

Jack McCormick

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WORK

Carmichael Lynch, Minneapolis — *Creative Intern*

JUNE 2017 - NOVEMBER 2017

Brands: U.S. Bank, Arla Cheese, Truvia Natural Sweetener, Minnesota Twins, Subaru, Phillips 66, Lorissa's Kitchen, Sherwin Williams

Six Speed, Minneapolis — *Jr. Copywriter*

OCTOBER 2016 - APRIL 2017

Brands: Red Bull, Bushnell, Mall of America, Polaris, Toro, Wagner.

U.S. Bank, Minneapolis — *UX Interactive Writer*

JANUARY 2016 - OCTOBER 2016

Work with a UX design team to create web pages and digital banners. Worked on the U.S. Bank digital rebrand.

Milkweed Editions, Minneapolis — *Editorial Intern*

SEPTEMBER 2015 - DECEMBER 2015

Copyedit books, read manuscripts and create content for the Milkweed Editions brand, including multi-platform social media content, web and blog posts, poster & book copy and design, and event photography.

Coupon Cabin, Chicago — *Content Editor*

MAY 2014 - JANUARY 2015

Write SEO-influenced copy for thousands of products from over 5,000 stores, a career total of more words on coupons than there are in Tolstoy's 1,255-page *War and Peace*.

EDUCATION

Brainco Portfolio School

2015 - 2016

Loyola University Chicago, — *BA in English and Philosophy*

2010 - 2014

SKILLS

Copywriting
Copy Editing
Adobe Photoshop and Indesign
AP & Chicago Styles
Conceptual thinking

AWARDS

Bronze, The Show, 2017
Student Work: Integrated Ad Campaign

Bronze, The Show, 2017
Student Work: Magazine Campaign

Bronze, The Show, 2017
Student Work: Magazine Campaign

VOLUNTEERING

ESL Tutor
Franklin Learning Center,
September 2017 - Present

Associate Director, Writing Program
Minds Matter Minneapolis
September 2016 - June 2017