



About

Title: Art Director

Age: 27

Between advertising, branding and design, I aim to develop creative content that is not only inspiring but relevant and robust. Grinding is my way of staying cutting edge so I am in constant pursuit of progress refining my craft. Outside the office I am a part time gear head and extreme sports enthusiast.

Experience

- **Art Director** - Hanlon Creative
August 2013 - Present
- **Freelance Graphic Designer** - DW Land Services, Homestead Coffee Roasters, Stout Customs, etc.
July 2013 - Present
- **Graphic Design Intern** - Brownstein Group
Summer 2012
- **Graphic Design Intern** - D4 Creative
Summer 2012
- **Salesman / Mechanic** - Cycle Corner of Frenchtown
2006 - 2013

Education

- **BFA, Graphic Communications** - Kutztown University
Class of 2013 (Concentration: Ad & Interactive)

Accolades

Philadelphia ADDY Awards

- 2017 Gold ADDY - Online/Interactive/Entertainment:
"Future of Pharmacy Virtual Reality"
- AmerisourceBergen
- 2015 Gold ADDY - Agency Self Promotion:
"Kulpsville Slaughterhouse Campaign"
- Hanlon Creative
- 2014 Silver ADDY - News Print Series:
"Locally Owned Locally Operated Locally Loved"
- Good Neighbor Pharmacy


Art Directors Club of Philadelphia Louix Awards

- 2016 Campaign Microsite:
"Find your Flavor" - Herr's Snacks
- 2016 Video Editing:
"Life of a Bag" - Good Neighbor Pharmacy

References

- Jon Shelton - (610) 248-2963
Senior Designer
- Megan Wine - (260) 515-3971
Account Executive
- Crystal Folkes - (201) 819-5510
Digital Designer
- Holley Specht - (484) 942-8333
Digital Designer-Developer

Skill Set

- Well rounded hands-on design skills:

- Strong branding & advertising skills
- Practice current web & UX/UI trends
- Shoot & retouch photography
- 3D & Environmental design experience
- Lite video production & editing skills
- Lite motion graphic skills

Contact

- www.KyleLockard.com
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Social

