

# IMPACT EARTH PARTNERS WITH MENDON CARNIVAL FOR THIRD YEAR TO BRING ZERO WASTE SOLUTIONS TO COMMUNITY EVENT

For Immediate Release  
Wednesday May 31, 2017

Local zero waste solutions provider, Impact Earth, partners with Mendon Carnival for third consecutive year.

The annual event is from Thursday, June 1st to Saturday, June 3rd on the grounds of the Mendon Fire Department. Together, with the help of the Carnival staff, the community, and volunteers, Impact Earth will promote zero waste practices throughout the three-day event of family-fun and festivities while engaging and educating the carnival attendees about zero waste.

The Mendon Carnival, sponsored by the Mendon Fire Department, successfully incorporates its iconic parade, a carnival, live music, activities for all ages, games, and food into an annual three-day community event. Also an annual fundraiser, the Mendon Carnival collects around \$5,000 every year to support the Fire Department. Each year the festival attracts over 10,000 attendees from across the region. Over the past two years, Impact Earth's zero waste initiative at the Carnival has had a positive environmental impact on the community by diverting 9,205 pounds from the landfill (majority of weight is attributed to food waste and compostable packaging materials) which is equal to 83% diversion rate. *Carnival Chairman Steve Shuler says, "Impact Earth has been a great local partner for us in our efforts to become a more environmentally friendly community event. This is our third year together, and we are looking forward to Impact Earth helping us make a positive impact as a three-day zero waste event."*

*"We have been a proud partner of the Mendon Carnival the last two years and we are looking forward to continuing this partnership. We will make a difference in the community by providing zero waste services again this year and educating attendees about zero waste and making better choices," says Elizabeth Carey, Impact Earth co-founder and COO.*

## Festival Details:

### Thursday, June 1st:

GROUNDS OPEN AT 6:00PM  
Pork BBQ 6-till its gone!  
Ride Special (Pay one Price) 6-10pm  
Live Music 6:30-9:30pm  
FIREWORKS- 9:33pm

### Friday, June 2nd:

GROUNDS OPEN AT 5:30PM  
Ladies AUX Chicken BBQ  
5pm-till its gone!  
Grounds open at 5:30pm  
Pittsford Fire Dept Band 6-8pm  
Ride Special (Pay one Price) 6-10pm  
Live Music 9 to Midnight

### Saturday, June 3rd:

GROUNDS OPEN AT 12:00PM  
Ride Special 1-5pm  
Live Music 1-4pm  
HUGE FIREMAN'S PARADE 6:30pm

Carnival Information, Awards Information and Parade Registration can be found at [www.mendoncarnival.org](http://www.mendoncarnival.org)

Want to learn more about Impact Earth or volunteer this summer? Visit [www.impactearthinc.org](http://www.impactearthinc.org) for more information.



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