays no more than four advertisers per month.

SITEWIDE

SPOT 4 : 630 x 200 px

ARTICLE PAGES

SPOT 5 : 300 x 600 px

COST

\$500 / Month (All spots included)

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Musée Magazine Digital Advertising Guidelines

SPECIFICATIONS

HOMEPAGE

SPOT 1 : 630 x 200 px

SPOT 2 : 300 x 600 px

SPOT 3 : 300 x 600 px

SITEWIDE

SPOT 4 : 630 x 200 px

ARTICLE PAGES

SPOT 5 : 300 x 600 px

AD SUBMISSION /

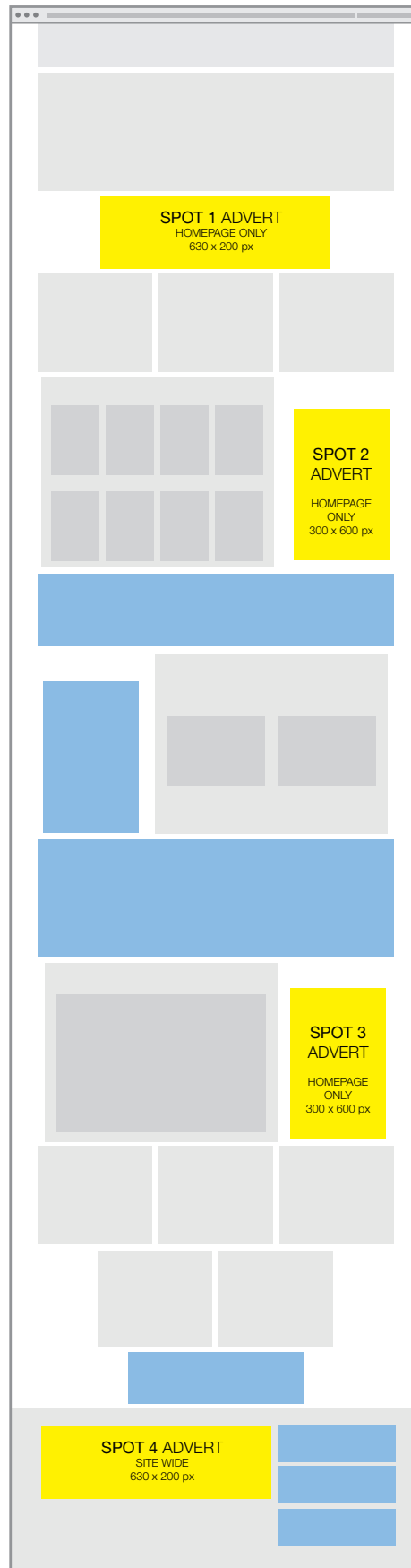
QUESTIONS CONTACT:

musee@museemagazine.com

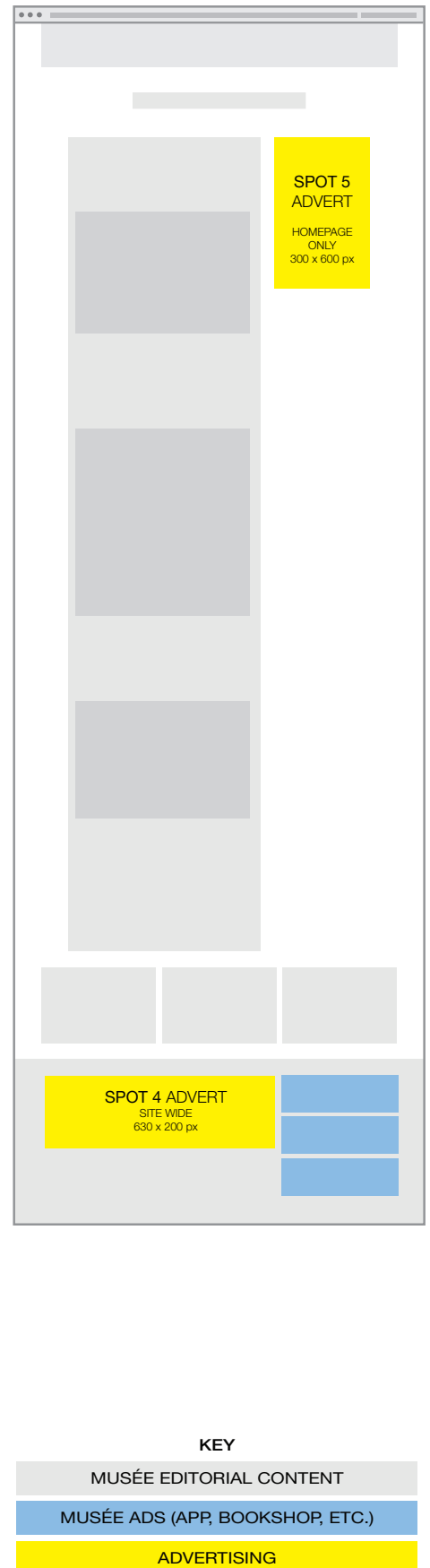
WEBSITE DEMENSIONS NOT TO SCALE
LAYOUT SUBJECT TO CHANGE WITHOUT
PRIOR NOTIFICATION FROM THE PUBLISHER

UPDATED 08 / 2017

HOMEPAGE



ARTICLE PAGE



KEY

MUSÉE EDITORIAL CONTENT

MUSÉE ADS (APP, BOOKSHOP, ETC.)

ADVERTISING