

a custom consultation prepared exclusively for

## MENGLIN LI & XIAOMAN LI

### Cosmo Beach 2°D



# MONTHLY ACTIVITY REPORT DECEMBER 2023



**Compliments of** 

ALFONSO LACRUZ

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## YOUR VIEWINGS

		ALFONSO LAG	CRUZ	MARREIIA		Marketin	ng Start Date:	20/02/2023		
		INTERNATIONAL F	MARRELLA	VIANDELLA	Total Numb	ber of Days or	n the Market:	317	Days	
AIL OF THE SHOW	VINGS PER MONTH	HEAL ESTATE IN	MARBELLA & E		Total Number	of WEEKS or	n the Market:	45	Weeks	
se find attached the list of all the potential buyers that visited your property					Total Number of Visits up to Today:				Showings	
	e list of all the potential buyers that e gave. We hope that with this info						ts per Month:		Showings pe	r Month
derstand the timin	g to sell your property.						Selling Price:	310,000		
ving Date	Client	Source	Location	Views	Size	Status	Price	Score	Like it?	Will Pay
22/11/2023	Negin & LJ Mismas	Agencia Externa	10	10	10	10	9	9.8	Yes	300,000
24/11/2023	Jarosław Prymas Prymas	Agencia Externa								
25/11/2023	Waldemar Dyjak	Agencia Externa								
29/11/2023	Karel Duijndam	Agencia Externa								
30/11/2023	Michael Peters	Agencia Externa	10	8	7	8	9	8.4	Yes	
04/12/2023	Rod & Chantel Condell Condell	Agencia Externa	9	9	9	9			Yes	
05/12/2023	Erik Kleine	Agencia Externa	8	8	7	8	7	7.6	No	
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Number of Visite:	4	Avorage	0.2	8.8	8.3	00	0.2	9.6		242.000.0
Number of Visits:	-	Average:	9.3	8.8	8.3	8.8	8.3	8.6		242.000.0
Price:		310,000 €			Average Val	lue accordin	g to the Opin	ion of the Bu	yers	
ner Month		0.4								
per Month:		0.4								
nated Price accor	ding to the Number of Visits:	248,000 €								
	ing to the Comparative Market	t Analysis prepared on:								
Values accordi										
	EU/ Ougania - t-					201	0006		bowiere	Month
	5% Overpriced:	_	$\longrightarrow$			364,	,000€	(0 S	howings per	Month)

More than 10% Overpriced:						330,000€		(from 1 to 4 Showings per Month)		
It will sell in more than 18 months										
It may sell in less than 4 months					288,000€		(More than 5 Showings per Month)			

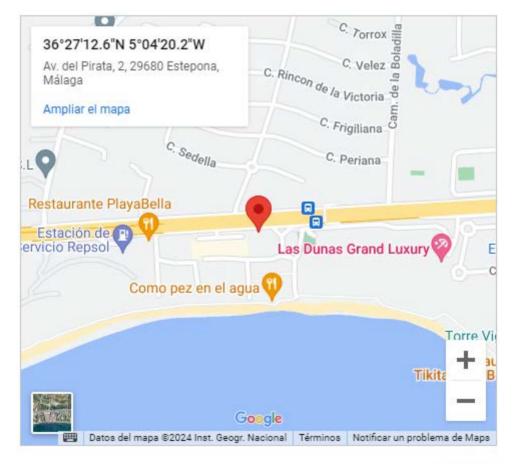
IMPORTANT: With the amount of Marketing developed for the exposure of your property, of which we have been informing you on due time, and taking into account the easiness the potential buyers have to find all the properties that are in the market, it is extremly important to measure the traffic, number of showings, to the property to understand how the property behaves in the market. That way you may see how the property is positioned versus your competition.

#### SELLING PRICE ANALYSIS **Property:** Cosmo Beach 2D The actual selling price is analyzed comparing the number of visits to the property with the statistics of Alfonso Lacruz / Keller Williams on the relation between the number of visits and the price. The results can be seen on the attached chart: 10 How to read the chart: More than 5 visits a month - on probabilities of selling Between 2 and 4 visits per month -10% Overpriced Less than 2 visits per month - 15% **Overpriced** febrero No visits - at least 25% Overpriced Visits per month: julio febrero marzo abril mayo junio agosto septiembre octubre noviembre diciembre enero

# REACH AND IMPRESSIONS

#### Estadísticas i





## Here's how you can get in touch with me:

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