

Dan Heuertz

The Preferred Group

Professional EOS Implementer & Retreat Facilitator



Dan Heuertz; Founder and President of The Preferred Group; a Business Development Management and Consulting Firm located in Palatine, Illinois a suburb of Chicago.

As a serial Entrepreneur, and a 16-year member of EO, Entrepreneurs Organization serving in several Global leadership roles. I study Emotional Intelligence and graduated from Iowa State University in Business/Speech Communications with an emphasis in Public Relations.

Dan enjoys leading high growth Entrepreneurs! Strategic planning, facilitating strategy summits and retreats. Dan has utilized the EOS system in my own businesses for over a decade and he is excited to share it with others!

Entrepreneurial Operating Systems (EOS)

www.eosworldwide.com

The EOS Model provides a visual illustration of the Six Key Components of any business that must be managed and strengthened to be a great business. This model applies to big and small businesses alike, in any industry.

The Six Key Components of Any Business

Vision. Strengthening this component means getting everyone in the organization 100 percent on the same page with where you're going and how you're going to get there.

People. Simply put, we can't do it without great people. This means surrounding yourself with great people, top to bottom, because you can't achieve a great vision without a great team.

Data. This means cutting through all the feelings, personalities, opinions and egos and boiling your organization down to a handful of objective numbers that give you an absolute pulse on where things are.

With the Vision, People, and Data Components strong, you start to create a lucid, transparent, open and honest organization where everything becomes more visible and you start to "smoke out all the issues," which leads to...

Issues. Strengthening this component means becoming great at solving problems throughout the organization – setting them up, knocking them down and making them go away forever.

Process. This is the secret ingredient in your organization. This means “systemizing” your business by identifying and documenting the core processes that define the way to run your business. You'll need to get everyone on the same page with what the essential procedural steps are, and then get everyone to follow them to create consistency and scalability in your organization.

Traction®. This means bringing discipline and accountability into the organization – becoming great at execution – taking the vision down to the ground and making it real.

"To the degree you focus on strengthening these Six Components as leaders and managers, everything will fall into place. That will move your business into the top 5 percent."

-- Gino Wickman, Founder of EOS

Retreat Venue and Meeting Venues

We have (2) EOS Traction Centers located in the Chicago area; 1) on Michigan Avenue and 2) Center located in Rosemont, IL conveniently located in the suburbs and near O'Hare airport.

Getting Started

Schedule a 90 Minute Meeting. Led by Dan, the 90 Minute Meeting introduces your leadership team to EOS, getting everyone on the same page to decide if you want to use the system and tools to strengthen your company.

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