



James Abercrombie

DESIGNER/ILLUSTRATOR/ETC./ETC.

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Software & Apps:

Mac OS, Adobe Creative Cloud Suite, Maxon Cinema 4D, Microsoft Office, ArtRage, Glyphs, GarageBand, Shopify, Squarespace, MailChimp

Education:

North Metro Technical College

Graphic Design program (2002 - 2004)
Associate's Degree

Portfolio Center

Graphic Design program (2005 - unfinished)

Some Personal Details:

I am an Atlanta native. I once sang karaoke with Dennis Haskins, better known as Mr. Belding. I am on the shy side. My daughter is viral in China. My wife is a filmmaker and photographer and was on a reality show. I have a decent record collection. I believe in the power of puns.

References:

Chris Wallace - 404 520 0815

Owner and Co-founder, The SuperGroup

Troy Stains - 404 630 0818

Former co-worker, The SuperGroup
Currently at MailChimp

Nate Scronce - 404 593 7823

Creative Director, The SuperGroup

Mark Kirby - 404 310 6320

Former co-worker, The SuperGroup
Currently at Forty-Four

Work Experience:

The SuperGroup

Position: Art Director (10/05 - 7/16)

I started as a contractor doing coupon design and ended up becoming lead art director for our most profitable clients including Listerine, Reach, Visine, Tylenol, Janssen Pharmaceuticals, Zyrtec, Seventh Generation, and the far more embarrassing (yet still very profitable) brands like K-Y, Monistat, and Tucks. I also worked on projects for other brands like Disney, Chick-fil-A, Mellow Mushroom, Blue Cross Blue Shield, and a Cannes Lion-winning project for Coca-Cola.

School Night

Position: Co-founder/Creative Director (2/16 - present)

School Night is a children's brand I started with my wife. I illustrate and design the products, photograph them and sometimes animate them in funny gifs. I handle operations, maintain our online store, and do all fulfillment myself. We've been featured in Atlanta Magazine and various blogs and currently sell in Citizen Supply (Ponce City Market).

Freelance

Doing freelance design and illustration is when I can take on passion projects and dig in deep. I have branded a modern architecture firm, designed and illustrated tees for Brother Moto, partnered with Matchstic to brand Kanga, branded multiple record labels and a music festival, designed albums for release on Burger Records, Secretly Canadian, and Rock Ridge Music. Oh, and I co-wrote and illustrated a children's book! I like to work.