

ETF Education Academy launched as a provider of professional online courses on Exchange Traded Funds (ETFs)

New firm addresses the growing need for high quality ETF training and education.

Salt Lake City, Utah ([PRWEB](#)) December 14, 2016 -- The ETF Education Academy ('ETFEA') was launched today as a premier provider of online ETF training for financial professionals and individual investors. The academy is promoted by senior ETF & indexing industry professionals John Lunt and Ryan Hessenthaler (of Lunt Capital) and Aniket Ullal (of First Bridge Data). The ETF Education Academy will offer on-demand, online courses that cover the key topics surrounding Exchange Traded Fund based investing.

According to John Lunt, co-founder of ETFEA, "ETFs are transforming investing. They have become an essential investment tool for professionals and for individual investors. Investors that understand how ETFs are constructed, evaluated, and traded will be better positioned to effectively use these essential investment tools."

The online courses cover the evolution and features of ETFs, the fundamentals of indexing, ETF based asset allocation, smart beta, and ETF trading among other topics. They draw on the industry expertise of the promoters. Aniket Ullal was in a product leadership position at S&P Dow Jones, the world's largest provider of indices for ETFs, before founding First Bridge, a specialized ETF data business. He has also authored ETF Investment Strategies, a popular book on ETFs published by McGraw-Hill in 2013. John Lunt and Ryan Hessenthaler manage Lunt Capital Management, Inc., one of the earliest firms specializing in the creation of all-ETF portfolios. Lunt Capital evaluates, trades, constructs, and manages ETF portfolios. John and Ryan are frequent speakers at ETF conferences and events.

ETFEA co-founder Aniket Ullal stated, "Our goal is to serve highly motivated financial professionals and retail investors. Financial professionals with expertise in the fast growing ETF domain will have an edge in expanding their business and career opportunities."

The ETF Education Academy has been accepted to offer continuing education (CE) credit by the CFP Board.

For more information:

- Web: <http://www.ETFEA.com>
- Email: [info\(at\)ETFEA\(dot\)com](mailto:info@ETFEA.com)

About Lunt Capital

Lunt Capital Management, Inc. is an SEC registered advisor, based in Salt Lake City, Utah. Lunt Capital offers a variety of unique, rules-based, tactically managed investment strategies for a range of investment objectives, from conservative to aggressive. These investment strategies are available to individual investors as well as third-party asset management solutions to financial advisors.

About First Bridge Data

First Bridge Data is a specialized provider of data and analytics on Exchange Traded Funds (ETFs). The firm's clients include leading institutional asset managers, research firms and fin-tech startups that use its data feeds to power their internal research and client facing applications.