

STEPHENDUNNE.CO.UK

ABOUT ME

I am a Central London based designer specialising in UI & UX, typography, layout, and composition. I endeavour to expand my horizons through achieving new things, moving outside of my comfort zone, and my own perspective.

I REGULARLY USE

Adobe XD, Sketch, Webflow, HTML/CSS, Photoshop, Illustrator, InDesign, Hybris, Nosto, Google Analytics/Optimize +

Whilst I'm well versed and confident in a broad range of industry standard software, I enjoy experimenting with a much broader range of production tools in order to achieve the best quality outcome possible.

Highly organised and motivated, passionate and enthusiastic about my practice, determined to learn and grow. Focused on User Experience, excited about new technology. Enjoy collaborating with others, critiquing and being critiqued. Creative thinker who's full of ideas, calm and motivated by set backs or in the face of pressure.

EDUCATION

Loughborough University Oct 2013 - June 16 (BA) Graphic Communication & Illustration
59.2% - 2:2

I took an explorative approach initially before focusing on initiating briefs focusing on my interests and talents in UI/UX, typography and layout, culminating in our 2016 graduate exhibition/D&AD.

UAL / London College of Communication Art Foundation Diploma 2012-13 Pass
Featured in the 'London College of Exhibitionists'

Other Qualifications

3 A-Levels, 12.5 GCSE's A*-C

EXPERIENCE

Junior / Digital Designer - BHS.COM
September 2016 - Present

BHS.COM re-launched a week after I joined with 11 employees to bring back the brand to the UK with a new found focus and vision for the future.

Working in a team of three as part of an agile/ scrum framework. My main responsibilities are to code, maintain, and create responsive components and templates for Homepages, Content & Trend Pages and Emails. I also created digital & print marketing/advertising campaigns and content, featured in places such as The Guardian and the Underground.

I've developed in the role to now regularly using testing tools such as Google Analytics & Optimize to refine and measure components/pages success.

Achievements include improving search interaction from 16.97% to 21.69% to increase sales from search, and reducing the womenswear landing page bounce from 26% to 10.67% year-on-year.

Editorial Designer at Label Magazine
October 2013 - February 2016

Student Magazine. I was responsible for over ten double page spreads in a collaborative environment, within type specifications.

TRAINING

Google Analytics Training
Greenlight Digital

REFERENCES

Michael Jones - Head of UX - BHS.COM
michaeljamesleigh@gmail.com

Florence Bryant - Digital Designer - BHS.COM
florriebryant27@hotmail.com