

# ENDORSEMENT OF WENDY'S BOYCOTT



Wendy's has refused to join the Coalition of Immokalee Workers' Fair Food Program (FFP) and do its part to protect the human rights of farmworkers in its supply chain.

The Fair Food Program has been called "one of the greatest human rights success stories of our day" in the *The Washington Post* and "the best workplace-monitoring program in the U.S." on the front page of the *New York Times*. The FFP guarantees never-before-seen rights for tens of thousands of farmworkers in fields along the East Coast, including rights to shade and rest breaks from their grueling work, the right to speak up about abuse without fear of retribution, and zero tolerance for sexual assault and modern slavery. Since 2011, participating buyers have paid a Fair Food premium that has provided more than \$20 million in bonuses to farmworkers, constituting the first real pay increase for workers in over 30 years.

Of the five largest fast food companies, Wendy's is the only one not participating in the FFP. Rather, Wendy's has opted to profit from farmworker poverty and abuse while propping up an alternative market outside the FFP for less reputable growers.

Worse yet, Wendy's has not only refused to join the FFP, but has stopped buying tomatoes from Florida altogether following the implementation of the Program there. Rather than join a program that ensures respect for workers' human rights, Wendy's took its tomato purchases to Mexico, where workers continue to confront sexual harassment, child labor, and even slavery without access to remedy. Specifically, as revealed in an investigative piece from Harper's Magazine in March of this year, Wendy's currently sources from a Mexican grower that was the subject of a massive slavery prosecution in 2013.

In the face of Wendy's failure to do the right thing, we, as organizations, people of faith, students, and consumers of conscience, pledge to boycott Wendy's until the world's third largest hamburger chain commits to protect the human rights of the farmworkers who make their profits possible by joining the Fair Food Program.

**Organization**

**Signature**

**Date**

# ENDORSEMENT OF WENDY'S BOYCOTT

**Organization Name:**

**Organization Address:**

**Organization Contact Person:**

**Email:**

**Phone:**

**The success of the Wendy's boycott depends on continued action around the country! In addition to endorsing the Wendy's boycott, we commit to take action in the following way(s):**

Amplifying our organizational endorsement via social media, an open letter, press coverage (including op/eds and letters to the editor), etc. We plan to share this news by:

Organizing an action in my community

Collecting boycott pledges from individuals in my community

Delivering a letter to a local manager

Donating to the Alliance for Fair Food to sustain this work

Gathering more organizational endorsements for the Wendy's boycott

Other way(s) to support: