



LIVE #Hashtag Printing

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Live #Hashtag Printing

What is it?

It's a photobooth without the booth!

We make it simple to crowdsource your event photos. Whether it be a corporate function, retail grand opening or any number of private affair types, your predetermined hashtag will be working the room. Whenever this hashtag is used in the comment section of a Twitter or Instagram post, the image will be automatically downloaded and printed on a customized template. Your logo and/or message will be branded on every print. Not to mention, by encouraging guests to post to Instagram & Twitter using your hashtag, you are building your social media footprint. For every post with your hashtag, all of that user's friends will see your brand and the social media outreach is exponential.



The Foto Hub in a nutshell!

The Foto Hub is a 34 foot luxury motor coach that is equipped with professional printing and photofinishing equipment. Guests are encouraged to come aboard and experience our retail shop and use the interactive terminals to process orders. Our mobile friendly website can be accessed from any smartphone. The whole process is cloud based and allows for remote access to what was traditionally only a brick and mortar shop experience. We have had great success at street festivals and large public venues.



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Take a pic on
Instagram or **Twitter**



Upload with the
event hashtag



Pick up your
pictures

*Instagram and Twitter profiles must be **PUBLIC** for photos to print

Guests can either walk into our mobile shop to pick up their prints, or we can set up a booth inside your venue. This option is totally up to you!

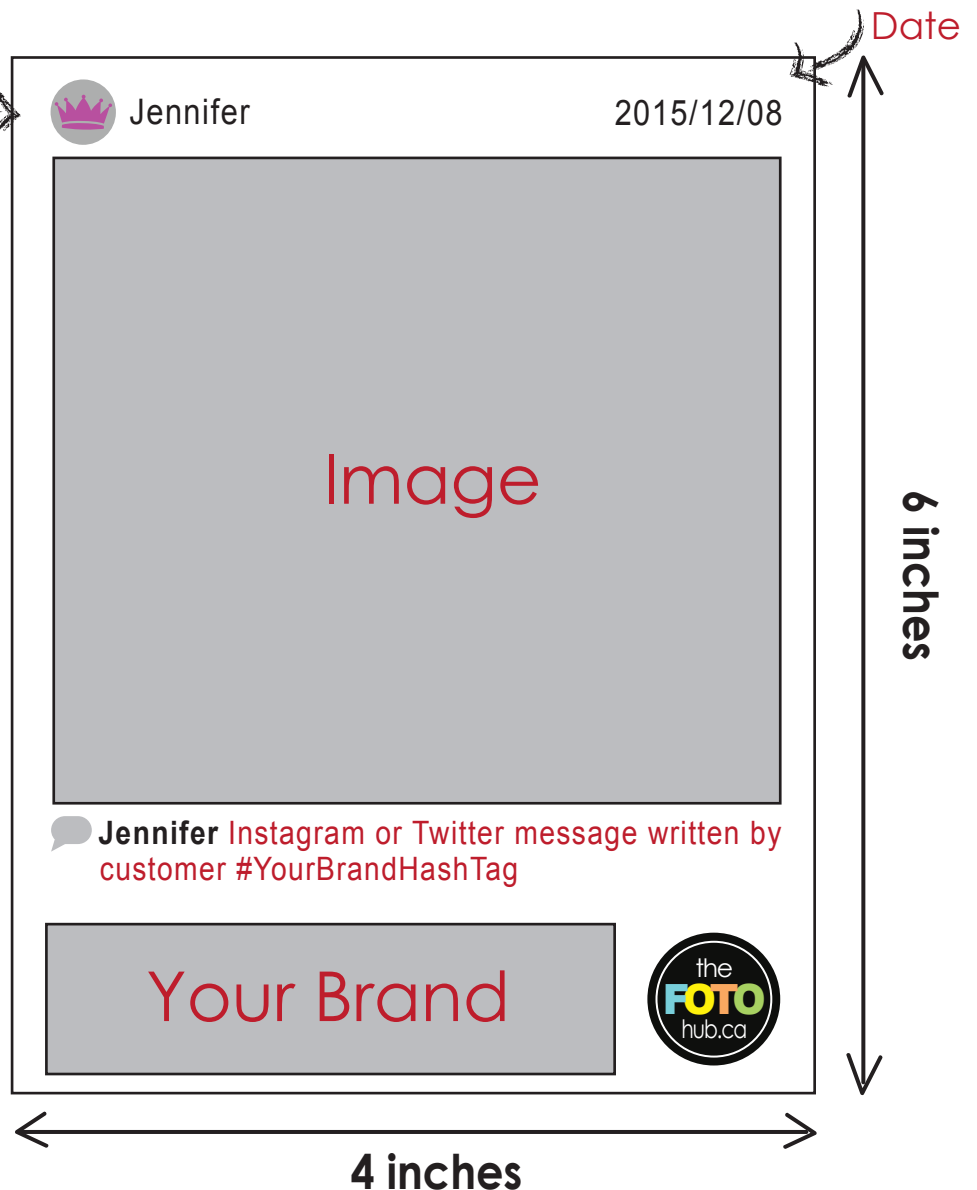
It's that simple!



Custom Branded Prints

Our graphic designer will work with you to customize a template. You provide the artwork or have us create something from scratch. Ultimately, the final design is unique to your event.

Customers
Instagram or
Twitter name



**Visit
thefotohub.ca
for more info.**