



# **Jackson Elite All-star Cheerleading**

**2017-2018 Team Packet**

**Jackson Cheer Company  
2211 Express Dr.  
Jackson, TN 38305  
[www.jacksoncheer.com](http://www.jacksoncheer.com)  
731-300-4031**

# **Jackson Elite Cheerleading**

## **2017-2018**

Welcome to Jackson Cheer Company, home of the Jackson Elite All-star Cheerleading squad! We are excited that you have chosen to become apart of the BEST Cheer & Tumbling program in the Jackson,TN area. In the following pages, you will find:

- Statement of Commitment
- Initialed Parent/Participant Codes of Conduct
- Initialed Policy & Procedures
- Financial Commitment
- Roster for Program
- Medical Information
- Liability Waiver

Please take the time to read and understand all of the enclosed material.

Our mission here at Jackson Cheer Co. is to enrich the lives of the children, and their families through the sport of competitive cheerleading. Our goal each day is to teach our athletes the value of commitment, hard work, integrity, leadership, self-confidence, positive attitude, teamwork, & a love for the sport.

After you have read your packet thoroughly, please complete the following:

- Statement of Commitment
- Initialed Parent/Participant Codes of Conduct
- Initialed Policy & Procedures
- Financial Commitment
- Roster for program
- Medical Information
- Liability Waiver

**Please return the entire packet along with a copy of your participant's birth certificate, & annual Registration fee at sign up. (registration fee only due if new to Jackson Cheer Co. otherwise it will be due on your annual date.)**

**\*\*If you are a returning athlete to Jackson Elite, you DO NOT need to turn in your birth certificate again.\*\***

Any questions may be addressed to:

Robert or Hollie Farmer - Program Directors/Owners

[robert@jacksoncheer.com](mailto:robert@jacksoncheer.com) -- [hollie@jacksoncheer.com](mailto:hollie@jacksoncheer.com)

Gym#: 731-300-4031 Coach Hollie cell#: 901-832-3155

## • **Parent/Participant Code of Conduct**

- Your child must attend all mandatory practices, performances, & competitions. It is imperative that the participant arrives at all practices, competitions, or any other scheduled event on time.
- Once you sign this contract, you are responsible for the complete full amount of coaches fees for the Jackson Elite program that I choose payable to Jackson Cheer Company Gym, whether your child attends practices or not.
- Personal belongings should be left at home. Jackson Cheer Co. LLC is not responsible for any lost or stolen property.
- If your child is sick or injured she will still be required to attend practice (unless permission is obtained from a coach prior to practice.) She will not be required to participate but is required to attend.
- You cannot use "grounding from cheer" as a form of punishment as this is detrimental to the entire team and not just one team member.
- If there is a question or concern, please contact Robert or Hollie.
- GOSSIP will NOT be tolerated about other teammates or Jackson Cheer programs.
- We SERIOUSLY mean NO GOSSIP, NO GOSSIP, NO GOSSIP!! Drama will NOT be tolerated at ANY level! If you choose to do so anyway, you will be dismissed from Jackson Cheer Co. for the season.
- Athletes are expected to keep their body healthy and should abstain from alcohol, tobacco, and drugs.
- There will be NO profanity or abusive language in the gym or at competitions/events.
- All Jackson Elite Parents/Participants will show GREAT sportsmanship, polite manners, & kind disposition at all times. (remember, how you act as a parent does set an example for your child!)
- NO ONE is allowed to post Jackson Elite: Cheer music, Video of routines, Stunts, Practices, etc. on ANY website. (i.e. "Instagram, Facebook, You tube, and Video Apps.) Until the Complete cheer season is over after the last competition in 2018.
- Pictures may be posted online of performances.
- I am responsible for communicating any injuries that my child has, whether it happened inside or outside of practice. I understand that Jackson Elite will expect me to take my child to a physician as soon as an injury occurs, and that I will need to supply a doctors note for any time "sitting out" of practices.
- I as a parent, am not allowed in the gym area AT ALL...or on the Competition floor/ team areas at competition (WARMUP), nor allowed to speak to any competition official. - Parents/athletes are NOT allowed to represent JE Staff at competitions or events under any circumstance regarding scores, other teams, or accommodations.
- I will be respectful to all of the Jackson Cheer Co./Jackson Elite coaches, & staff members, & volunteers.
- These policies can be changed by adding, or subtracting a rule anytime.

- ***Jackson Cheer / Jackson Elite name &/or team names, logo, lettering (JE) CANNOT BE monogramed, vinyl, self made, or sold in any form (clothing, bows, bags etc.) ALL JE merchandise MUST be bought through the gym, or the JE online Pro Shop! - NO EXCEPTIONS. Breaking this rule could lead to dismissal from the program.***

## **Dress Code**

- Female athletes must wear a sports bra under all practice clothing, and spandex/ bloomers under all shorts. Male athletes must wear compression shorts under their shorts.
- No jewelry, no long/fake nails.
- It is your responsibility to wear correct practice gear on correct practice days, this promotes team unity.

## **Competition Dress Code**

- Full Uniform should be worn to the competition, and uniform should be clean.
- Hair should be in high pony tail with baby hair slicked back, teased pony tail, curled ends, & bow in. Cheer Shoes on, with no show white ankle socks.
- Bras/bra straps CANNOT be showing through the uniform.
- NO JEWELRY AT ALL...EVER. This could result in your team being disqualified.
- Make up must be completed before you get to the competition, unless i tell you otherwise. **HAIR AND MAKEUP TUTORIAL WILL BE POSTED ON OUR WEBSITE**
- Fingernails should be kept short. no fake nails. no polish.

## **Injuries and Conditioning**

- Cheerleading is a highly competitive & dangerous sport. Stunting, jumping, tumbling, stretching, & dancing could lead to serious injuries that include, but are not limited to: Bruises, pulled or strained muscles, torn or strained ligaments, broken bones, dislocations, paralysis, or even death.
- We at Jackson Cheer Co. LLC take every precaution to limit these injuries. Unfortunately, we cannot prevent them all. In the event that your child is injured, we will take every measure to ensure your child's well being.
- Cheerleading is a very strenuous sport. All of the athletes must be in good physical condition. In our practices, we include exercises that will help with flexibility, strength & endurance.

## **Fundraisers**

- We are planning to have many fundraisers the season! This is NOT mandatory. Any Monies made through a JE fundraiser will be applied into your Jackson Cheer account.

## Policy & Procedures

- Your child is considered late to practice if they are not on the practice floor ready to practice when your practice begins. This includes designated practice clothing, shoes on, hair put up, no jewelry, & NO GUM.
- Starting in August practices will be mandatory. The team CANNOT practice fully if ONE person is missing. Remember, this is a TEAM sport!
- Excused Absences:
  1. A school function that will result in a grade.
  2. A death in the family.
  3. A contagious sickness such as the stomach virus, strep throat, flu, etc. - YOU MUST contact the coach BEFORE practice begins. **Headaches, stomach aches, sinus headaches, belly aches ARE NOT EXCUSED ABSENCES!!!!**
- Unexcused Absences:
  1. Jobs
  2. School Projects, homework, or tests.
  3. Dances, birthday parties, concerts, banquets, ballgames etc.
- In order to keep the practice schedules at a minimum, every hour that we have with the team is precious with every minute being used. Please encourage the participant to come to practice prepared to work. Excessive tardiness or absences could result in dismissal from the team. If you are tardy or absent from a scheduled competition, you could be immediately dismissed from the team. If you are sick, discuss your illness with a coach to determine whether or not you should be at practice, and or participate in practice.
- If you child is sick during time of a competition they will still be required to compete unless the coach says differently. Unfortunately, cheer season is Flu season, and we cannot compete without a team member.

## Travel

- Jackson Elite parents will be allowed to book their own hotel rooms for out of town competitions in the upcoming season. Except for teams traveling to Cheersport Nationals in Atlanta, GA (You will be required to stay at the same hotel together for Nationals.) and Orlando, FL for UCA Nationals.
- **Out of town competitions will be considered 2.5 hours or more away.**
- When we travel out of town for competitions, everyone is required to be in the city we are competing in the night before competition. ( For ex. when we go to Sevierville, in December, you will need to book your room for Friday night, and Saturday night. The girls compete Saturday and Sunday. ) This is because we sometimes compete very early, and driving down the morning of may result in missing the competition. Depending upon the comp. schedule, we will let you know when you will be dismissed from competitions.

## Practice Schedules

- Practices during the summer will be once a week, for 2 hours. During the summer, we encourage everyone to try to be at practice. This time of the year is where we train your child to Stunt, Tumble, jump, dance, and basically everything it takes to put into an all-star cheerleading routine. Starting in August, all cheer practices will be mandatory, this is so we can be ready for the upcoming competition season! During the months August-February/March the teams will practice twice a week. for 2 hour practices.

( If needed, Practices may be added before competition.)

- Missing practice during the summer is acceptable, but must be cleared through the head coach of your child's team. If you are not going to be at practice due to a sickness, or family emergency, please contact your coach and let them know ASAP. please DO NOT wait until after the practice has started to notify the coach. **\* This rule applies year around.\***

\*\*please let the gym know when you will be out of town for vacations & when you will return from vacations.\*\* you can email Coach Hollie (hollie@jacksoncheer.com)

### **Summer Practice Schedule:**

Mondays: TWINKLES 4:00-6:00 PM  
Mondays: ODYSSEY 6:00-8:00 PM  
Tuesdays: STARLITES 4:00-6:00 PM  
Tuesdays: SHOOTING STARS 6:00-8:00 PM

### **August- end of season. MANDATORY Practice Schedule:**

**Mondays:** TWINKLES 4:00-6:00 PM & ODYSSEY 6:00-8:00 PM

**Tuesdays:** STARLIGHTS 4:00-6:00 PM & SHOOTING STARS 6:00-8:00 PM

**Thursdays:** TWINKLES & STARLITES 4:00-6:00 PM

ODYSSEY & SHOOTING STARS 6:00-8:00 PM

**ALL PRACTICES ARE CLOSED TO PARENT VIEWING UNTIL THE LAST 30 MIN.**

## **Team Placement**

- Please note that your child will be placed on a team based on age, and skill level. If for some reason throughout the season your child is no longer able to do a required skill for the team they are on, they may be pulled from the team and placed on a lower level team, or as an alternate on the current team. Every year we go through losses and additions of team members. The dismissal/addition of a team member is solely the coach's decision.

## **Competition Schedule 2017-18**

### **Twinkles:**

October JE Showcase ::TBA	
Sun. November 19th :: NCA Classic: Nashville, TN	1-Day
Sat-Sun. December 2nd & 3rd :: UCA Smoky Mnt. Champ: Sevierville, TN	2-Day
Sat. January 13th :: Deep South: Memphis, TN	1-Day
Sun. January 28th :: WSA: Southaven, MS	1-Day

### **Starlites & Odyssey:**

October JE Showcase :: TBA	
Sun. November 19th :: NCA Classic: Nashville, TN	1-Day
Sat-Sun. December 2nd & 3rd :: UCA Smoky Mnt. Champ. Sevierville, TN	2-Day
Sat. January 13th :: Deep South: Memphis, TN	1-Day
Sun. January 28th :: WSA: Southaven, MS	1-Day
Sat-Sun. February 17th & 18th CHEERSPORT Nationals: Atlanta, GA	2-Day
Sat. February 24th :: America's Best: Nashville, TN	1-Day

### **Shooting Stars:**

October JE Showcase :: TBA	
Sun. November 19th ::NCA Classic: Nashville, TN	1-Day
Sat-Sun. December 2nd & 3rd :: UCA Smoky Mnt. Champ. Sevierville, TN	2-Day
Sun. January 28th :: WSA: Southaven, MS	1-Day
Sat-Sun. February 17th & 18th CHEERSPORT Nationals: Atlanta, GA	2-Day
Sat-Sun. March 10th & 11th UCA International Championship: Orlando, FL	2-Day

- **Competition dates/locations are tentative, and subject to change.**  
**Competitions may be added or subtracted from this schedule at any time.**

## **Competition Fees /coaches travel 2017-18 Season**

**Twinkles: \$400.00**

**Starlites & Odyssey: \$630.00**

**Shooting Stars: \$740.00**

Fees are to be paid PER ATHLETE competing.

**All competition fees are Due By/On Thursday, October 1st, 2017.**

**NO EXCEPTIONS.** You can begin paying on this fee at any time.

## **Uniform**

- Cost of uniform, practice wear/athlete ID, is **due May 19th, 2017**
- Uniform fittings for all JE teams will be **Friday, May 19th 4:00 pm**

**Twinkles, Starlites, Odyssey Uniform:** \$285.00

**Shooting Stars Uniform:** \$350.00

**Boys SS Uniform:** \$255.00 (Top only: \$170.00)

**Makeup & Competition bow:** \$45.00 << **Due August 1st, 2017**

**Warmup:** OPTIONAL \$170.00

## **Practice Clothes / Athlete ID**

- \$60.00 :: Will include two JE practice t-shirts. (double practice wear is available for order if your interested.)
  - **(Due: May 19th 2017)**
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## **Choreography Dates & Choreography Fee**

- **Twinkles & Starlites:** Choreography camp: July 31st-August 4th
- **Twinkles:** Monday 4-6pm & Thursday 4-6 pm
- **Starlites:** Tuesday 4-6pm & Friday 4-7pm (no Thursday prac. for Starlites this week only!)
- **Odyssey & Shooting Stars:** Choreography camp: July 21st-23rd All day camp. (times will be listed at a later date.)
- Choreography week is **MANDATORY.**
- Twinkles, Starlites Choreography fee: \$100.00 per athlete.
- Odyssey, & Shooting Stars Choreography fee: \$300.00 per Family
- Choreography fee pays for : Choreography, and Music for the 2017-18 season. Please schedule all vacations & events around the Choreography camp dates.
- Choreography fee : **Due: July 10th 2017.**



# Financial Commitment

\*Gym Registration fee must be paid in order to start, if not paid already. 50.00 one child, 75.00 Family.  
This is an annual fee for insurance purposes.\*

## Coaches Fees

- Coaches fees include: **FREE** Saturday open gyms through contracted dates, & 50% off tumbling classes. (Does not include private lessons) (Does not include added open gyms)
- ***Coaches fees are due on the 1st of each month beginning in May. This payment is considered late after the 5th of the month. Every JE team member must be on automatic draft. Payment for the month will come out of your account on file on the 5th of each month. If you do not want the charge to come out of the account you leave on file, you will just need to pay your coaches fees at the front desk by the 25th of the month prior to keep your coaches fees from being withdrawn from your current filed account.***

***Non-payment will result in your child being pulled from the routine for any upcoming competitions. and/or immediate dismissal from the team.***

### Coaches fees:

- |                     |                                    |
|---------------------|------------------------------------|
| • Twinkles          | \$100.00 per month, May - January  |
| • Starlites,Odyssey | \$130.00 per month, May - February |
| • Shooting Stars    | \$130.00 per month, May - March    |

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## DISCOUNTS

- 10 % Discount for full payment up front, must be paid the first practice of May to receive discount.

- **Twinkles:** \$100.00 x 9mo. = **\$900.00**  
after 10% discount = **\$810.00**

- **Starlites, & Odyssey:**  
\$130.00 x 10mo. = **\$1,300.00**  
after 10% discount= **\$1,170.00**

- **Shooting Stars:**  
\$130 x 11mo. = **\$1,430.00**  
after 10% discount = **\$ 1,287.00**

50% Discount for siblings off coaches fees. *\*This discount applies to coaches fees Only\**

If you are receiving the 50% off for siblings you may still pay it all upfront in advance, but you will NOT receive an additional 10% off on top of that.

**Participant's Medical Information**  
**2017-2018**

Does the participant suffer from any medical conditions? Yes\_\_\_ No\_\_\_ If yes, Please Explain:\_\_\_\_\_

Is the participant allergic to any medications? :\_\_\_\_\_

Is the participant taking any medications?: Yes\_\_\_ No\_\_\_ if yes, please explain:\_\_\_\_\_

Prescription or Non- prescription medications that participant is able to take while in the care of Jackson Cheer Co. gym: (i.e. Advil, Tylenol, Ibuprofen etc.) :\_\_\_\_\_

To Whom it May Concern:

Jackson Cheer Co. LLC staff has my permission to obtain any medical treatment they & the doctor deem necessary for my minor child listed above.

This permission includes doctor visits, any emergency medical treatment, & giving prescribed or non-prescribed medications (listed above) for the 2017-2018 season.

Sincerely,

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Relationship to Participant

\_\_\_\_\_  
Date

**Please attach a copy of the front and back of the participant's insurance card.**

**Also a copy of the Birth Certificate if you are a New Athlete to Jackson Elite.**

## **Financial Commitment Contract**

We accept cash, checks, money orders, & all major credit cards. All correspondence to Jackson Elite Cheerleading must be made through the front desk of Jackson Cheer Company or by Email at [robert@jacksoncheer.com](mailto:robert@jacksoncheer.com) or [hollie@jacksoncheer.com](mailto:hollie@jacksoncheer.com) .

There will be no refunds made to anyone who is asked to leave the program or that quits the team mid-season. This includes all coaches fees, & monies paid toward competition fees, coaches travel, uniform cost etc. I understand that this commitment is for the 2017- 2018 competitive season. I understand I am giving my credit/debit card information and that information will be used if I do not meet payment deadlines to Jackson Cheer Co. I understand that I am responsible for letting the Jackson Cheer Co. know of any changes that are made to my card on file.

Once I sign this contract, I am responsible for the coaches fees for the entire length of this contract. If I leave with an account balance, I will have up to 30 days to settle the balance. After 30 days, my account will be liable for the collection fees, attorney fees, court cost, etc. that my account assesses during the collection process.

I have read & fully understand that my financial commitment to the Jackson Cheer Co. LLC /Jackson Elite All-star program, as outlined in this packet. I understand that my commitment is for the entire 2017-2018 season. I understand that I will forfeit any monies paid if I chose to leave a team, or am asked to leave the program. I understand that I am entering into this program of my own free will.

Parent Signature \_\_\_\_\_ Date: \_\_\_\_\_

*Must have credit card information \*\*unless you are paying for your tuition upfront for the discount. OR you are currently on Auto Draft\*\**

Name as it appears on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Type of Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC code on back of card: \_\_\_\_\_

Zip code connected to card: \_\_\_\_\_

Card Holders Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Card Holder Print Name: \_\_\_\_\_

## **Jackson Cheer Company LLC—Jackson Elite Allstars**

### **Liability Waiver**

My Child \_\_\_\_\_, has my permission to be a participant at Jackson Cheer Company LLC of Jackson, Tennessee, and is engaged in tumbling, cheerleading training, stunting, stretching, conditioning, dancing, and other related activities on the premises of Jackson Cheer Company. I know the risks and dangers involved in such activities, and that unanticipated and unexpected dangers may arise during such activities including but are not limited to bruises, pulled or strained muscles, torn or strained ligaments, broken bones, dislocations, permanent paralysis, and even death. I hereby assume the risk for any injuries my child may sustain during activities, and hereby knowingly assume the risk for any injuries that my child may sustain in the pursuit of the above stated activities while on the premises, and do hereby remise, release and forever discharge and agree to hold harmless Jackson Cheer Company LLC, Jackson Elite Cheerleading, it's owners, directors, officers, agents, independent contractors and employees, affiliate subsidiaries, firms or corporations, owners or leasers of the building from any suits, damages, claims, or judgments that may result from any personal injury my child may sustain while on the premises or in the care of Jackson Cheer Company LLC, Jackson Elite Cheerleading. and i certify that i am at least eighteen (18) years of age and that the attendance participation of my child in the stated activities is voluntary.

Furthermore, i hereby give Jackson Cheer Company LLC my permission to use my child/ren's name &/or picture for promotional &/or advertising purposes now or in the future.

I HAVE READ AND FULLY UNDERSTAND THE FOREGOING AGREEMENT TO HOLD JACKSON CHEER COMPANY LLC AND ITS AGENTS, EMPLOYEES, INDEPENDENT CONTRACTORS, SERVANTS, OWNERS, AND OFFICERS AFFILIATE SUBSIDIARIES, FIRMS OR CORPORATIONS HARMLESS FROM SUIT.

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I am interested in being a participant at Jackson Cheer Company LLC. I understand the risks stated above. If selected, I promise to abide by the rules, and regulations set forth by the sponsors and coaches of Jackson Cheer Company LLC. I promise to cooperate and follow the instructions of the coaches, staff, and team representatives.

Participant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Policies and Expectation Commitment**

I have read and fully understand all codes, rules, policy, & procedures and expectations in this packet. I understand that I am entering into this program at my own free will. I understand what is expected of me as a parent & participant. I will conduct myself in a sportsman like manner & uphold the standards that are expected of me as a Jackson Elite team member.

Participant Signature \_\_\_\_\_ Date: \_\_\_\_\_

## **2017-18 JE Saturday Practice Schedule**

November: 11th, & 18th

Twinkles & Starlites :: 9:00-11:00 AM

Odyssey & Shooting Stars :: 9:30-11:30 AM

NO DECEMBER SATURDAY PRACTICES

January: 6th

Twinkles, & Starlites :: 9:00-11:00 AM

Odyssey, & Shooting Stars :: 9:30-11:30 AM

February: 3rd, & 10th

Starlites, Odyssey, & Shooting Stars :: 9:30-11:30 AM

March: 3rd

Shooting Stars 9:30-11:30 AM

## **2017-18 JE Holiday Schedule**

### **No cheer practice:**

May 29th - Memorial Day (GYM CLOSED)

June 12th & 13th - Coach Hollie's Vacation :)

July 4th - Independence Day! (GYM CLOSED)

Sept. 4th - Labor Day!(GYM CLOSED)

November 23rd - Happy Thanksgiving! (GYM CLOSED)

December 18th -1st Christmas Break! (practices will resume Jan. 2nd 2018) Gym will be open on select days during the break.

January 1st - Happy New Year! (GYM CLOSED)

# JACKSON ELITE

## 2017-2018

### COMPETITIVE CHEERLEADING

Team:	Twinkles	Starlites	Odyssey	SS
Tuition	100 x 9 mo. \$900	130 x 10mo. \$1,300	130 x 10mo. \$1,300	130 x 11mo. \$1,430
Uniform	\$285 Due May 19th	\$285 Due May 19th	\$285 Due May 19th	\$350 Due May 19th
Prac. Wear/ Ath. ID	\$60 Due May 19th	\$60 Due May 19th	\$60 Due May 19th	\$60 Due May 19th
Choreo fee	\$100 Due July 10th	\$100 Due July 10th	\$300per family Due July 10th	\$300per family Due July 10th
Makeup/ comp.bow	\$45 Due Aug. 1st	\$45 Due Aug. 1st	\$45 Due Aug. 1st	\$45 Due Aug. 1st
Comp. fees	\$400 Due Oct. 1st	\$630 Due Oct. 1st	\$630 Due Oct. 1st	\$740 Due Oct. 1st

**This does not include:** Cheer Shoes, Warm up, or Backpack. (warm ups and backpacks are optional.)

Cheer shoes must be sized & ordered through Jackson Cheer front desk.

Cheer shoes are required, and need to be ordered as soon as possible if you do not have a pair already.