



Meters Made Beautiful – Artist Application

Ford Arts, Beats & Eats

September 1-4, 2017

Downtown Royal Oak

APPLICATION DUE DATE: THURSDAY, JULY 27th

In 2016, Ford Arts, Beats & Eats and The City of Royal Oak Commission for the Arts sought amateur and professional artists to artistically paint parking meters in the downtown festival footprint of Royal Oak. This project was part of the Royal Oak Commission for the Arts' ongoing efforts to encourage and support arts and culture in the City of Royal Oak and was a huge success, resulting in almost 75 meters painted along Washington and 4th Streets. Arts, Beats & Eats will be continuing the partnership with the Royal Oak Commission for the Arts for the Meters Made Beautiful program into 2017.

The goal for 2017 is to complete the remaining parking meters inside the festival footprint including: Center Street between 3rd & 7th and 5th, 6th and 7th Streets between Lafayette and Main Street. This will give a 2-year parking meter total of 150 painted meters. The meters will once again be painted with custom designs submitted through an artist application process and reviewed and approved by a joint Arts, Beats & Eats and Royal Oak Commission for the Arts Committee. All artists 18 years of age and older are encouraged to submit their proposals via the Ford Arts, Beats & Eats website at www.artsbeatseats.com/meters-made-beautiful.

The below application must be filled out completely and emailed to: metersmadebeautiful@gmail.com. Incomplete applications will not be accepted.

ARTIST APPLICATION

Artist Name or Art Collaboration Leader Name:

Address:

City: _____ State: _____ Zip: _____

Cell Phone: _____

Email: _____

ARTIST AND ARTWORK DESCRIPTION

Please provide a short description the artist, group, organization or artist collective. Please include relevant information such whether you are (or have been) a resident of Royal Oak, a business owner in Royal Oak, or anything that may be used for marketing pieces about the interest in the program.

About the Artist: _____

Please provide a short description about your proposed work for the Meters Made Beautiful Project. Include theme, concepts, colors and any other descriptions/relevant information

About the Art: _____

Art Submission

In addition to this form, please submit your proposed artwork for the Meters Made Beautiful project, using the Meter Templates provided on www.artsbeatseats.com/meters-made-beautiful.

There are two versions of the Meter Template, a single and a double meter. To be considered for this project, you must submit your idea on BOTH templates. Arts, Beats & Eats and the Royal Oak Commission for the Arts will have the final decision on artist meter assignment.

You may submit your template artwork via pdf or jpeg and email along with this form to metersmadebeautiful@gmail.com.

METERS MADE BEAUTIFUL

ARTIST GUIDELINES

ARTISTS

- Open to amateur artists and professional artists ages 18+.
- Collaborations, collectives, groups are allowed to submit applications as well as individual artists.

METERS – PAINTING & SUPPLIES

- Meter will be sanded and prepped by Arts, Beats & Eats and the Royal Oak Commission for the Arts.
- Arts, Beats & Eats will prime the meter poles with primer paint that **MUST** be used
 - Artist please note when designing, that the primer is Brown in color, so if this is not incorporated into artist design, artists need to cover primed meter in white enamel to get desired starting surface
- Artist must use oil based enamel paint from Rustoleum. No additional medium or three dimensional materials are allowed.
 - If selected, additional information will be provided on where to buy supplies
- Rustoleum only makes a basic palette of colors so it's important to keep in mind when making your design which colors will be available. The available colors are:



- No spray paint of any type will be allowed for this project.
- Arts, Beats & Eats will provide meter templates for artists to use to cover meter windows, meter numbers, instructions, and card and coin slots. Absolutely no paint or art is allowed on any of the above mentioned areas of the meter. Failure to adhere to this rule will result in disqualification from the program.
- Artists' must protect the sidewalk from drips, paint, damage, etc.
- A \$20 stipend for single meters and a \$30 stipend for double meters will be provided to artists upon completion of meter.

METERS - DESIGN

- Artist will not depict any language or images that could be construed as offensive, lurid or obscene.
- Artist will not depict material construed as political or religious in connotation.
- Artist will not depict material that is commercial in nature, including any type of merchant name, merchant advertisement, or product endorsement.

- Artist will not depict any language or images that conflicts with parking operations including, for example: “Free Parking”, “No Parking on Wednesdays”, etc.
- Artist will adhere to the spirit of the sketch and description of their meter design that was approved by Arts, Beats & Eats and the Royal Oak Commission for the Arts.

OTHER

- Meter painting must occur during the following time: Saturday, August 26 8am – 5pm, unless inclement weather does not allow
 - In the case there is inclement weather, Arts, Beats & Eats reserves the right to change the date
- Meters numbers will be assigned to artists via Arts, Beats & Eats and the Royal Oak Commission for the Arts. Specific meter number requests cannot be accommodated.
 - Please note, there are several types of meters (coin vs credit card, etc.). The provided templates are for the coin meters. If selected and assigned to a credit card meter you may need to amend your design.
- The City of Royal Oak reserves the right to paint over any meter or deny participation in the program if found artist was not in compliance the rules and regulations.

AWARDS

Awards will be selected via both a jury and crowd voting. The jury will be selected through Arts, Beats & Eats and the Royal Oak Commission for the Arts. Festival guests will also be encouraged to vote for their favorite. This system is still TBD, but may include a text-to-vote, website voting or paper voting via festival Information Booths. Festival guests who vote will be entered to win a prize for voting as well.

Grand Prize:	\$1,500
2 nd Place:	\$1,000
3 rd Place:	\$500
10 Honorable Mentions:	\$100
Total Prize Money:	<u>\$4,000</u>

AGREEMENT

Submitting this form indicates that I, for myself, my executors, and administrators do hereby release and discharge the City of Royal Oak, Arts, Beats & Eats and any of its commissions, affiliates, their respective employees, directors, officers, representatives and all persons involved in the sponsorship or conduct of the Meters Made Beautiful from all claims, demands, or causes of action or loss, cost of injury, or damage whatsoever arising from or out of the participation in this event.

By signing this document, I agree to adhere to the guidelines as outlined in this document and I understand that failure to do so will result in disqualification from this program.

Signed: _____ Date: _____

Questions? Email metersmadebeautiful@gmail.com or call Kyle at 248.541.7550