

# TAKE ACTION:

*Drop some thoughts  
in the lap of Wendy's  
executives!*



Every year, CIW allies from congregations and universities send many hundreds of signed letters and postcards with handwritten notes to Wendy's.

In the lead-up to the Wendy's Shareholder Meeting, we are asking allies from around the country to expand on this practice, and write a letter to Wendy's CEO Todd Penegor and Wendy's Board Chair Nelson Peltz.

Tell Wendy's top executives in your own words: you do not condone the sexual harassment and abuse present in Wendy's supply chain!

We want you to get creative with it! Here are some ideas to get you started:

## 1 Write your letter

### Make it PERSONAL!

- + Where you are writing from
- + How you came to be connected with the CIW
- + Include photos of yourself, your congregation, your school, your city/town, past protests at your local Wendy's, etc.!

### Ask them WHY?

- + Discuss how you see Wendy's persistent refusal to come to the table with farmworkers
- + Include your thoughts on the conditions that exist in the tomato industry outside the Fair Food Program, where Wendy's currently buys its tomatoes.

## 2 Inspire others to join you

Then, take a photo of yourself holding the letter, or dropping it in your mailbox, and share it on social media with the hashtag #BoycottWendys! You can also email us a photo at [organize@allianceforfairfood.org](mailto:organize@allianceforfairfood.org)

## 3 Drop it in the mail

Mail your letter to:

**CEO Todd Penegor + Board Chair Nelson Peltz**  
**Wendy's Headquarters**  
**1 Dave Thomas Rd**  
**Dublin, OH 43017**