

GUIDELINES

What is B3 TalentLab?

TalentLab is a bespoke talent development programme aimed at Black, Asian and Minority Ethnic (BAME) creatives working in the fields of film and across multiple platforms (digital arts, photography, theatre, spoken word, music and dance). TalentLab aims to reach writers, directors, creative producers, artists, digital artists and media creators, helping them re-assess their professional practice, improve their skills, and give them the confidence and contacts to push their careers and projects to the next level. We want to help develop you as a creative talent, and your project as a proposition.

What is B3 looking for?

We are seeking up to 20 individuals with digital art, cross platform and film – shorts to features (fiction and documentary) ideas to participate in a series of development labs between October and November from which up to 12 projects will be selected for further development and up to 6 will be given a development commission of up to £1000, with an outcome to be produced and showcased in early February 2018.

You're eligible if you are a...

- Writer with a project
- Writer/Director with a project
- Creative producer with a project
- Digital artist/ multi-platform creator with a project

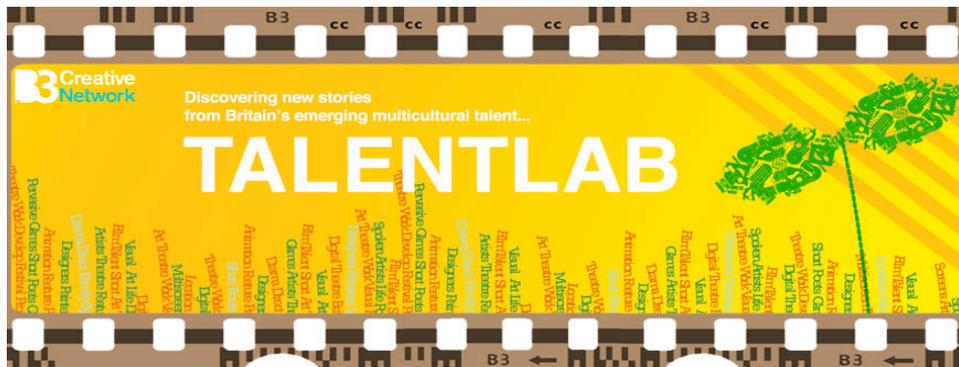
Project ideas

- Apply with a short or long form film or cross platform project; or a multimedia project which includes moving image as a key component
- Submit a project appropriate to your level of experience. For example, if you're submitting a feature idea to us, we need to see a short or evidence of commissioned work in other areas (e.g. radio, theatre) that shows that you have fresh, original and unexpected ideas and narratives.



Film Forever



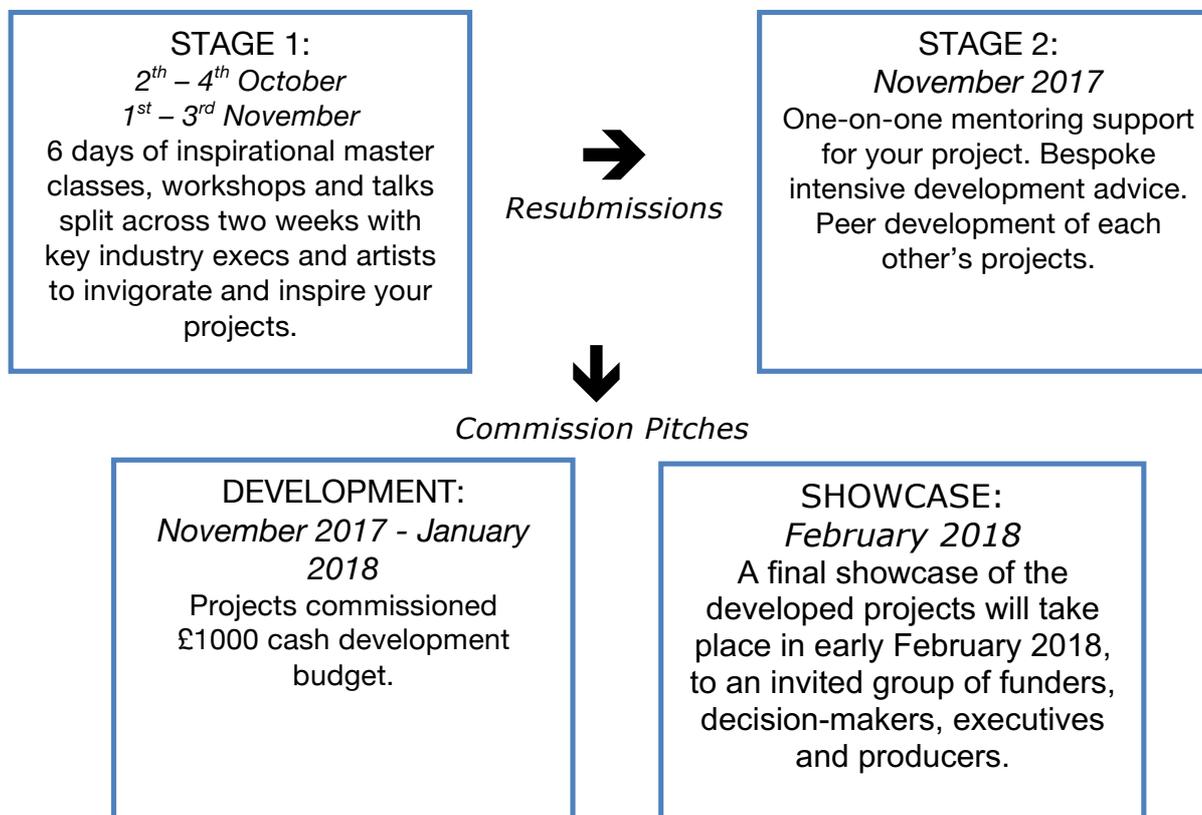


- We're keen to identify projects which explore the potential of mobile and interactive technologies ranging from mixed reality performance, locative media, multiscreen experiences to pervasive games.
- Non-genre, genre and cross-genre films – drama/comedy/horror/thriller/sci-fi, etc. – are also welcome.

Digital

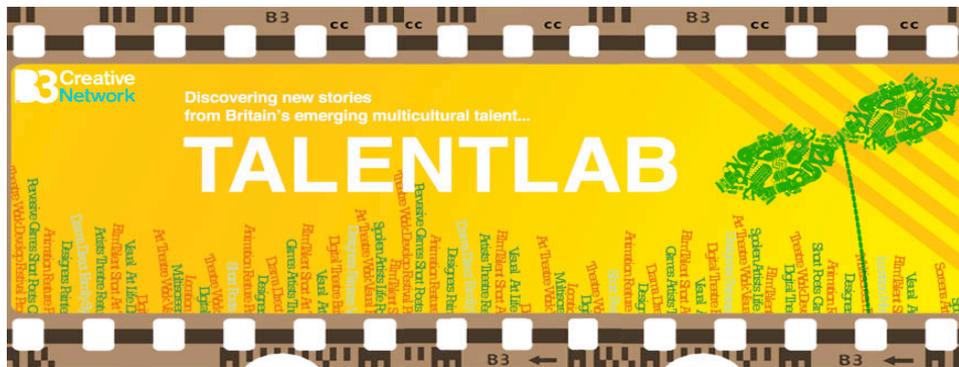
- Working with our partner Nottingham University's Mixed Reality Lab, an interdisciplinary research group which explores the potential of ubiquitous, mobile and interactive technologies, we are also keen to identify emerging creative talent with digital projects which are exploring new methods of storytelling (*i.e. immersive experiences, mixed reality performances, ARGs, participatory design, non-linear story, multiscreen experiences, mixed reality, etc.*).

What happens if I am selected for the programme?



Film Forever





Who can apply?

To be eligible, you must fulfil the following criteria:

- Reside in the UK
- Be over 18 years of age and not in full-time education: (as of Summer 2017)
- Have made at least one short film OR demonstrate at least a year's experience in a related discipline e.g. photography, theatre, interactive media and visual arts
- Able to pay the £200 course fee if you are successful in getting through to the 6-day Lab. Creative Skillset provide a limited number of bursaries for qualifying applicants. For further details: www.creativeskillset.org.

What am I paying for?

- The Stage 1 Development Lab: Six-days (2nd - 6th October, and 1st - 3rd November 2017) in London with industry-leading speakers and mentors
- All course materials
- Travel to and from the Lab if you live outside of London
- Accommodation if you live outside London
- Breakfast, lunch and refreshments each day
- The opportunity to be considered for Stages 2 and 3 of TalentLab
- If you make it to Stage 3 we will give you in-kind development support and a cash bursary of £1000 towards your project. We will work with you to determine how to spend your budget.

How do I apply?

- You can apply as a writer, director, writer/director, artist, creative producer, or digital artist.
- Complete and submit an **online application** by **Midday on Friday 11th September 2017**, at: www.b3media.net/talentlab.

Hard copy entries are not acceptable – you can only enter TalentLab by electronic submission. If you are unable to upload your supporting materials (showreel, short film etc), please get in touch and we will discuss accepting a DVD from you. Extensions are not possible under any circumstances. For further information, please see the FAQs document available at www.b3media.net/talentlab.

