



# Advertising Rates and Specifications 2016



The imagineNATIVE Film + Media Arts Festival is now booking ad space in its annual catalogue. This is a remarkable opportunity for your organization to reach international and Canadian Indigenous and mainstream media and art markets.

**Book your ad space now to draw on the success of imagineNATIVE's 17<sup>th</sup> annual celebrations.**

## Sizes & Rates

Full Colour Program Guide	
	\$2000*/\$1500 <b>Full Page WITH Bleed</b> 7.5" X 10.25" Trim Size 7.75" X 10.5" Bleed Size Plus FREE Ad and Hyperlink on imagineNATIVE Website
	\$2000*/\$1500 <b>Full Page NO Bleed</b> 6.75" X 9.5" Plus FREE Ad and Hyperlink on imagineNATIVE Website
*ask about premium placement (\$1700, full page only)	
	\$800 <b>1/2 Page Horizontal</b> 6.75" X 4.625" Plus FREE Ad and Hyperlink on imagineNATIVE Website
	\$800 <b>1/2 Page Vertical</b> 3.25" X 9.5" Plus FREE Ad and Hyperlink on imagineNATIVE Website
	\$550 <b>1/4 Page Horizontal</b> 6.75" X 2.1875"
	\$550 <b>1/4 Page Vertical</b> 3.25" X 4.625"
	\$350 <b>1/8 Page Horizontal</b> 3.25" X 2.1875"

## In Detail

Program Guide Artwork Specifications	
<b>Page size (w" X h"):</b>	Live area: 7" x 9.75" Trim Size: 7.5" X 10.25" Bleed Size: 7.75" X 10.5" <i>(bleeds only available on full page ads)</i>
<b>Format:</b>	Print Quality PDF or TIFF, 300dpi, CMYK
<b>Sponsor Logo Format</b>	EPS Logos must include all transparencies

## Advertising Terms + Conditions

General:

- Print Quality PDF file format preferred
- Adobe Illustrator CS6, and saved as EPS file format
- All images must be a minimum of 300 dpi
- All fonts and links must be embedded in the file
- imagineNATIVE prints the delivered product as is: advertisers are responsible for spelling, grammar and correct sizing

## Reservations

To reserve ad space, please request and submit the advertising order form by August 1 (contact information below).

## Delivery

Artwork can be sent electronically by email (5MB max) to arochette@imagineNATIVE.org no later than August 14.

## Contact

Soufian Jalili  
 imagineNATIVE Film + Media Arts Festival  
 401 Richmond Street West, Suite 349  
 Toronto, Ontario M5V 3A8 Canada  
 T: 416.585.2333  
 F: 416.585.2313  
 E: communications@imagenative.org