

a custom consultation
prepared exclusively for

NIGEL PALMER

COSTALITA 2A - ESTEPONA



MONTHLY ACTIVITY REPORT MARCH 2023



Compliments of

ALFONSO **LACRUZ**

Ph.: (+34) 609 408 400
alfonso.lacruza@kwspain.es
www.alfonsolacruz.com
www.kwspain.es

YOUR VIEWINGS

Marketing Start Date: **02/02/2023**

Total Number of Days on the Market: **62** Days
Total Number of WEEKS on the Market: **9** Weeks
Total Number of Visits up to Today: **11** Showings
Average Number of Visits per Month: **5.3** Showings per Month
Selling Price: **475,000** euros

DETAIL OF THE SHOWINGS PER MONTH

Please find attached the list of all the potential buyers that visited your property including the opinion the gave. We hope that with this information we can help you to understand the timing to sell your property.

Showing	Date	Client	Source	Location	Views	Size	Status	Price	Score	Like it?	Will Pay
1	16/02/2023	Nenad Kolimbatovic	Idealista	9	8	7	8	7	7.8	YES	
2	21/02/2023	Mike	rido de Esfera de Influe	10	7	8	7	6	7.6	YES	
3	18/03/2023	Paul Donaghy	Agencia Externa	10	7	8	5	8	7.6	YES	420,000 €
4	20/03/2023	Yves de Pooter	Agencia Externa	9	9	9	7	7	8.2	YES	
5	27/03/2023	Petr Prasek	Agencia Externa	10	5	7	1	5	5.6		Out of price
6	30/03/2023	Lena Johansen	Redes Sociales	9	5	5	3	4	5.2	NO	
7	04/03/2023	Michal & Renata Rakusan	Agencia Externa	9	5	9	4	4	6.2	YES	
8	04/03/2023	Linda Lundmark	Agencia Externa	9	7	8	3	7	6.8		
9	04/03/2023	Sandia Arlene Fernandez	Agencia Externa	9	8	8	7	6	7.6	YES	400,000,00
10	04/03/2023	Marianne Deif	Agencia Externa	8	4	3	2	2	3.8	NO	
11	04/03/2023	Marja & Jan Rietdijk	Agencia Externa	8	8	6	6	6	6.8		
12											
13											
14											
15											
16											
17											
18											
19											
20											
21											
22											
23											
24											
25											
26											
27										YES	
28											
29											
30											
31											
32											
33											
34											
35											
36											
37											
38											
39											
40											
41											
42											
43											
44											
45											
46											
47											
48											
Total Number of Visits:		11	Average:	9.1	6.6	7.1	4.8	5.6	6.7		371,364 €

CANCEL

Sales Price: 475,000 €

Average Value according to the Opinion of the Buyers



Visits per Month: 5.3

Estimated Price according to the Number of Visits: 451,250 €

Values according to the Comparative Market Analysis prepared on:

More than 25% Overpriced:
It will not sell



(0 Showings per Month)

More than 10% Overpriced:
It will sell in more than 18 months



475,000€

(from 1 to 4 Showings per Month)

It may sell in less than 4 months



(More than 5 Showings per Month)

IMPORTANT: With the amount of Marketing developed for the exposure of your property, of which we have been informing you on due time, and taking into account the easiness the potential buyers have to find all the properties that are in the market, it is extremely important to measure the traffic, number of showings, to the property to understand how the property behaves in the market. That way you may see how the property is positioned versus your competition.

REACH AND IMPRESSIONS

429 Impresiones	155 Clics	18 Impresos
10 Emails manuales	0 Emails de perfil	19 WhatsApp



36°27'34.4"N 5°02'37.1"W
C. Trajano, 22, 29688 Estepona, Málaga

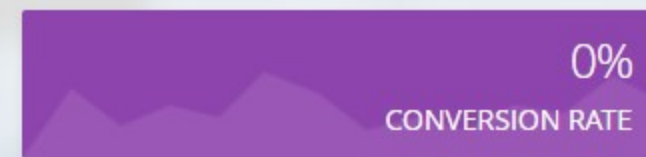
[Cómo llegar](#)

[Ampliar el mapa](#)

Map labels: Estepona, Maratón, Mercadona, Saladillo, C. Trajano, C. Traña, Av. Jábega, C. Tolete, Pabe, Restaurante Sawateek, Torre de Saladillo, PEPE'S BEACH CHIRINGUITO, Playa del Saladillo, Lumon Marbella, Costalita Del Sol, China Home, Terrazas de Costalita, C. Venus, C. Trajano, Beach Monkey, Jet Ski, ara by in, Google, Datos de mapas ©2023 Inst. Geogr. Nacional, Términos de uso, Notificar un problema de Maps

DAYS ON MARKET 62

REGIONAL AVERAGE 79



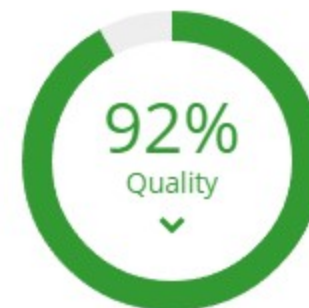
€ 475,000

Residential - Penthouse - For Sale

Se vende luminoso ático familiar al lado de la playa



Nigel Palmer



Estepona, Málaga

Virtual Open House
Schedule an online open house

Virtual Property Viewing
Schedule an online property viewing

Open House
Schedule an Open House for this Listing

Property Viewing
Schedule a property showing for a Contact

Follow up
Add a Follow Up Activity for this Listing

Listing Task
Create a new Task for this Listing

Upcoming Events

- Listings
- KWW Search
- Contacts
- Agenda & Tasks
- Marketing
- Cooperation Manager
- Reports
- Profile
- Administration

Here's how you can get in touch with me:

(+34) 609 408 400 (M)

(+34) 952 78 88 40 (O)

alfonso.lacruza@kwspain.es

www.alfonsolacruz.com

www.kwspain.es

ALFONSO LACRUZ

Real Estate in Marbella & Benahavís

kw MARBELLA
KELLERWILLIAMS

kw