

CASEY MARINA LURTZ
CURRICULUM VITAE

Harvard Academy for International and Area Studies
1727 Cambridge Street
Cambridge, MA 02138

EDUCATION

- 2014 UNIVERSITY OF CHICAGO
Ph.D. with distinction, Latin American History
Dissertation: “Exporting from Eden: Coffee, Migration, and the Development of the Soconusco, Mexico, 1867-1920”
Chair, Emilio Kourí
- 2008 UNIVERSITY OF CHICAGO
MA, Latin American History
Thesis: “‘Country is Inhabited by Pure Indian Strain’: The Confluence of Tourism and Anthropology in 1930s Guatemala”
- 2007 HARVARD COLLEGE
A.B. *cum laude*, History and Literature with high honors in field
Latin American Studies Certificate, Citation in Spanish

PROFESSIONAL APPOINTMENTS

- 2017 JOHNS HOPKINS UNIVERSITY, DEPARTMENT OF HISTORY
Assistant Professor
- 2015-2017 HARVARD ACADEMY FOR INTERNATIONAL AND AREA STUDIES
Academy Scholar
- 2014-2015 HARVARD BUSINESS SCHOOL
Harvard-Newcomen Fellow in Business History

PUBLICATIONS

BOOK MANUSCRIPT

From the Grounds Up: Community, Exchange, and the Building of a Coffee Economy in Southern Mexico, 1867-1920
Under contract with Stanford University Press

PEER REVIEWED JOURNALS

- 2017 “Making Eden Prosperous in Nineteenth Century Mexico/A un Edén próspero en el México decimonónico,” *ISTOR*, special issue on Latin American environmental history, Spring 2017 (*forthcoming*)
- 2016 “Developing the Mexican Countryside: The Department of Fomento’s Social Project of Modernization,” *Business History Review* 90, No. 3 (Autumn 2016): 431-456.

“Insecure Labor, Insecure Debt: The Struggle over Debt Peonage in the Soconusco, Chiapas,” *Hispanic American Historical Review* 96, No. 2 (Spring 2016): 291-318.

BOOK CHAPTERS

2018 “Indigenous Villagers and Laborers in the Mexico-Guatemala Borderlands, 1867-1900,” for *Dangerous Liaisons: A Century of Plantations, Coerced Labor, and Ethnic Relations in Modern Chiapas*, Duke University Press, 2018.

2016 “El restablecimiento del orden: La negociación de poder local en el Soconusco después de la Revolución de Tuxtepec.” In *Historia de Chiapas*, edited by Justus Fenner and María Dolores Palomo Infante. Mexico: Biblioteca Milenio, 2016.

BOOK REVIEWS

2016 Review of *Pesos and Politics: Business, Elites, Foreigners, and Government in Mexico, 1854-1940*, Mark Wasserman. *Business History Review* 90, no. 1 (Spring 2016): 177-79.

Review of *The Civilizing Machine: A Cultural History of Mexican Railroads*, Michael Matthews. *Hispanic American Historical Review* 96, no. 1 (Winter 2016): 172-73.

2013 Review of *Las estadísticas de salud en México: Ideas, actores e instituciones, 1810–2010*, Claudia Agostoni and Andrés Ríos Molina. *Enterprise & Society* 14, no. 3 (Sept 2013): 664-66.

WORKS IN PROGRESS

“An Agricultural Atlas of Mexico in 1899,” digital humanities project that uses GIS to map municipal-level agricultural data collected for the 1900 Paris Worlds Fair.

GRANTS, FELLOWSHIPS, AND PRIZES

- 2015 Finalist, Alexander Gerschenkron Prize, Economic History Association
Dissertation Prize, Mexico Section of the Latin American Studies Association
- 2013 Pre-doctoral Fellowship, Center for U.S.-Mexican Studies, University of California, San Diego
- 2012 Kunstadter Travel Grant, Department of History, Univ. of Chicago
Williams Dissertation Research Grant, Division of Social Sciences, Univ. of Chicago
- 2011 Bessie Pierce Prize Preceptorship, Department of History, Univ. of Chicago
- 2010 Fulbright Hays Doctoral Dissertation Research Abroad Fellowship
Travel Grant, Center for the Study of Race, Politics, and Culture, Univ. of Chicago
- 2009 Tinker Field Research Grant, Center for Latin American Studies, Univ. of Chicago
Mellon Field Research Grant, Center for Latin American Studies, Univ. of Chicago
- 2008 Foreign Language Area Studies Fellowship, K’iche’ Maya

2007 Thesis Prize in History and Literature, David Rockefeller Center for Latin American Studies, Harvard University

TEACHING EXPERIENCE

HARVARD BUSINESS SCHOOL

Fall 2014 “Entrepreneurship and Global Capitalism,” Team teacher with Prof. Geoffrey Jones

UNIVERSITY OF CHICAGO

Winter 2013 “Migrations and the Americas” (instructor of record)
Center for the Study of Race, Politics, and Culture prize lectureship

2011-2013 Senior Thesis Preceptor (instructor of record)
Department of History (Bessie Pierce Prize)
Historiography and thesis writing seminar, designed and taught

Spring 2012 “Latin American Civilizations III,” Teaching Assistant, Department of History

Fall 2009 “Latin American Civilizations I,” Teaching Assistant, Department of History

Fall 2009 “Mexican History 1876-Present,” Teaching Assistant, Department of History

PRESENTATIONS

INVITED PRESENTATIONS

2017 “From the Grounds Up: Building an Export Economy in Mexico,” David Rockefeller Center for Latin American Studies, (Harvard University), February 28, 2017.

2016 “Will You Take a Mule Instead? Dealmaking, Delay, and Liberalism in 19th Century Mexico,” Harvard Academy for International and Area Studies, (Harvard University), March 29, 2016.

2015 “Rethinking the Porfirian Countryside: Export Agriculture and Rural Development in Chiapas,” Inaugural Cátedra Katz, Katz Center for Mexican Studies, (University of Chicago), October 30, 2015.

“Exporting from Eden: Coffee, Migration, and the Development of the Soconusco, Mexico, 1867-1920,” Gerschenkron Prize Nominee presentation, Economic History Association Annual Meeting, (Nashville, TN), September 12, 2015.

2014 “Securing Labor, Freeing the Worker: The Debate over Debt Peonage in Porfirian Southern Mexico,” Center for U.S.-Mexican Studies, (University of California, San Diego), April 16, 2014.

2012 “Construyendo una economía cafetalera en el Soconusco, Chiapas: Los primeros pasos después de Tuxtepec,” Seminario Interinstitucional de Historia Económica, (Colegio de México, Mexico City), August 20, 2012.

CONFERENCE PRESENTATIONS

2018 “Community Accountability: Municipal Courts and Micro-lending in 19th Century Mexico,” to be delivered at the World Economic History Congress (Boston), August 2018.

- 2017 “Decoupled Development: Infrastructure and Latin America’s Export Boom beyond Railroads and the State,” to be delivered at the Social Science History Association annual conference (Montreal), November 1, 2017.
- “From Desert to Development: Coffee and the Transformation of Mexico’s Eden,” delivered at the American Society of Environmental History annual conference (Chicago), April 1, 2017.
- 2016 “Small Time Credit Networks in Chiapas during the Export Boom,” delivered at the History of Capitalism Conference (Cornell Univ.), September 30, 2016.
- “Developing the Mexican Countryside: The Department of Fomento’s Social Project of Modernization,” delivered at the Latin American Studies Association annual conference (New York), May 29, 2016.
- “Making Eden Prosperous in Nineteenth Century Mexico,” delivered at the Richard Robinson Business History Workshop, (Portland, OR), April 29, 2016.
- 2015 “Marketing Mexico: Promoting National and Foreign Investment in Agriculture in the Late 19th Century,” paper delivered at “The Political Economy of Food: Grown Locally and Consumed Globally” (Harvard Business School, Boston, MA), June 12, 2015.
- “National Rhetoric, Local Concerns: The Mexico-Guatemala Border as Seen from the Soconusco,” paper delivered for the Borderlands and Frontiers Studies Committee Meeting at the annual Conference on Latin American History (New York), January 3, 2015.
- 2014 “Dividiendo terrenos, consolidando propiedad: mercados en cambio en el Soconusco, Chiapas, 1890-1915,” paper delivered at the XIV Reunión Internacional de Historiadores de México (Chicago, IL), September 20, 2014.
- “Negotiations at the Border: Local Experiences of the Guatemala-Mexico Frontier in the Nineteenth Century,” paper delivered at the annual Conference on Latin American History (Washington, D.C.), January 3, 2014.
- 2013 “Investment or Immigration? Foreign Planters in Turn-of-the-Century Soconusco,” conference paper presented at the annual American Historical Association conference and Conference on Latin American History (New Orleans, LA), January 6, 2013.
- 2012 “Consolidation from Within: Non-Chiapaneco Mexicans in the Soconusco,” paper delivered at the Latin American Studies Association Annual Congress, (San Francisco, CA), May 25, 2012.
- “Connecting Chiapas: Coffee and the Expansion of Transportation Networks in Late 19th Century Soconusco,” paper delivered at the annual Conference on Latin American History, (Chicago, IL), January 6, 2012.

WORKSHOP PAPERS

- 2014 “Exporting from Eden: Rethinking Export Development in the Porfirian Countryside,” Latin American History Workshop, (Univ. of Chicago), March 6, 2014.

- 2013 “Dividing Land, Consolidating Property: Shifting Markets in the Soconusco, Chiapas, 1890-1915,” Latin American History Workshop, (Univ. of Chicago), March 7, 2013.
- 2011 “‘A Precious Jewel Buried in the Most Foul Mud:’ Matías Romero and the Opening of the Soconusco,” Latin American History Workshop, (Univ. of Chicago), December 1, 2011
- 2010 “Foreign Investment, Export Agriculture, and the Making of Modern Chiapas,” Latin American History Workshop, (Univ. of Chicago), May 20, 2010.

ACADEMIC SERVICE

DEPARTMENTAL SERVICE

2008-2009 Student Coordinator, Latin American History Workshop, Univ. of Chicago

EDITORIAL WORK

Book Reviews Editor, H-Latam Network

PEER REVIEW

Ad hoc peer reviewer for *The Business History Review*

Ad hoc peer reviewer for *Pueblos y Fronteras*

CONFERENCES ORGANIZED

2015 “The Political Economy of Food: Agriculture, Industry, and Sustainability,” Harvard Business School, Boston, MA, June 12, 2015.

CONFERENCE PANELS ORGANIZED

- 2017 Organizer, “Turning Nature into Resources: Landscapes of Modernization in the Americas,” American Society of Environmental History, April 1, 2017.
- 2016 Organizer, “The Deep History of Development in Latin America,” Latin American Studies Association, May 29, 2016.
- 2014 Organizer, “Re-imaginando la historia chiapaneca: nuevas perspectivas sobre una historiografía de explotación,” XIV Reunión Internacional de Historiadores de México, September 20, 2014.
- 2013 Chair and co-organizer, “Exports and Elites in Latin America’s Long Twentieth Century,” Conference on Latin American History, January 6, 2013.
- 2012 Co-chair, “Promoting National Consolidation: Actors of Progress in Chile, Argentina, and Mexico in the Late Nineteenth Century,” Latin American Studies Association, May 25, 2012.
- Co-chair and organizer, “National Consolidation and the Promotion of Progress: Chile, Argentina and Mexico in the Late Nineteenth Century,” Conference on Latin American History, January 6, 2012.

LANGUAGES

Fluent Spanish (read, written, and spoken)

Reading knowledge of Portuguese

Introductory German

PROFESSIONAL AFFILIATIONS

- 2008-Present Member, American Historical Association
- 2011-Present Member, Latin American Studies Association
- 2011-Present Member, Conference on Latin American History
- 2014-Present Member, Agricultural History Society
- 2015-Present Member, New England Council of Latin American Studies
- 2016-Present Member, American Society of Environmental History
- 2016-Present Member, Business History Conference