TAKE ACTION: Drop some thoughts in the lap of Wendy’s executives!

Every year, CIW allies from congregations and universities send many hundreds of signed letters and postcards with handwritten notes to Wendy’s.

In the lead-up to the Wendy’s Shareholder Meeting, we are asking allies from around the country to expand on this practice, and write a letter to Wendy’s CEO Todd Penegor and Wendy’s Board Chair Nelson Peltz.

Tell Wendy’s top executives in your own words: **you do not condone the sexual harassment and abuse present in Wendy’s supply chain!**

We want you to get creative with it! Here are some ideas to get you started:

➊ Write your letter
Make it PERSONAL!
+ Where you are writing from
+ How you came to be connected with the CIW
+ Include photos of yourself, your congregation, your school, your city/town, past protests at your local Wendy’s, etc.!

Ask them WHY?
+ Discuss how you see Wendy’s persistent refusal to come to the table with farmworkers
+ Include your thoughts on the conditions that exist in the tomato industry outside the Fair Food Program, where Wendy’s currently buys its tomatoes.

➋ Inspire others to join you
Then, take a photo of yourself holding the letter, or dropping it in your mailbox, and share it on social media with the hashtag #BoycottWendys! You can also email us a photo at organize@allianceforfairfood.org

➌ Drop it in the mail
Mail your letter to:

CEO Todd Penegor + Board Chair Nelson Peltz
Wendy's Headquarters
1 Dave Thomas Rd
Dublin, OH 43017