

Joseph Sutton

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Summary:

Freelance writer with experience blogging, interviewing and writing for a variety of sources, both in print and digitally, including: *Huffington Post Blogs*, *The GROUND Magazine*, *Resource Magazine*, *IndieReader* and more.

Education:

Pratt Institute, Brooklyn,

August 2009-May 2013

BFA in Creative Writing for Publication, Performance and Media

Technical Skills:

Excellent analytical, research and communications skills, as well as skills in transcription and interviewing.

Knowledge of AP formatting and SEO strategies & practices.

Proficiency in Microsoft Word, Excel, Publisher, PowerPoint, and Adobe Photoshop.

Experience with WordPress and the Marketing.AI CMS.

Work Experience:

Readypens, Freelance Ghostwriter

October 2016-Present

- Research and analyze recent news and current events
- Develop multiple advertorial posts per week, both evergreen and timely

Home Wizards, Freelance Ghostwriter

November 2013-Present

- Ideate, research, and write on topics related to home, garden, and lifestyle
- Convert radio show segments into blog posts for the website

IndieReader, Columnist

August 2014-November 2016

- Ideate and research roundups of notable self-published books related by topic
- Interview authors

Trident Marketing, Freelance Copywriter

November 2013-January 2014

- Provide copy for digital marketing campaigns and landing pages
- Research and write blog posts related to entertainment and new technologies

Pratt Institute Multi-Media Services, Collections Assistant

September 2009-May 2013

- Office receptionist/customer service
- Manage circulation, troubleshooting and inventory of audiovisual equipment and media

The GROUND Magazine, Intern Web Contributor

December 2011-April 2012

- Provide copy for blog
- Attend art openings and review for publication
- Research weekly openings and interview artists